

**CONCEPT 1**

**Building Mounted Sign**

*Located on 15/501*

Acrylic substrate base with internally illuminated letters



CONCEPT 1

**Blade Sign**

*Located on Elliott*

Acrylic substrate base with internally illuminated letters



## CONCEPT 1

# Wayfinding Signage

Acrylic substrate plaque (spruce from brand guide)

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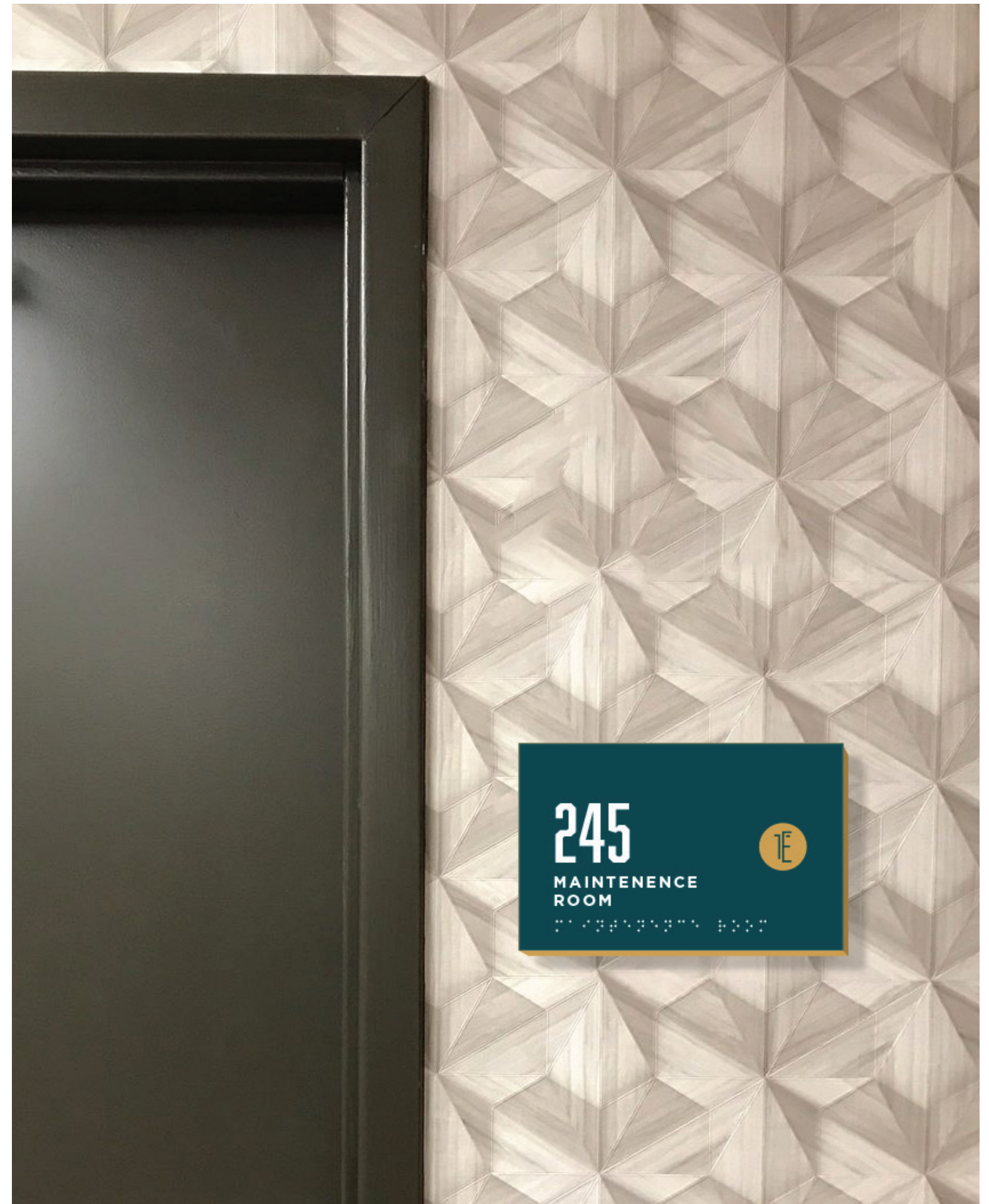
Colored edging (wheat from brand guide)

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White letters & numbers

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TE badge (wheat from brand guide)



**CONCEPT 2**

**Building Mounted Sign**

*Located on 15/501*

White metal letters

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Botanical mural applied to both sides of the building (mint from brand guide)

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Lit with spotlights



**THE ELLIOTT**

**CONCEPT 2**

**Blade Sign**

*Located on Elliott*

White metal letters affixed to a thick gauge wire botanical sculpture

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Lit with spotlights



CONCEPT 2

Wayfinding Signage

Black metal mesh substrate

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White letters & numbers



**CONCEPT 3**

**Building Mounted Sign**

*Located on 15/501*

Wood slat substrate

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White 3D letters

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“The Elliott” and “TE” is backlit



**CONCEPT 3**

**Blade Sign**

*Located on Elliott*

Wood slat substrate

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White 3D letters

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“The Elliott” is backlit





## CONCEPT 3

# Wayfinding Signage

Wood substrate

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White letters & numbers

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Botanical motif (mint from brand guide)

