

# Sales Cloud Demo

Rivers Agency



#THINKOUTSIDETHEQUOTA

# Table of Contents

---

This presentation will include:

## Evergreen Messaging

**Slide 4:** Headline, Subhead and Hero v1

**Slide 5:** Headline, Subhead and Hero v2

**Slide 6 - 7:** Display Ads v1 & v2

**Slide 8 - 9:** Paid Social Copy v1 & v2

**Slide 10 - 11:** Paid Social Creative v1 & v2

**Slide 12:** Organic Social Copy

**Slide 13:** Organic Social Creative v1 & v2

**Slide 14:** Aspen Email Copy

**Slide 15 - 16:** Aspen Email Creative v1 & v2

**Slide 17:** Form Page Copy

**Slide 18:** Confirmation Page

## **Evergreen Deliverables:**

Display Banners

Organic & Paid Social Banners

Aspen Email Template Images

Form/Conf Page Images

YouTube Banners (< Not Included)

## New Logo Messaging

**Slide 20:** Headline, Subhead and Hero v1

**Slide 21:** Headline, Subhead and Hero v2

**Slide 22 - 23:** Display Ads v1 & v2

**Slide 24 - 25:** Paid Social Copy v1 & v2

**Slide 26 - 27:** Paid Social Creative v1 & v2

**Slide 28:** Aspen Email Copy v1

**Slide 29 - 30:** Aspen Email Creative v1 & v2

## **New Logo Deliverables:**

Display Banners

Paid Social Banners

Dynamic Email Engine Images and Copy



# Evergreen





Header: Adapt. Grow. Repeat.

Subhead: See how Sales Cloud can help your team thrive during change.

**Adapt.  
Grow.  
Repeat.**

See how Sales Cloud can help your team thrive during change.

[Watch demo](#)

**salesforce**

**Einstein Alerts**

This deal is ready to close.

Jimmy Harold · 1h  
[@Lisa](#) Negotiations under way!

**Sales**

Lisa Rae · 2min  
[@Jimmy](#) Great! keep me posted.

**#THINKOUTSIDETHEQUOTA**



Header: Adapt. Grow. Repeat.

Subhead: Forecast growth 27% more accurately with Sales Cloud.

The advertisement features a dark teal background on the left with the headline "Adapt. Grow. Repeat." in large, bold, white and teal text. Below the headline is the subhead "Forecast growth 27% more accurately with Sales Cloud." and a teal "Watch demo" button. On the right, a white smartphone frame contains a video player with a play button and the text "Sales Cloud Demo". The background is decorated with stylized green trees, orange hot air balloons, and the Salesforce logo in a blue cloud shape. At the bottom right, there is a teal speech bubble icon and the hashtag "#THINKOUTSIDETHEQUOTA".

**Adapt.  
Grow.  
Repeat.**

Forecast growth 27% more accurately with Sales Cloud.

[Watch demo](#)

Sales Cloud Demo

#THINKOUTSIDETHEQUOTA

# Sales Cloud Demo: Evergreen | Display Ads v1

1200x628

728x90

160x600

300x600

300x250

250x250

200x200

# Sales Cloud Demo: Evergreen | Display Ads v2

1200x628

Adapt.  
Grow.  
Repeat.

Forecast growth 27% more accurately with Sales Cloud.

Watch demo

Sales Cloud Demo

#THINKOUTSIDETHEQUOTA

This large horizontal ad features a dark teal background on the left with the headline 'Adapt. Grow. Repeat.' and a 'Watch demo' button. On the right, a white smartphone frame contains a video player with a play button and the text 'Sales Cloud Demo'. The background is decorated with stylized green trees, orange hot air balloons, and a Salesforce logo in the top right corner. A quote icon and the hashtag '#THINKOUTSIDETHEQUOTA' are at the bottom.

728x90

Adapt. Grow. Repeat.

Forecast growth 27% more accurately with Sales Cloud.

Watch demo

This horizontal ad has a light teal background. It features the headline 'Adapt. Grow. Repeat.' and the text 'Forecast growth 27% more accurately with Sales Cloud.' on the left. On the right, there is a 'Watch demo' button and a small illustration of green trees and an orange hot air balloon. A Salesforce logo is in the top left corner.

160x600

Adapt.  
Grow.  
Repeat.

Forecast growth 27% more accurately with Sales Cloud.

Watch demo

Sales Cloud Demo

#THINKOUTSIDETHEQUOTA

This vertical ad has a light teal background. It features the headline 'Adapt. Grow. Repeat.' and the text 'Forecast growth 27% more accurately with Sales Cloud.' at the top. Below is a 'Watch demo' button. In the lower half, a white smartphone frame contains a video player with a play button and the text 'Sales Cloud Demo'. The background includes stylized green trees, orange hot air balloons, and a Salesforce logo in the top left corner. A quote icon and the hashtag '#THINKOUTSIDETHEQUOTA' are at the bottom.

300x250

Adapt. Grow. Repeat.

Forecast growth 27% more accurately with Sales Cloud.

Watch demo

#THINKOUTSIDETHEQUOTA

This square ad has a light teal background. It features the headline 'Adapt. Grow. Repeat.' and the text 'Forecast growth 27% more accurately with Sales Cloud.' on the left. Below is a 'Watch demo' button. The background includes stylized green trees, orange hot air balloons, and a Salesforce logo in the top left corner. A quote icon and the hashtag '#THINKOUTSIDETHEQUOTA' are at the bottom.

250x250

Adapt. Grow. Repeat.

Forecast growth 27% more accurately with Sales Cloud.

Watch demo

#THINKOUTSIDETHEQUOTA

This square ad has a light teal background. It features the headline 'Adapt. Grow. Repeat.' and the text 'Forecast growth 27% more accurately with Sales Cloud.' on the left. Below is a 'Watch demo' button. The background includes stylized green trees, orange hot air balloons, and a Salesforce logo in the top left corner. A quote icon and the hashtag '#THINKOUTSIDETHEQUOTA' are at the bottom.

200x200

Adapt. Grow. Repeat.

Forecast growth 27% more accurately with Sales Cloud.

Watch demo

#THINKOUTSIDETHEQUOTA

This square ad has a light teal background. It features the headline 'Adapt. Grow. Repeat.' and the text 'Forecast growth 27% more accurately with Sales Cloud.' on the left. Below is a 'Watch demo' button. The background includes stylized green trees, orange hot air balloons, and a Salesforce logo in the top left corner. A quote icon and the hashtag '#THINKOUTSIDETHEQUOTA' are at the bottom.

300x600

Adapt.  
Grow.  
Repeat.

Forecast growth 27% more accurately with Sales Cloud.

