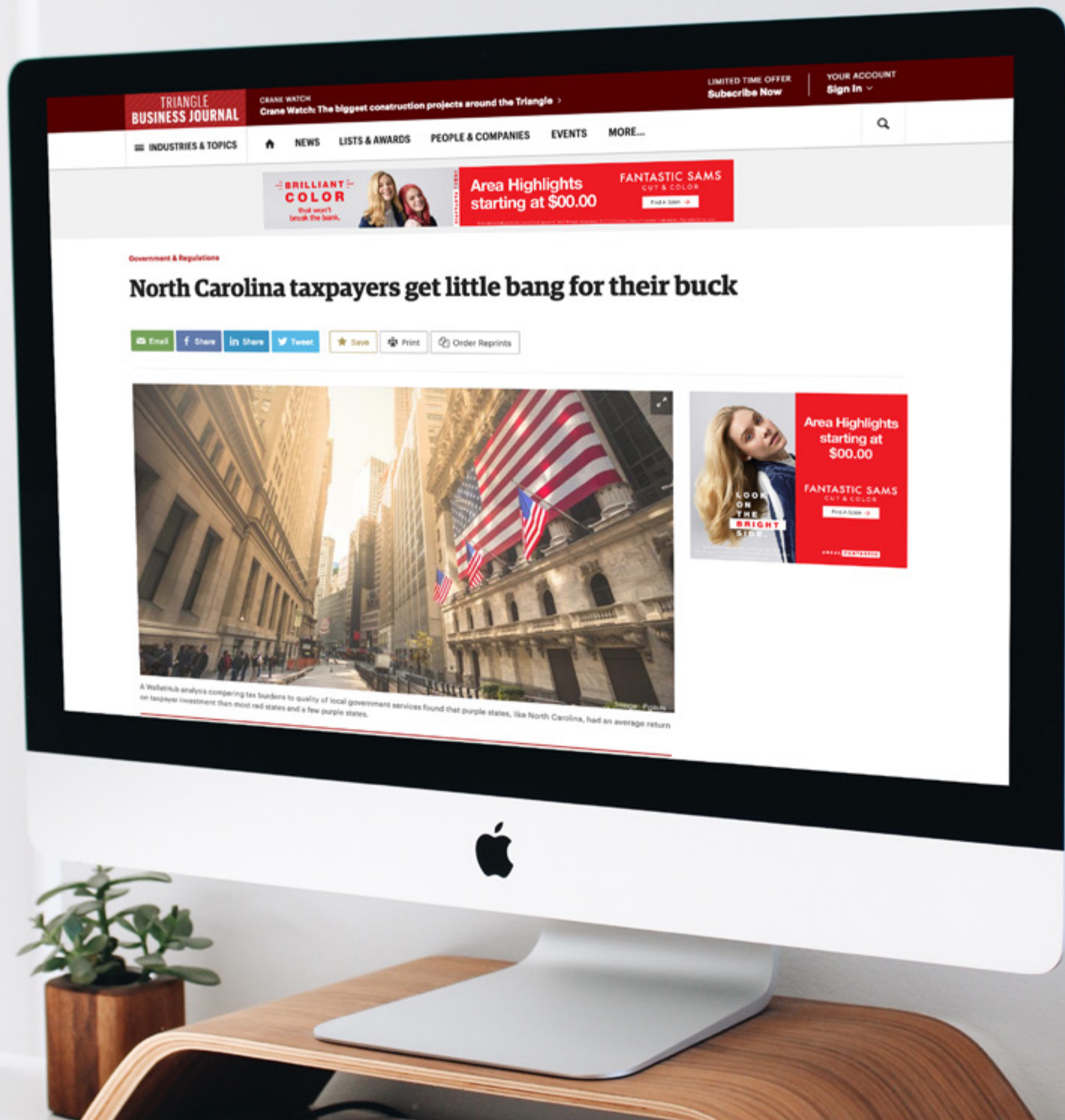


**Fantastic
Sams 2019
Campaigns**



FANTASTIC SAMS 2019 CAMPAIGNS



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BRILLIANT COLOR
That won't look the same.

