

RIVERS

MCNC Vital Cyber Messaging

4.8.21

OVERVIEW

MCNC's Vital Cyber protects the community from cyber threats with a steadfast commitment to the security, stability, and operational health of our state's community anchor institutions.

VALUE PROPOSITION

Cyber threats are becoming more sophisticated and relentless — forcing organizations to implement advanced cybersecurity services and regular health checks no matter their size. In response, MCNC created Vital Cyber to ensure that all of North Carolina's community anchor institutions can access affordable and reliable cybersecurity solutions. Vital Cyber provides critical, cutting-edge cybersecurity services to protect your networks, technology, proprietary information, students, employees, and clients.

AUDIENCE: ANCHOR INSTITUTIONS

Vital Cyber is built to serve you.

- For 40 years, MCNC has provided the backbone for connectivity among all of North Carolina's community anchor institutions. As a technology leader with a pulse on these critical organizations, we created Vital Cyber to better serve our clients and their unique needs.
- As a nonprofit, our mission is focused on helping you. We work tirelessly to enhance the economic prosperity, education, health, and safety of North Carolina's citizens. Through our work, we create more equitable access to high-quality cybersecurity services for organizations of all sizes in every community across the state.

Get maximum security at the best value.

- Vital Cyber makes world-class cybersecurity affordable and accessible.
- Fragmented solutions are cumbersome, hard to manage, and can leave the door open to threats. Vital Cyber helps you create a robust, centralized solution that takes fewer resources to manage, costs less, and offers superior protection.
- We have long-standing relationships with trusted collaborators whose products and services have been carefully evaluated to bring you essential top-of-the-line technology at the most competitive rates.
- Vital Cyber offers a broad range of managed security services to fully cover your organization.

AUDIENCE: ANCHOR INSTITUTIONS

Vital Cyber is a trusted extension of your team.

- We work with you to protect, detect, respond to, and if needed, recover from cyber threats.
- We maintain your systems' health through regular cyber hygiene practices to ward off natural deterioration and common threats.
- We have full in-house capabilities and cybersecurity experts.
- We offer 24x7 service, 365 days a year.

AUDIENCE: CURRENT CLIENTS

Convenience and value

- Vital Cyber is your full-service solution for all your cybersecurity and cyber hygiene needs.
- We offer managed security and consulting services that build on and leverage NCREN, MCNC's statewide backbone network for community anchor institutions.
- We can help you create a robust, centralized solution that is easier and more cost-effective to manage.
- We leverage our long-standing relationships with trusted collaborators to stretch your budget further and save time evaluating technology options.

Trust

- As your provider of high-speed broadband internet through NCREN, it is our mission to provide services that address your toughest cybersecurity challenges while adding value to your organization.
- We have a 40-year track record of helping and protecting institutions like yours.
- We are a nonprofit organization with world-class expertise who isn't looking to upsell you. We find the right level of service and essential tools to protect your interests.

AUDIENCE: CURRENT CLIENTS

Efficacy

- A fragmented approach to cybersecurity won't deliver the protection you need.
- We offer world-class cybersecurity services and can create an effective centralized program.
- We have the in-house expertise to assess, create, deploy, and monitor your cybersecurity program.

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AUDIENCE: LEGISLATORS

We have 40 years of experience helping North Carolina institutions with their toughest technology and security challenges.

- MCNC owns, builds, and operates the broadband infrastructure for public education in our state, the North Carolina Research and Education Network (NCREN).
- Through NCREN we provide internet connectivity to 100% of the state's K-12 public schools, community colleges, and UNC System institutions.

Vital Cyber is uniquely qualified to provide world-class cybersecurity services and cyber expertise to our schools.

- Vital Cyber can leverage our existing network and relationships to better protect educational institutions from cybersecurity threats, quickly and efficiently.
- NCREN gives us unparalleled expertise, access, and visibility into North Carolina's education institutions, so when a threat is posed to one school, we can eliminate it before it affects others.
- We are already positioned to scale to meet the cybersecurity and cyber hygiene needs of schools statewide with agile and responsive services.

AUDIENCE: LEGISLATORS

The North Carolina Cyber SAFE (Secure Access For Education) Initiative seeks funding to make Vital Cyber's services available to schools statewide to help advance digital equity and inclusion.

- The Initiative will ensure equitable access to affordable and sustainable cybersecurity solutions for North Carolina's community anchor institutions.
- Most schools lack the resources to individually manage cybersecurity threats on their own. The Initiative's statewide approach will centralize the response and management of cybersecurity threats.
- All schools, their students, and teachers deserve protection from cyber threats to avoid having their education disrupted.

The North Carolina Cyber SAFE Initiative will elevate North Carolina's reputation as a nationwide leader in cybersecurity.

- The Initiative is North Carolina's opportunity to create the gold standard for a holistic approach to cybersecurity and proper cyber hygiene practices in schools.
- As a leader in connectivity for K-12 schools and higher education institutions, we are poised to lead the nation in cybersecurity.

Thank you

RIVERS

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