Watch demo

Sales Cloud Demo

#THINKOUTSIDETHEQUOTA

This vertical ad has a light teal background. It features the headline 'Adapt. Grow. Repeat.' and the text 'Forecast growth 27% more accurately with Sales Cloud.' at the top. Below is a 'Watch demo' button. In the lower half, a white smartphone frame contains a video player with a play button and the text 'Sales Cloud Demo'. The background includes stylized green trees, orange hot air balloons, and a Salesforce logo in the top left corner. A quote icon and the hashtag '#THINKOUTSIDETHEQUOTA' are at the bottom.

# Sales Cloud Demo: Evergreen | Paid Social Copy - LinkedIn & Twitter v1

---

## LinkedIn

**Intro text:** (150 characters): Sales Cloud unites your team on a single platform with the data, tools, and automation you need to grow your business and best salespeople.

**Text in Banner:** Adapt. Grow. Repeat. See how Sales Cloud can help your team thrive during change.

**Title:** (70 character): Get a single platform for all your processes, tools, and insights.

**CTA:** Watch demo

## Twitter

**Tweet copy:** (280 characters): Keep your team connected from anywhere they work with Sales Cloud. Having a single platform with all of your data, tools, and insights allows leaders to coach salespeople, forecast better, and automate processes to close deals faster.

**Text in Banner:** Adapt. Grow. Repeat. See how Sales Cloud can help your team thrive during change.

**CTA:** Watch demo



## Sales Cloud Demo: Evergreen | Paid Social Copy - LinkedIn & Twitter v2

---

### LinkedIn

**Intro text:** (150 characters): Sales Cloud unites your team on a single platform with the data, tools, and automation you need to grow your business and best salespeople.

**Text in Banner:** Adapt. Grow. Repeat. Forecast growth 27% more accurately with Sales Cloud.

**Title:** (70 character): Get a single platform for all your processes, tools, and insights.

**CTA:** Watch demo

### Twitter

**Tweet copy:** (280 characters): Keep your team connected from anywhere they work with Sales Cloud. Having a single platform with all of your data, tools, and insights allows leaders to coach salespeople, forecast better, and automate processes to close deals faster.


**Text in Banner:** Adapt. Grow. Repeat. Forecast growth 27% more accurately with Sales Cloud.

**CTA:** Watch demo

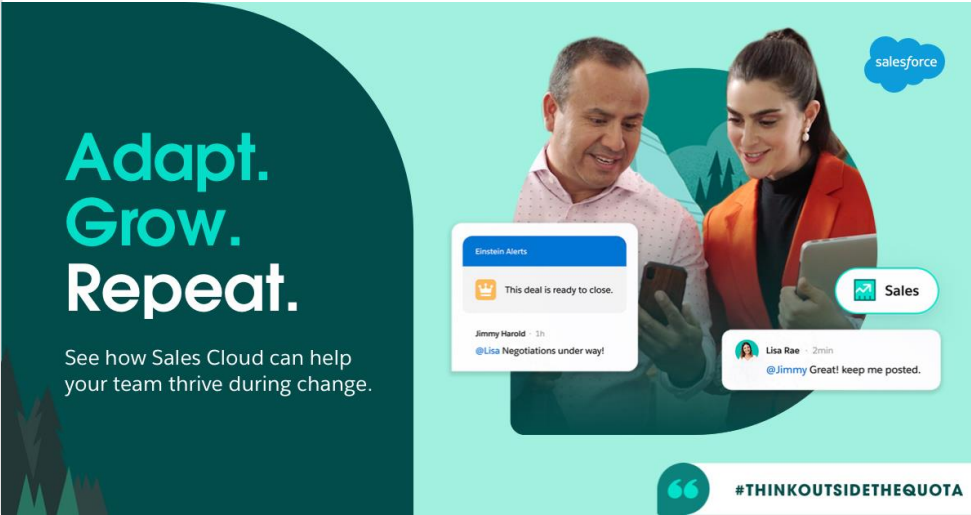
# Sales Cloud Demo: Evergreen | Paid Social Creative v1

LinkedIn 1200x628

Suggested for you

 **Salesforce**  
Sponsored

Sales Cloud unites your team on a single platform with the data, tools, and automation you need to grow your business and best salespeople.



**Adapt.  
Grow.  
Repeat.**

See how Sales Cloud can help your team thrive during change.

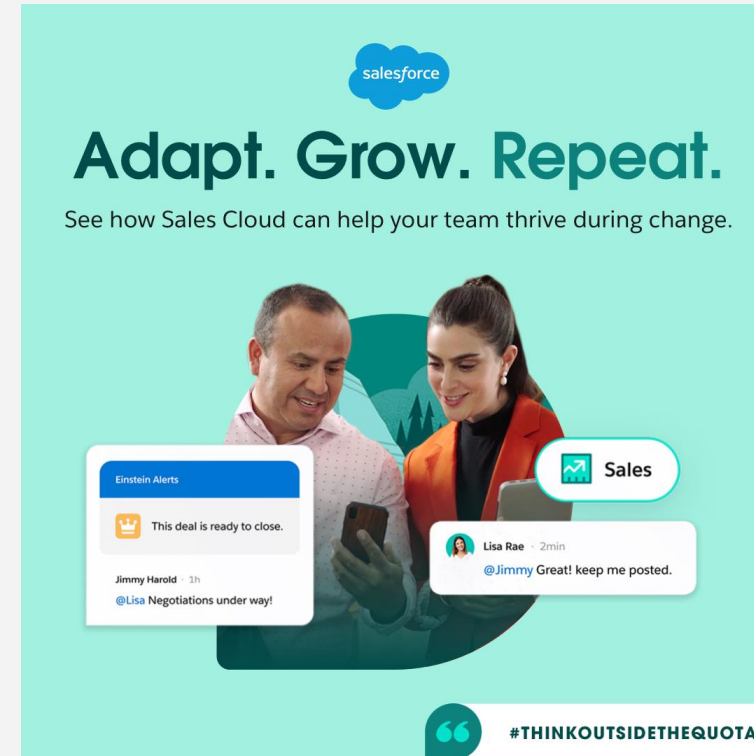
**#THINKOUTSIDETHEQUOTA**


**Get a single platform for all your processes, tools, and insights.**

[SALESFORCE.COM](https://salesforce.com)

Like Comment Share

Twitter 1080x1080





**Adapt. Grow. Repeat.**

See how Sales Cloud can help your team thrive during change.


**Sales**

**#THINKOUTSIDETHEQUOTA**


# Sales Cloud Demo: Evergreen | Paid Social Creative v2

LinkedIn 1200x628

Suggested for you


 **Salesforce**  
Sponsored

Sales Cloud unites your team on a single platform with the data, tools, and automation you need to grow your business and best salespeople.