Area Highlights starting at \$00.00

FANTASTIC SAMS CUT & COLOR

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Government & Regulations

North Carolina taxpayers get little bang for their buck

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A WallStreetBets analysis comparing tax burdens to quality of local government services found that purple states, like North Carolina, had an average return on taxpayer investment than most red states and a few purple states.

Area Highlights starting at \$00.00

LOOK ON THE BRIGHT SIDE

FANTASTIC SAMS CUT & COLOR

Read More

FANTASTIC SAM'S 2019 CAMPAIGNS

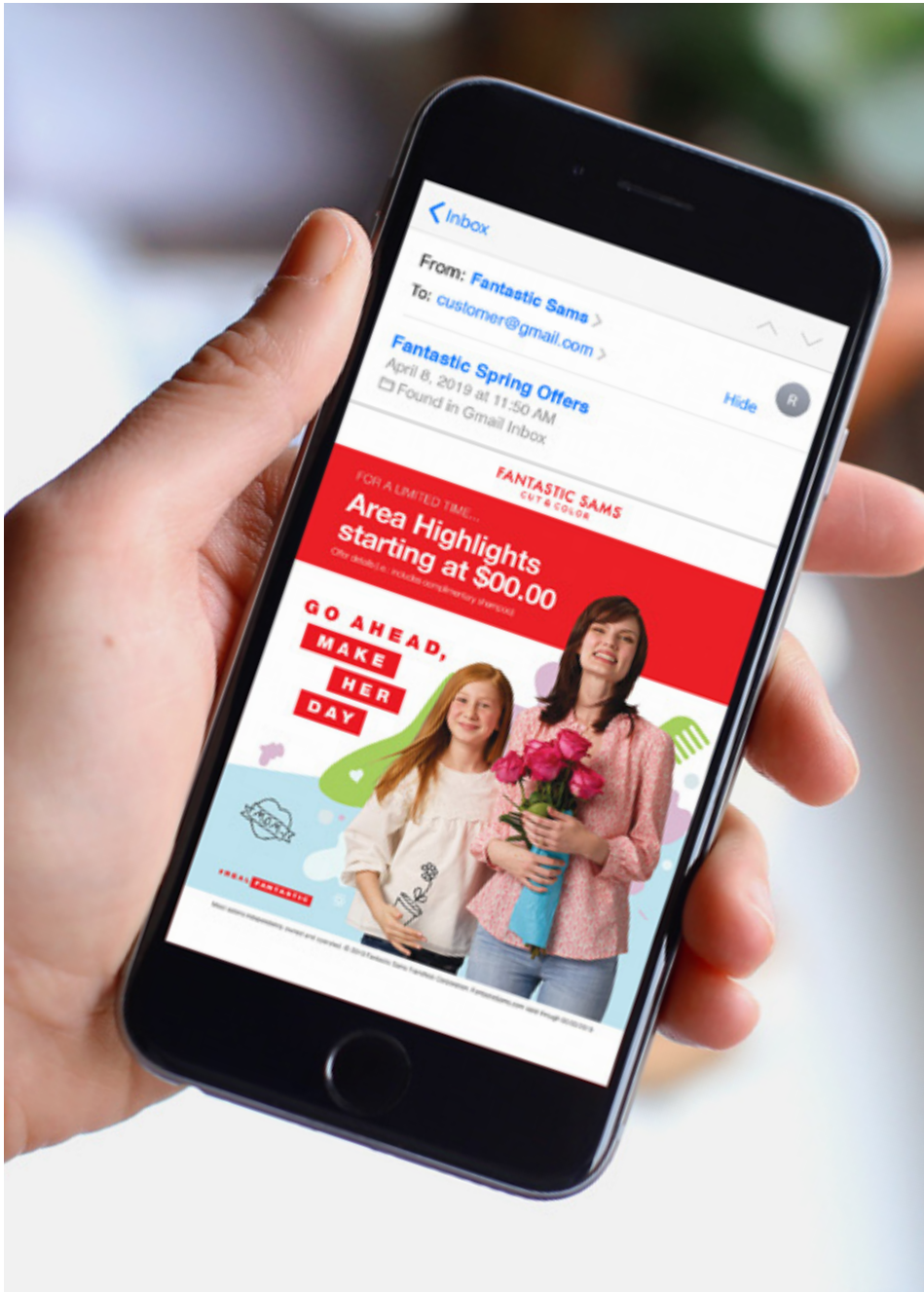
R

The image displays a collection of promotional banners for Fantastic Sam's 2019 campaigns. The banners are arranged in a collage and feature various models and text. Key elements include:

- Haircuts now just \$00.00**: Complimentary shampoo with every cut. Includes the hashtag #REAL FANTASTIC.
- FANTASTIC SAM'S CUT & COLOR**: A central banner featuring a woman with sunglasses and the text "LOOK ON THE BRIGHT SIDE."
- Area Highlights starting at \$00.00**: Promoting hair color services.
- BRILLIANT COLOR that won't break the bank.**: A banner featuring a couple and the hashtag #REAL FANTASTIC.
- All Over Color starting at \$00.00**: Promoting full-head color services, including a "FIND A SALON" button.
- MAKE THE CUT**: A banner featuring a woman with short hair.
- LOOK ON THE BRIGHT SIDE.**: A banner featuring a woman with long blonde hair.
- LOOK ON THE BRIGHT SIDE.**: A banner featuring a couple.
- LOOK ON THE BRIGHT SIDE.**: A banner featuring a woman with long blonde hair.
- BRILLIANT COLOR that won't break the bank.**: A banner featuring a couple.
