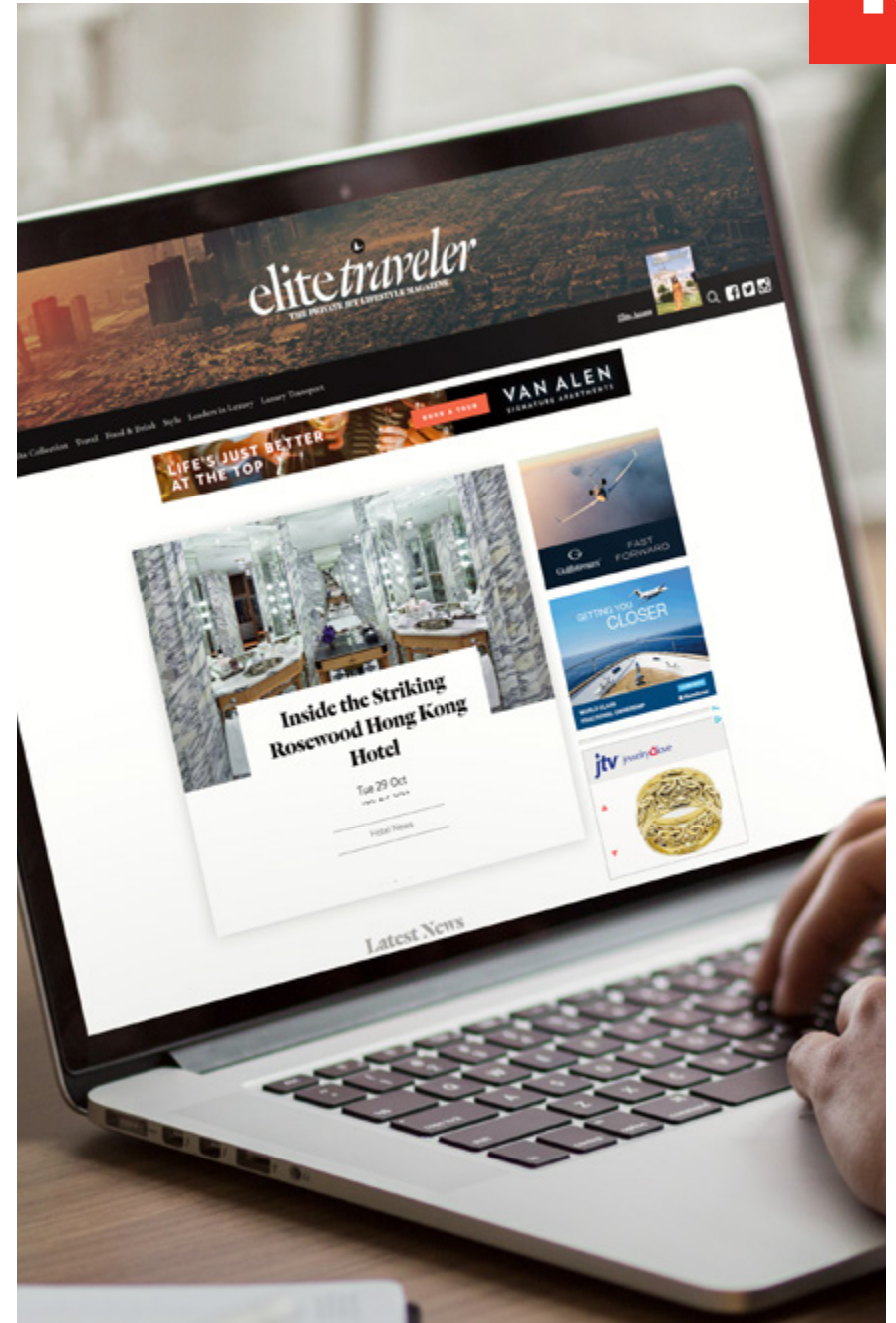
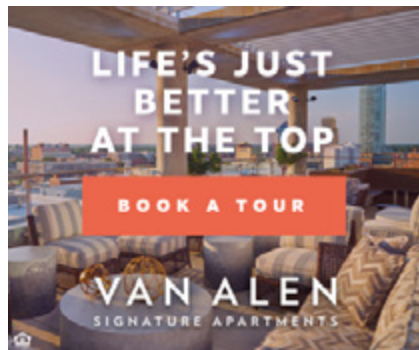
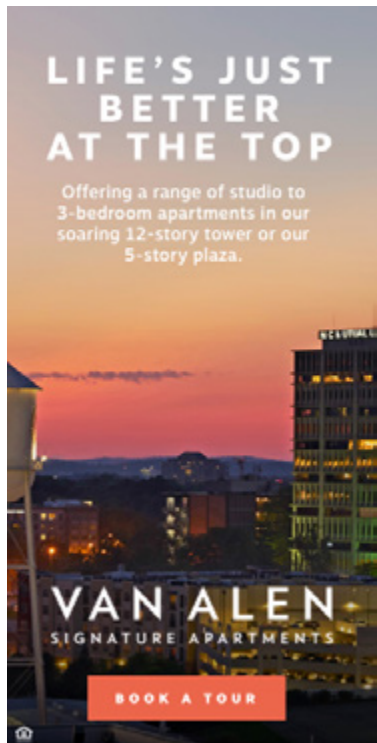
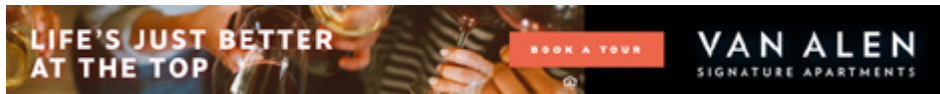