**Adapt.  
Grow.  
Repeat.**

Forecast growth 27% more accurately with Sales Cloud.


 #THINKOUTSIDETHEQUOTA

**Get a single platform for all your processes, tools, and insights.**

[SALESFORCE.COM](https://salesforce.com)

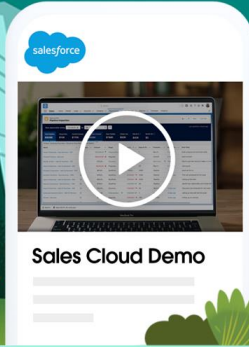
 Like  Comment  Share

Twitter 1080x1080




**Adapt. Grow. Repeat.**

Forecast growth 27% more accurately with Sales Cloud.



**Sales Cloud Demo**

 #THINKOUTSIDETHEQUOTA

## Sales Cloud Demo: Evergreen | Organic Social Copy

---

### LinkedIn

**Copy (132 characters):** Scale faster with the ability to coach teams remotely, access embedded intelligence, and automate the final stages of closing deals.

### Twitter

**Tweet (96 characters):** Coach teams remotely, access embedded intelligence, and automate closing deals with Sales Cloud.

### Facebook

**Copy (65 characters):** Coach teams remotely and automate closing deals with Sales Cloud.

### Instagram

**Copy (140 characters):** Want to scale faster? Use Sales Cloud to coach teams remotely, access embedded intelligence, and automate the final stages of closing deals.

# Sales Cloud Demo: Evergreen | Organic Social Graphic v1 & v2

1200x675

**Adapt.  
Grow.  
Repeat.**

See how Sales Cloud can help your team thrive during change.

**salesforce**

**Einstein Alerts**  
This deal is ready to close.

**Sales**

Jimmy Harold · 2h  
@Lisa Negotiations under way!

Lisa Rae · 2min  
@Jimmy Great! keep me posted.

**#THINKOUTSIDETHEQUOTA**

This graphic features a man and a woman in business attire looking at a tablet. Overlaid on the image are a notification card from Einstein Alerts, a 'Sales' button, and two social media-style comments. The background is a stylized forest scene with a teal-to-white gradient.

1200x675

**Adapt.  
Grow.  
Repeat.**

Forecast growth 27% more accurately with Sales Cloud.

**salesforce**

**Sales Cloud Demo**

**#THINKOUTSIDETHEQUOTA**

This graphic features a central smartphone displaying a video player with a play button and the text 'Sales Cloud Demo'. The background is a stylized forest scene with a teal-to-white gradient, including hot air balloons and a Salesforce logo in the top right corner. A quote icon and the hashtag '#THINKOUTSIDETHEQUOTA' are at the bottom.



## Sales Cloud Demo: Evergreen | Aspen Email - Copy

---

**Subject Line (75 characters):** Need to grow quickly? Scale up with Sales Cloud.

**Preheader (120 characters):** Sales Cloud helps teams adapt and grow from anywhere on a single platform.

**Headline (50 characters):** Stay connected to help your team thrive.

**Body copy for primary offer (500 characters):**

To keep sales growing when employees are working in different locations, connecting through a single platform is more important than ever.

Sales Cloud brings together all the processes, tools, and insights to empower sales leaders to:

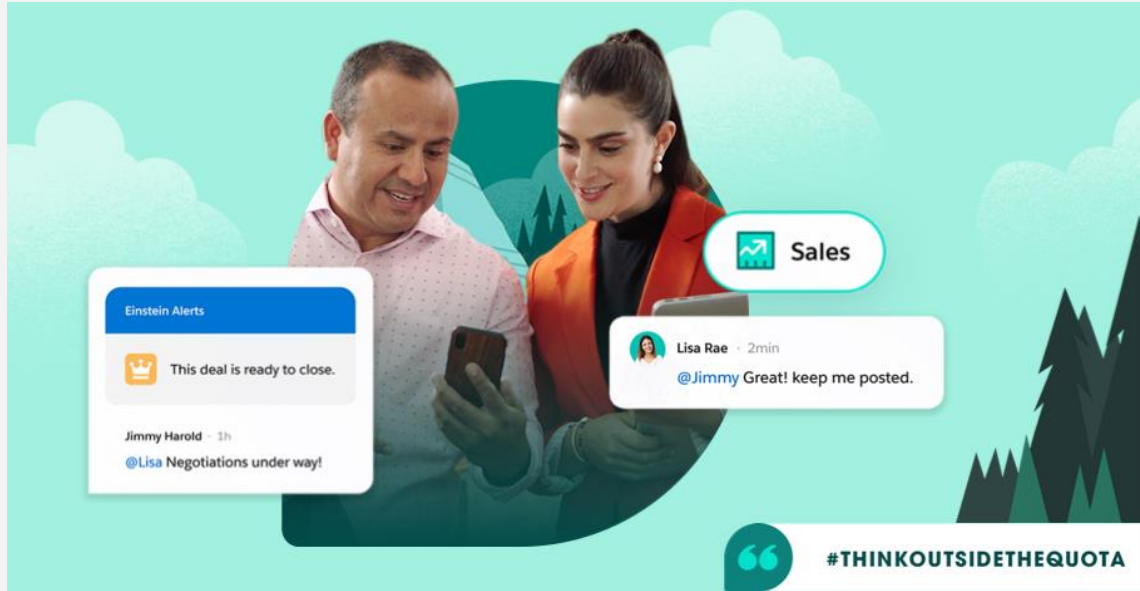
- Coach teams remotely and increase revenue 26%
- Move quickly with embedded intelligence, integrated planning, pipeline insights, and forecasting that's 27% more accurate
- Automate the final stages of deals to close them 28% faster