- Haircuts now just \$00.00**: Promoting haircuts, including a "FIND A SALON" button.
- Area Highlights starting at \$00.00**: Promoting hair color services.

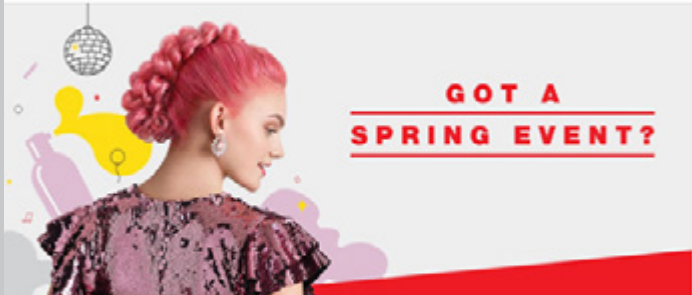
Small text at the bottom of many banners reads: "Most salons independently owned and operated. Valid through restrictions. © 2019 Fantastic Sam's Franchise Corporation. For more info, visit FantasticSam.com." The hashtag #REAL FANTASTIC is also present on several banners.

FANTASTIC SAMS 2019 CAMPAIGNS



F|S Fantastic Sams
Sponsored · 🌐

#WeddingSeason is almost here. If your calendar is booked with save the dates, check out these fantastic hairstyles to look great all season long.
#FantasticSams #FantasticLife



F|S Fantastic Sams
Sponsored · 🌐

FANTASTICSAMS. We can hardly contain our excitement for the #NationalColorEvent happening this month at #FantasticSams! Contact your local salon for specials on our color services.



FANTASTICSAMS.COM
Find a Salon

👍 Like 💬 Comment ➦ Share

FANTASTIC SAMS 2019 CAMPAIGNS



WANT YOU
— BE OUR —
VALENTINE?

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...for a surprise offer!

Most salons independently owned and operated. © 2019 Fantastic Sams Franchise Corporation. FantasticSams.com. Valid through 02/28/2019.

FANTASTIC SAMS
CUT & COLOR

FOR A LIMITED TIME...
**Upsdos starting
at \$00.00**

Other details (i.e., includes treated styles)

FANTASTIC SAMS
CUT & COLOR

JOIN US FOR
**COMMUNITY
GIVING DAY**

Friday, February 8
5% of all purchases will be
donated to Partner Organization

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AREA FANTASTIC

Most salons independently owned and operated. © 2019 Fantastic Sams Franchise Corporation. FantasticSams.com.