**Van Alen  
Environmental**



# VAN ALEN TARGETED AD CAMPAIGN



# VAN ALEN RETARGETING AD CAMPAIGN



**NOW OPEN**  
DOWNTOWN DURHAM'S  
NEW HOME FOR LUXURY.

**BOOK A TOUR**

Highly designed apartments.  
Every modern amenity  
in the heart of the city.

**VAN ALEN**  
SIGNATURE APARTMENTS

NOW IS THE TIME  
VAN ALEN IS  
THE PLACE

Luxury high-rise apartments,  
a lifestyle to meet every expectation.

**VAN ALEN**  
SIGNATURE APARTMENTS

**BOOK A TOUR**

**NOW OPEN**

**BOOK A TOUR**

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**NOW OPEN**

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VAN ALEN IS THE PLACE

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SIGNATURE APARTMENTS

**NOW OPEN**  
Downtown Durham's new home for luxury.

**BOOK A TOUR**

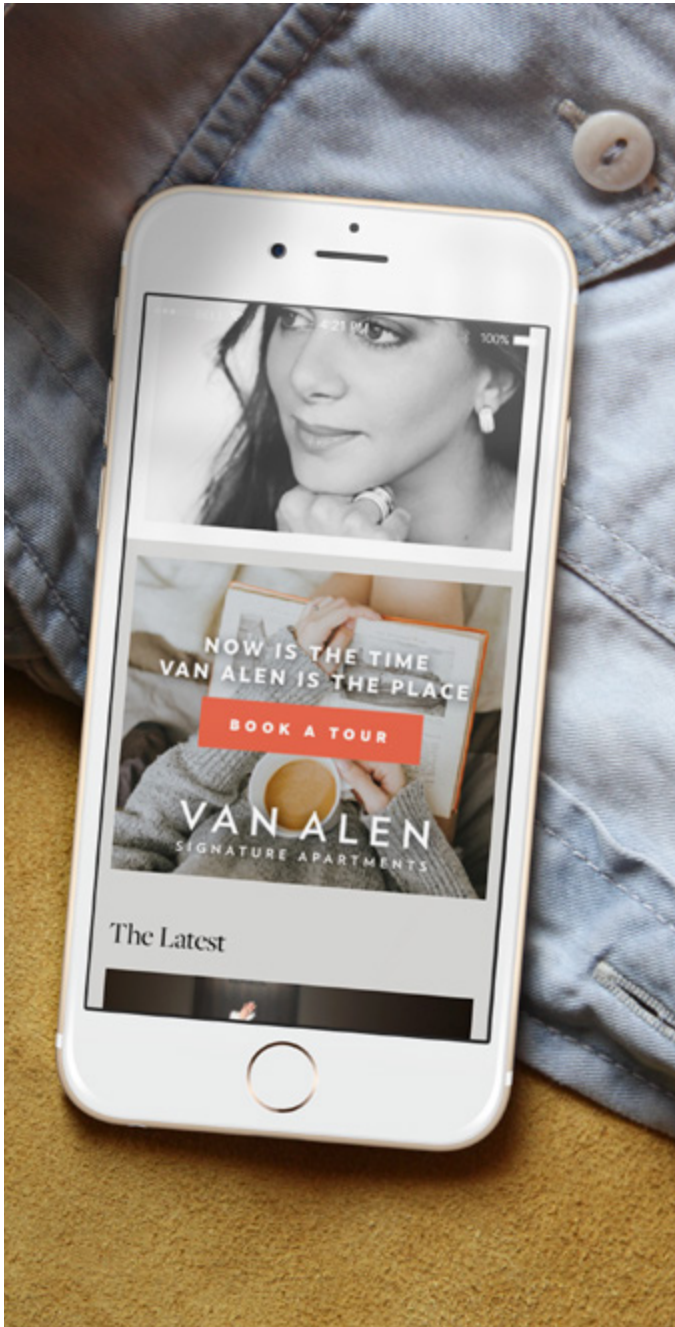
**VAN ALEN**  
SIGNATURE APARTMENTS

NOW IS THE TIME  
VAN ALEN IS  
THE PLACE

**BOOK A TOUR**

**VAN ALEN**  
SIGNATURE APARTMENTS

# VAN ALEN RETARGETING AD CAMPAIGN



THE HIGH LIFE - It's rooftop season at Van Alen. Weekends April through October.