**CTA copy (20 characters):** Watch demo

**Secondary Offer Copy (165 characters):** Grow your best salespeople and your business. This video will show you how.

# Sales Cloud Demo: Evergreen | Aspen Email - Creative v1

Hero 912x470

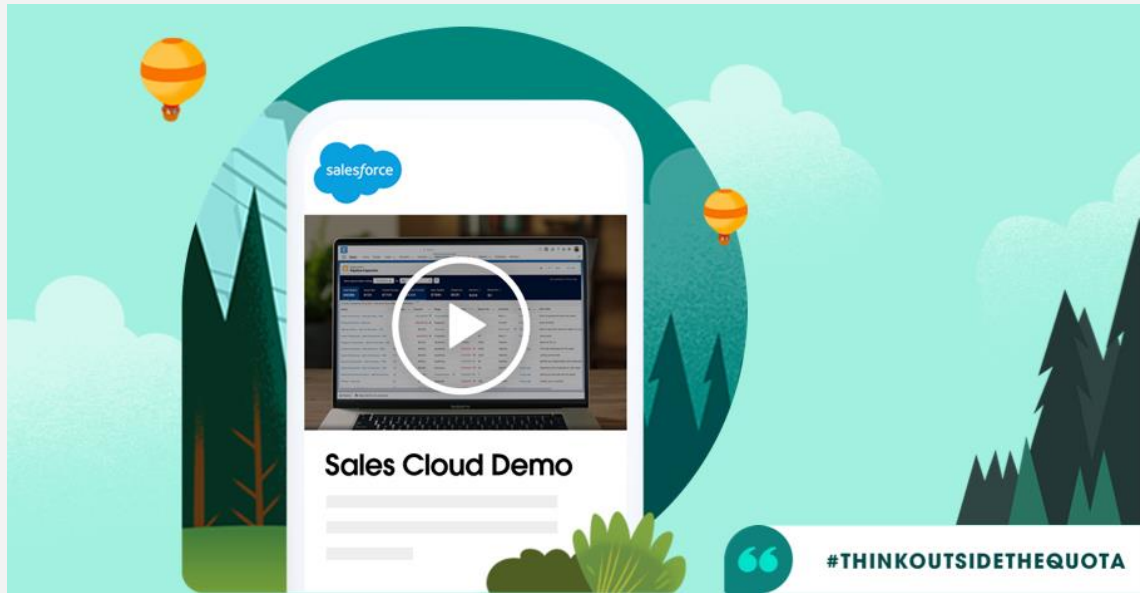


Secondary Offer 496x496



# Sales Cloud Demo: Evergreen | Aspen Email - Creative v2

Hero 912x470



Secondary Offer 496x496





# Sales Cloud Demo: Evergreen | Form Page - Copy

---

**Header (55 characters):** Is your team connected enough to grow?

**Sub head (55 characters):** Sales Cloud unites teams to succeed from anywhere.

**Body: (200-300 characters):** With Sales Cloud, your team can work together from a single platform, no matter where they sit.

That means everyone has access to the processes, tools, and insights that can drive growth so leaders can:

- Coach teams to increase revenue 26%
- Forecast 27% more accurately
- Close deals 28% faster

**Body copy closer:** Questions? Call us at 1-800-667-6389.

**CTA:** Watch demo

**Attribution:** TBD

**Disclaimer:** TBD



# Sales Cloud Demo: Evergreen | Confirmation Page

---

**Header (55 characters):** Thanks for your interest in scaling with Sales Cloud.

**Subhead (55 characters):** To learn more about the platform, explore these links.

**CTA:** Watch demo

# Sales Cloud Demo: Evergreen | Form/Confirmation Page - Creative v1

768x432



**Is your team connected enough to grow?**

**Sales Cloud unites teams to succeed from anywhere.**  
With Sales Cloud, your team can work together from a single platform, no matter where they sit.

That means everyone has access to the processes, tools, and insights that can drive growth so leaders can:

- ✓ Coach teams to increase revenue 26%
- ✓ Forecast 27% more accurately
- ✓ Close deals 28% faster

Questions? Call us at **1-800-667-6389**.

**Sign up once and unlock all our resources.**

First name  Last name

Job title

Email

Phone

Country

By registering, you agree to the processing of your personal data by Salesforce as described in the [Privacy Statement](#).

[Watch demo](#)

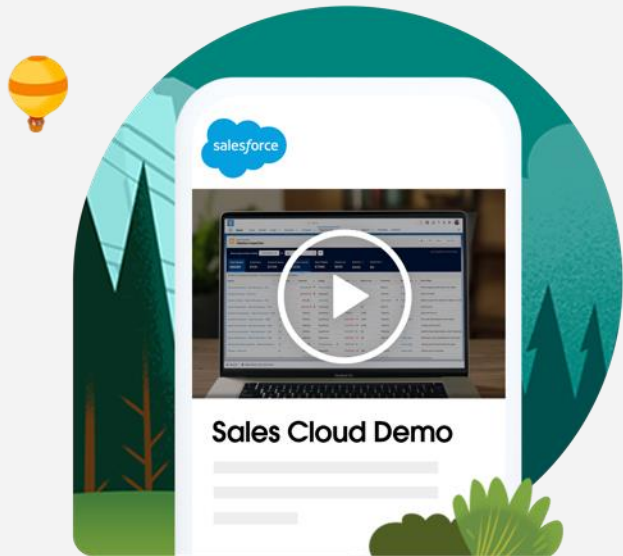
**WORLDWIDE** ^


© Copyright 2021 Salesforce.com, Inc. All rights reserved. Various trademarks held by their respective owners. Salesforce.com, Inc. Salesforce Tower, 415 Mission Street, 3rd Floor, San Francisco, CA 94105, United States

[Legal](#)
[Terms of Service](#)
[Privacy Information](#)
[Responsible Disclosure](#)
[Trust](#)
[Contact](#)
[Cookie Preferences](#)

# Sales Cloud Demo: Evergreen | Form/Confirmation Page - Creative v2

768x432



 Is your team connected enough to grow?

**Sales Cloud unites teams to succeed from anywhere.**  
With Sales Cloud, your team can work together from a single platform, no matter where they sit.

That means everyone has access to the processes, tools, and insights that can drive growth so leaders can:

- ✓ Coach teams to increase revenue 26%
- ✓ Forecast 27% more accurately
- ✓ Close deals 28% faster

Questions? Call us at **1-800-667-6389**.

**Sign up once and unlock all our resources.**

First name  Last name

Job title


Email


Phone

Country

By registering, you agree to the processing of your personal data by Salesforce as described in the [Privacy Statement](#).

[Watch demo](#)





© Copyright 2021 Salesforce.com, inc. All rights reserved. Various trademarks held by their respective owners. Salesforce.com, inc. Salesforce Tower, 415 Mission Street, 3rd Floor, San Francisco, CA 94105, United States

[Legal](#) [Terms of Service](#) [Privacy Information](#) [Responsible Disclosure](#) [Trust](#) [Contact](#) [Cookie Preferences](#)



# New Logo





Header: Where should your team focus their efforts?

Subhead: Get revenue-raising insights from Sales Cloud.

The creative features a woman and a man in business attire looking at a laptop. A notification overlay titled 'Einstein Alerts' shows a crown icon and the text 'This deal is ready to close.' followed by 'Jimmy Harold · 1h' and '@Lisa Negotiations under way!'. A teal button with a butterfly icon says 'Watch demo'. The bottom right has a pink banner with a quote icon and the hashtag '#THINKOUTSIDETHEQUOTA'. The Salesforce logo is in the top left of the creative.

salesforce

# Where should your team focus their efforts?

Get revenue-raising insights from Sales Cloud.