FANTASTIC SAMS
CUT & COLOR

LIMITED TIME...
**Circle Cuts now
at \$00.00**

Complimentary shampoo with every cut.

**TIME
TO
CUT
LOOSE**

TAKE YOUR HAIR
**UP A KNOT
(OR TWO).**

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FANTASTIC SAMS
CUT & COLOR

FOR A LIMITED TIME...
**Area Highlights
starting at \$00.00**

**COLOR ON
SALE**

FANTASTIC SAMS
CUT & COLOR

FOR A LIMITED TIME...
**Kids' Cuts
now just \$00.00**

Other details (i.e., includes complimentary shampoo)

**PENCIL
FANTASTIC SAMS
INTO YOUR
BACK-TO-SCHOOL
PLANS.**

**INCREDIBLE CUTS
FANTASTIC
PRICES.**

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FANTASTIC SAMS
CUT & COLOR

FOR A LIMITED TIME...
**Area Highlights
starting at \$00.00**

Complimentary shampoo with every cut.

**BRILLIANT
COLOR**
that won't
break
the bank.

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FANTASTIC SAMS
CUT & COLOR

FOR A LIMITED TIME...
**Area Highlights
now just \$00.00**

Other details (i.e., includes treated styles)

FANTASTIC SAMS
CUT & COLOR

**Highlights
at \$00.00**

Complimentary shampoo

**OUR
ANNIVERSARY,
YOUR
TREAT!**

Stop in during our
Anniversary Event for
special savings.

FANTASTIC SAMS
CUT & COLOR

FOR A LIMITED TIME...
**Men's Cuts now
just \$00.00**

Other details (i.e., includes treated styles)

**'Tis
the
season
FOR FABULOUS
HOLIDAY
HAIR**

FANTASTIC SAMS 2019 CAMPAIGNS





Being fantastic means never missing a good thing.

Apply: FantasticSams.com/Careers
 Learn: [Facebook.com/FantasticSamsCareers](https://www.facebook.com/FantasticSamsCareers)
 #FantasticLife

FANTASTIC SAMS CUT & COLOR

The first Fantastic Sams opened in 1974 and was known for providing an authentic yet affordable salon experience that was accessible to everyone. Since then, the Fantastic Sams system has colored and styled its way to becoming a leading brand and one of the largest hair care brands in the nation.

Start something Fantastic.

Take the next step towards a Fantastic career.

With all the options.

Work with a complete line of high-quality branded Fantastic Sams products that customers will love so much they'll want to take them home to maintain the great look you helped them attain.

Become part of a dedicated team working with some of the best minds in the business. The Fantastic Sams system is one of the nation's largest networks of professional salons and stylists. Through joining the Fantastic Sams system, you will gain insight into every aspect of the hair care industry.

Gain knowledge of expanded career advancement opportunities - become a trainer, manage a store, own your own store or parlay your savvy into your own string of salons.

Your Fantastic Sams skills will only grow stronger and can fuel aspirations wherever your heart takes you. With around 1,000 Fantastic Sams salons across the United States and Canada, once you've proven yourself, you'll fit in nearly anywhere you choose to seek out new horizons.

All salons are franchised and independently owned and operated.

Being fantastic means being yourself.

Being a stylist is equal parts technique, talent and ambition. Bring yours to the Fantastic Sams system, where **new ideas are the lifeblood of our growing system.** Being on the cutting edge of hair care means embracing the creative energy and collaboration that springs from a rich, vibrant mix of diverse and varied opinions. Bring your best ideas and there is no limit to where your talent can take you.

Anatomy of a Stylist

You are...

- courageous and free-spirited, creative and curious.
- You think deeply, laugh loudly and dream big.
- You are true to yourself, true to your craft, like every head of hair you touch, **you are always growing.**

All salons are franchised and independently owned and operated.

FANTASTIC SAMS RECRUITMENT

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