VAN ALEN  
SIGNATURE APARTMENTS



**IF IT'S SUMMERTIME IN DURHAM,  
THEN IT'S ROOFTOP SEASON AT VAN ALEN.**

Weekends April through October, we're fueling the lust for Durham life through insider access to what's new and next in music, food, fashion, fitness and more.

Join us for sky-high views, plus:

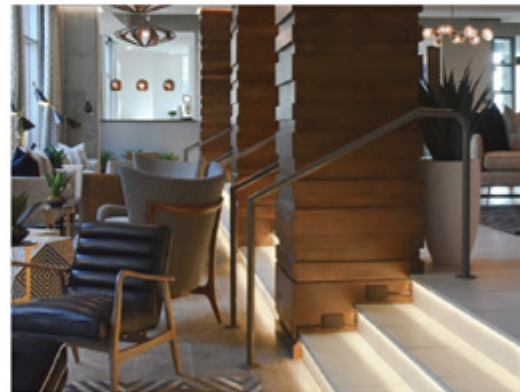


SUITE LIFE - Built for the way your employees live and work today.

VAN ALEN  
SIGNATURE APARTMENTS

**SUITE LIFE**

**Van Alen is built for the  
way your employees live  
and work today.**



Luxury apartments with premier hotel services—Van Alen delivers a Durham lifestyle that is second to none.

[BOOK A TOUR TODAY](#)



# SUITE LIFE

**DESIGN**  
With modern views of Durham's skyline, Van Alen's superior architectural and architectural details embrace the city's historic heritage. Custom-made modern amenities add to the pleasure of comfort and luxury to obtain downtown living.

**COMMUNITY**  
Whether attending a cultural event, an exclusive resident experience or simply connecting with neighbors during the day, Van Alen offers a community that inspires the creative spirit, cultivates curiosity and provides new ways of experiencing downtown city life.

**WORK & SOCIAL SPACES**  
No apartment community is more attuned to driving business than Van Alen. Comfortable meeting spaces and private meeting, dining and drinking areas encourage employees to be productive at home or on campus.

**WELLNESS**  
The fine aspects of executive life require adequate recovery. Our spa, gym, lounge, pool, tennis courts, and more amenities are designed to help you recharge and thrive.

**SIGNATURE SERVICES**  
Durham is a wonderful city to live, work, and play. Van Alen has been recognized as the most desirable community in the city for its services.

**VAN ALEN**  
LUXURY APARTMENTS WITH PREMIER HOTEL SERVICES

## VAN ALEN IS BUILT FOR THE WAY YOUR EMPLOYEES LIVE AND WORK TODAY.

**LUXURY APARTMENTS WITH PREMIER HOTEL SERVICES**

Van Alen delivers a Durham lifestyle that is second to none. For short or long leases, set your employees up for success with the unique setting and unforgettable experience of Van Alen living.

For a tour or to make a reservation:  
 Call: 919.237.0828  
 Email: [reservations@vanalen.com](mailto:reservations@vanalen.com)

**VAN ALEN**  
LUXURY APARTMENTS WITH PREMIER HOTEL SERVICES

## WANT TO HOST YOUR EVENT AT DURHAM'S HOTTEST DOWNTOWN HIGH-RISE?

**TEAM UP WITH US FOR TOWER POWER AT YOUR NEXT EVENT**

Van Alen sets the bar for the Durham market, where your guests can enjoy the high view of the city in our exclusive indoor outdoor rooftop lounge. From private parties to professional events, we can help and partner to ensure your event is an unforgettable experience in our stunning, professionally inspired social spaces.

Be a star on the radio!  
 Call: 919.237.0828  
 Email: [reservations@vanalen.com](mailto:reservations@vanalen.com)  
 Visit: [vanalen.com](http://vanalen.com)

**VAN ALEN**  
LUXURY APARTMENTS WITH PREMIER HOTEL SERVICES

## THE HIGH LIFE

**SPECTACULAR SOCIAL SPACES. STUNNING VIEWS. IMPECCABLE SERVICE.**

Van Alen is the ideal location to make your next event destination.

**POP-UP DINNERS AND COOKING CLASSES**

Close your culinary creativity to our full-service catering kitchen. Choose from our chef, bartender and mixologist to all take place in our exclusive indoor and outdoor spaces.

**WELLNESS EXPERIENCES**

Give your team a boost of energy in our state-of-the-art wellness center. Enjoy our spa, gym, lounge, pool, tennis courts, and more amenities.

**RETAIL EXPERIENCES**

Discover excitement for your products and your brand with a private shopping experience in one of our signature suites.

**VAN ALEN**  
LUXURY APARTMENTS WITH PREMIER HOTEL SERVICES

[LIVEVANALEN.COM](http://LIVEVANALEN.COM)

VAN ALEN ENVIRONMENTAL