Watch demo

Einstein Alerts

This deal is ready to close.

Jimmy Harold · 1h

@Lisa Negotiations under way!

“ #THINKOUTSIDETHEQUOTA

## Sales Cloud Demo: New Logo | Headline and Creative v2

**Header:** See the entire sales landscape with Sales Cloud.

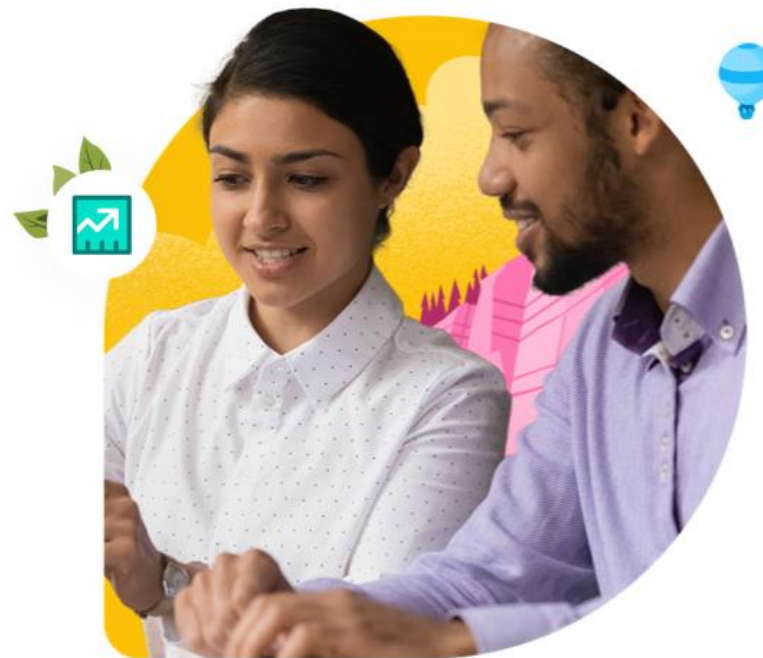
**Subhead:** Forecast 27% more accurately with better visibility.



# See the entire sales landscape with Sales Cloud.

Forecast 27% more accurately with better visibility.

Watch demo



#THINKOUTSIDETHEQUOTA

# Sales Cloud Demo: New Logo | Display Ads v1

1200x628

salesforce

## Where should your team focus their efforts?

Get revenue-raising insights from Sales Cloud.

Watch demo

Einsein Alerts  
This deal is ready to close.  
Jimmy Harold · 2h  
@Lisa Negotiations under way!

#THINKOUTSIDETHEQUOTA

728x90

salesforce

## Where should your team focus their efforts?

Watch demo

#THINKOUTSIDETHEQUOTA

160x600

salesforce

## Where should your team focus their efforts?

Get revenue-raising insights from Sales Cloud.

Watch demo

Einsein Alerts  
This deal is ready to close.  
Jimmy Harold · 2h  
@Lisa Negotiations under way!

#THINKOUTSIDETHEQUOTA

300x600

salesforce

## Where should your team focus their efforts?

Watch demo

#THINKOUTSIDETHEQUOTA

300x250

salesforce

## Where should your team focus their efforts?

Watch demo

#THINKOUTSIDETHEQUOTA

250x250

salesforce

## Where should your team focus their efforts?

Watch demo

#THINKOUTSIDETHEQUOTA

200x200

salesforce

## Where should your team focus their efforts?

Watch demo

#THINKOUTSIDETHEQUOTA



# Sales Cloud Demo: New Logo | Display Ads v2

1200x628

salesforce

## See the entire sales landscape with Sales Cloud.

Forecast 27% more accurately with better visibility.

Watch demo

#THINKOUTSIDETHEQUOTA

728x90

salesforce

See the entire sales landscape with Sales Cloud.

Watch demo

#THINKOUTSIDETHEQUOTA

160x600

salesforce

## See the entire sales landscape with Sales Cloud.

Forecast 27% more accurately with better visibility.

Watch demo

#THINKOUTSIDETHEQUOTA

300x600

salesforce

## See the entire sales landscape with Sales Cloud.

Watch demo

#THINKOUTSIDETHEQUOTA

300x250

salesforce

## See the entire sales landscape with Sales Cloud.

Watch demo

#THINKOUTSIDETHEQUOTA

250x250

salesforce

## See the entire sales landscape with Sales Cloud.

Watch demo

#THINKOUTSIDETHEQUOTA

200x200

salesforce

## See the entire sales landscape with Sales Cloud.

Watch demo

#THINKOUTSIDETHEQUOTA

# Sales Cloud Demo: New Logo | Paid Social Copy v1

---

## LinkedIn

**Intro text:** (150 characters): Sales Cloud gives leaders insights into where teams should spend their time and energy to drive more growth.

**Text in Banner:** Where should your team focus their efforts?

**Title:** (70 character): Spot opportunities to grow with Sales Cloud.

**CTA:** Watch demo

## Twitter

**Tweet copy:** (280 characters): With Sales Cloud, you can easily see where teams should be spending their time and energy to drive growth. Learn more about how the platform gives you complete visibility over the sales process, enables coaching from anywhere, and helps to close deals faster.

**Text in Banner:** Where should your team focus their efforts?

**CTA:** Watch demo

## Facebook

**Body Copy (125):** Gain complete visibility over the sales process, coach from anywhere, and close deals faster with Sales Cloud.

**Headline (40):** Get insights for increasing revenue.

**Text in Banner:** Where should your team focus their efforts?

**Link Description (30):** Spot every opportunity.

**CTA:** Watch demo

## Instagram

**Primary Text (125 characters):** Gain complete visibility over your sales process to steer your team toward revenue-generating opportunities.

**Headline (40 characters):** Drive more growth with Sales Cloud.

**Text in Banner:** Where should your team focus their efforts?

# Sales Cloud Demo: New Logo | Paid Social Creative v1 - LinkedIn & Twitter

LinkedIn 1200x628


Suggested for you

**Salesforce**  
Sponsored

Sales Cloud gives leaders insights into where teams should spend their time and energy to drive more growth.

## Where should your team focus their efforts?

Get revenue-raising insights from Sales Cloud.




