

BRAND LOGOS &
COLOR PALETTE

670 & 680 MAINE

670
MAINE

680
MAINE

670
MAINE

680
MAINE

LOGOS - POSITIVE (SECONDARY COLORS)

670
MAINE

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COLOR PALETTE

Walnut
CMYK: 33, 58, 73, 17
#996694b

Charcoal
CMYK: 65, 57, 56, 34
#515151

True Navy
CMYK: 77, 64, 31, 12
#4cd5b7d

Visa White
CMYK: 1, 2, 3, 0
#fb6f3

Flannel
CMYK: 52, 42, 33, 3
#838793

Russet
CMYK: 20, 80, 80, 10
#b84f3e

COMBINED LOGO

670
MAINE

680
MAINE

670 | 680
MAINE AVENUE

THE MAINE EVENT

670 | 680

THE MAINE EVENT

BEFORE

670
MAINE

680
MAINE

AFTER

670
MAINE

680
MAINE

BEFORE



AFTER