**Spot opportunities to grow with Sales Cloud.**  
SALESFORCE.COM

Like Comment Share

Twitter 1080x1080

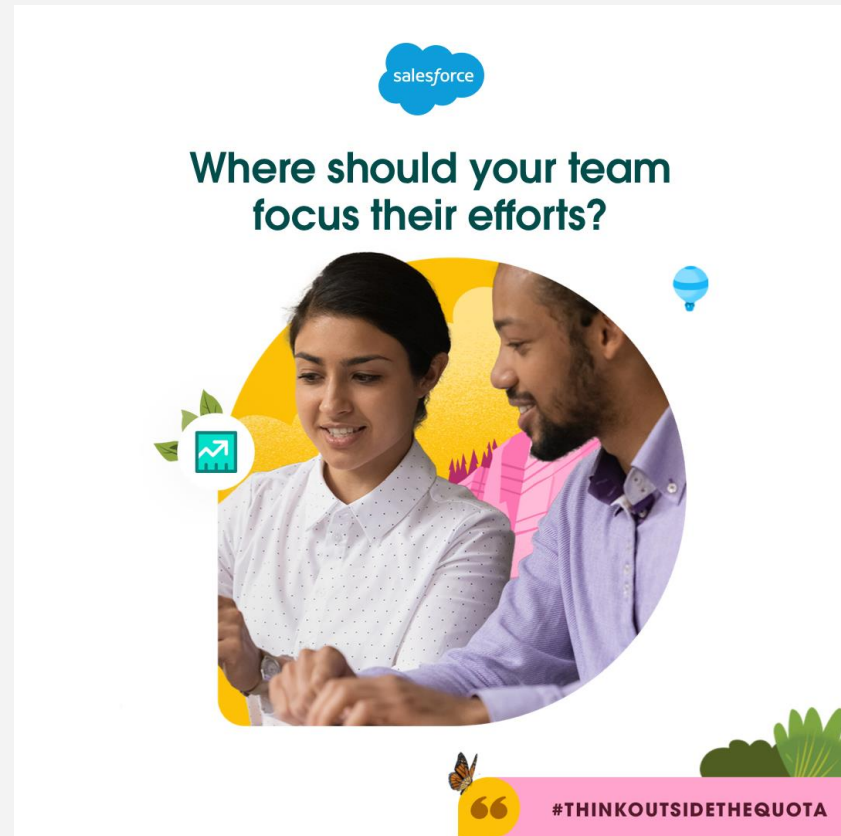
## Where should your team focus their efforts?



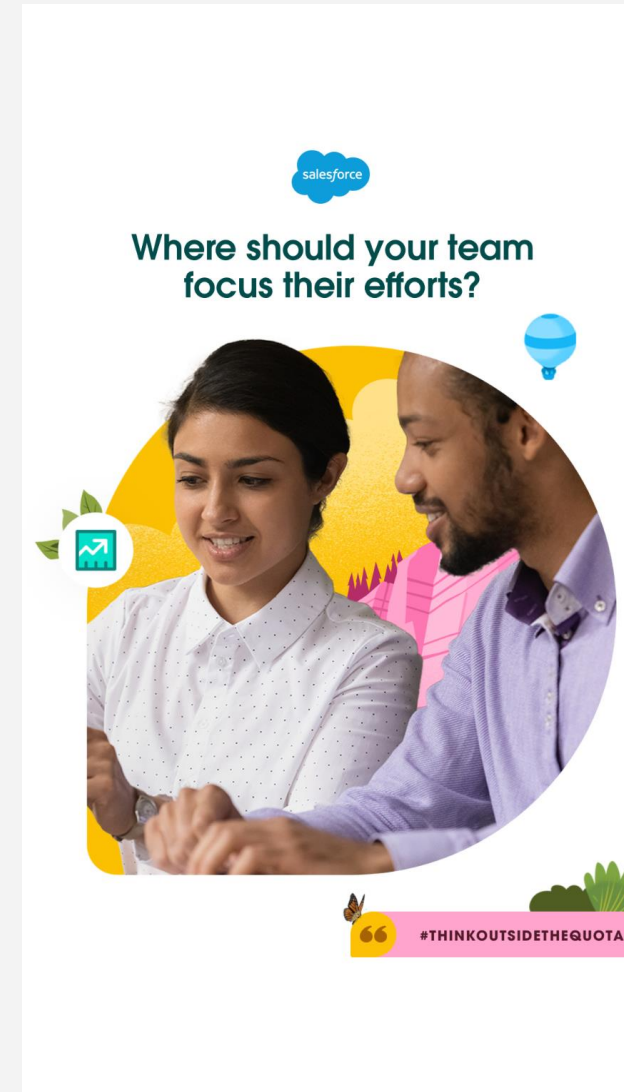
**#THINKOUTSIDETHEQUOTA**

# Sales Cloud Demo: New Logo | Paid Social Creative v1 - Facebook & Instagram

1080x1080  
Facebook Feed, Instant Articles, & Right Hand Column  
Instagram Feed & Explore



1080x1920  
Facebook &  
Instagram Stories



# Sales Cloud Demo: New Logo | Paid Social Copy v2

---

## LinkedIn

**Intro text:** (150 characters):  
Sales Cloud gives leaders insights into where teams should spend their time and energy to drive more growth.

**Text in Banner:** Forecast 27% more accurately with better visibility.

**Title:** (70 character): Spot opportunities to grow with Sales Cloud.

**CTA:** Watch demo

## Twitter

**Tweet copy:** (280 characters):  
With Sales Cloud, you can easily see where teams should be spending their time and energy to drive growth. Learn more about how the platform gives you complete visibility over the sales process, enables coaching from anywhere, and helps to close deals faster.

**Text in Banner:** Forecast 27% more accurately with better visibility.

**CTA:** Watch demo

## Facebook

**Body Copy (125):** Double-digit growth is possible when you empower your team with Sales Cloud.

**Headline (40):** Know where to focus your team's time.

**Text in Banner:** See the entire sales landscape with Sales Cloud. Forecast 27% more accurately with better visibility.

**Link Description (30):** Gain insights for growth.

**CTA:** Watch demo

## Instagram

**Primary Text (125 characters):**  
Gain complete visibility over your sales process so you can spot where your team can grow.


**Headline (40 characters):**  
Generate more revenue with Sales Cloud.

**Text in Banner:** See the entire sales landscape with Sales Cloud. Forecast 27% more accurately with better visibility.


# Sales Cloud Demo: New Logo | Paid Social Creative v2

LinkedIn 1200x628


Suggested for you


 **Salesforce**  
Sponsored

Sales Cloud gives leaders insights into where teams should spend their time and energy to drive more growth.




 **See the entire sales landscape with Sales Cloud.**

Forecast 27% more accurately with better visibility.



 **#THINKOUTSIDETHEQUOTA**

**Spot opportunities to grow with Sales Cloud.**  
SALESFORCE.COM

 Like  Comment  Share

Twitter 1080x1080

**See the entire sales landscape with Sales Cloud.**

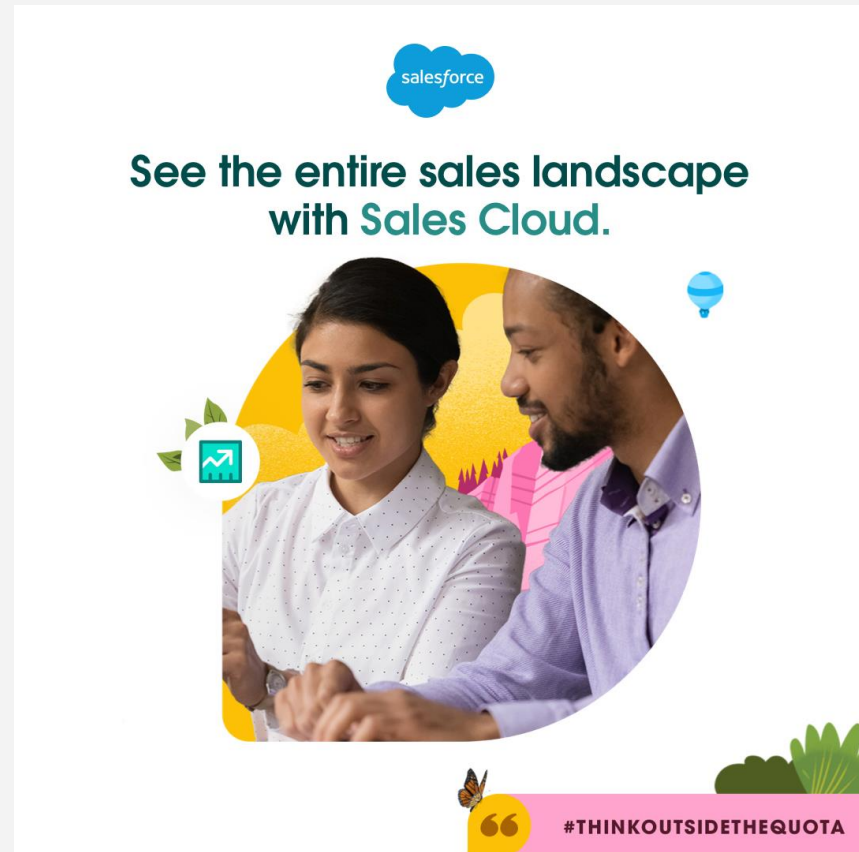
Forecast 27% more accurately with better visibility.



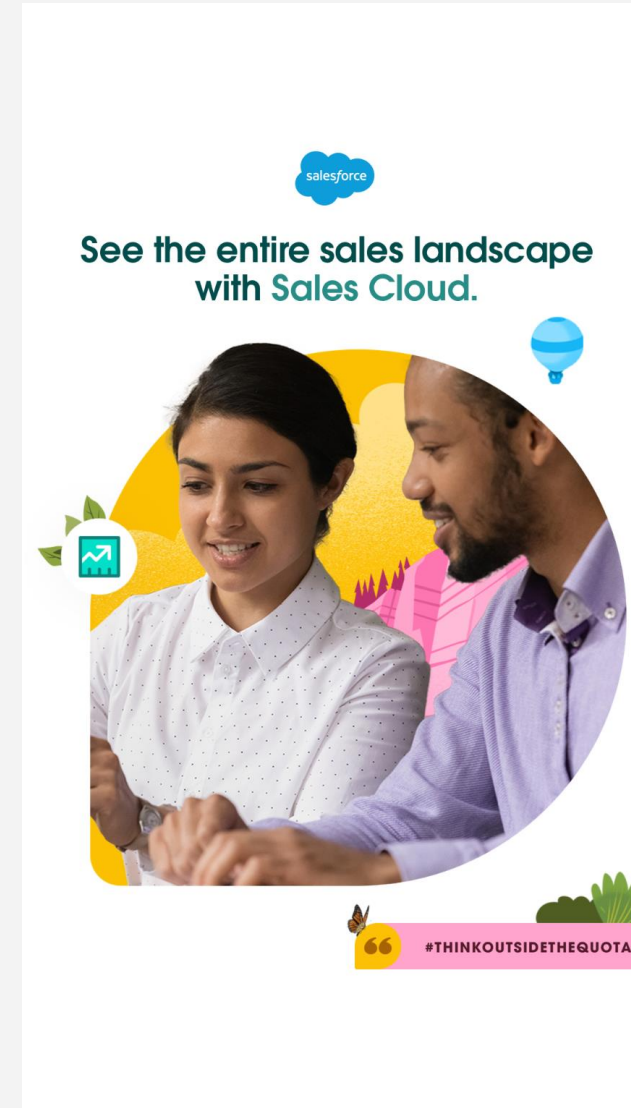
 **#THINKOUTSIDETHEQUOTA**

# Sales Cloud Demo: New Logo | Paid Social Creative v2 - Facebook & Instagram

1080x1080  
Facebook Feed, Instant Articles, & Right Hand Column  
Instagram Feed & Explore



1080x1920  
Facebook &  
Instagram Stories





# Sales Cloud Demo: New Logo | Aspen Email Copy v1

---

**Subject Line (75 characters):** Do you know where to focus your team's efforts?

**Preheader (120 characters):** Sales Cloud makes it clear where your team should be spending their time and energy.

**Headline (50 characters):** Spot opportunities to grow with Sales Cloud.

**Body copy for primary offer (500 characters):**

Leaders need complete visibility over their sales processes. With an accurate lay of the land, you can make informed decisions that drive more growth.

Sales Cloud provides a bird's-eye view of the entire sales cycle with insights that help to:

- Manage teams to generate 26% more revenue
- Forecast 27% more accurately
- Close deals 28% faster

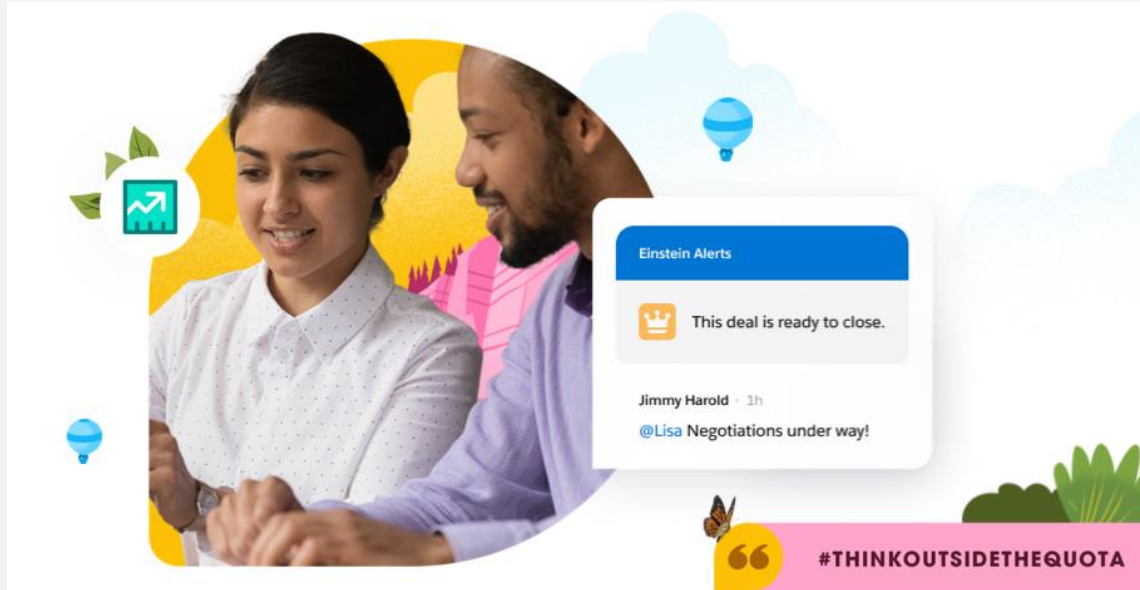
**CTA copy (20 characters):** Watch demo

**Secondary Offer Copy (165 chars):** Double-digit growth is possible when you empower your team with Sales Cloud. Check out the video to see how.



# Sales Cloud Demo: Evergreen | Aspen Email - Creative v1

Hero 912x470

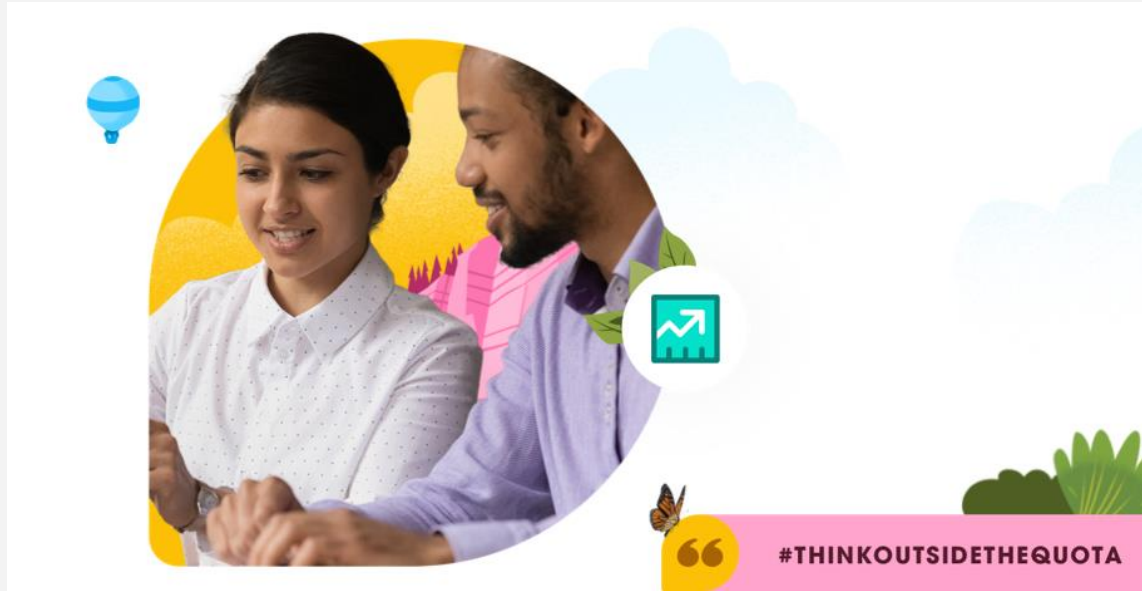


Secondary Offer 496x496



# Sales Cloud Demo: Evergreen | Aspen Email - Creative v2

Hero 912x470



Secondary Offer 496x496



Four large, stylized cyan quotation marks are arranged on the left side of the slide. Two are in the top row and two are in the bottom row, all facing right. The top row marks are larger than the bottom row marks.

**Thank you**



## Sales Cloud Demo: Evergreen | Form Page - Copy

---

**Header (55 characters):** Is your team connected enough to grow?

**Sub head (55 characters):** Sales Cloud unites teams to succeed from anywhere.

**Body: (200-300 characters):** With Sales Cloud, your team can work together from a single platform, no matter where they sit.

That means everyone has access to the processes, tools, and insights that can drive growth so leaders can:

- Scale coaching
- Gain greater visibility of their pipeline
- Grow revenue predictably

**Body copy closer:** Questions? Call us at 1-800-667-6389.

**CTA:** Watch demo

**Attribution:** TBD

**Disclaimer:** TBD

# Sales Cloud Demo: New Logo | Aspen Email Copy v1

---

**Subject Line (75 characters):** Do you know where to focus your team's efforts?

**Preheader (120 characters):** Sales Cloud makes it clear where your team should be spending their time and energy.

**Headline (50 characters):** Spot opportunities to grow with Sales Cloud.

**Body copy for primary offer (500 characters):**

Leaders need complete visibility over their sales processes. With an accurate lay of the land, they can make informed decisions that drive more growth.

Sales Cloud provides a bird's-eye view of the entire sales cycle with insights that help to:

- Coach sales reps to be more productive and successful
- Manage teams to generate 26% more revenue
- Close deals 28% faster

**CTA copy (20 characters):** Watch demo

**Secondary Offer Copy (165 chars):** Double-digit growth is possible when you empower your team with Sales Cloud. Check out the video to see how.



## Sales Cloud Demo: New Logo | Aspen Email Copy v2

---

**Subject Line (75 characters):** What does better visibility give you? A 27% increase in forecast accuracy.

**Preheader (120 characters):** Sales Cloud makes it clear where your team should be spending their time and energy.

**Headline (50 characters):** Spot opportunities to grow with Sales Cloud.

**Body copy for primary offer (500 characters):**

Leaders need complete visibility over their sales processes. With an accurate lay of the land, they can make informed decisions that drive more growth.

Sales Cloud provides a bird's-eye view of the entire sales cycle with insights that help to:

- Coach sales reps to be more productive and successful
- Manage teams to generate 26% more revenue
- Close deals 28% faster

**CTA copy (20 characters):** Watch demo

**Secondary Offer Copy (165 chars):** Double-digit growth is possible when you empower your team with Sales Cloud. Check out the video to see how.