

Fantastic. Grand Opening!

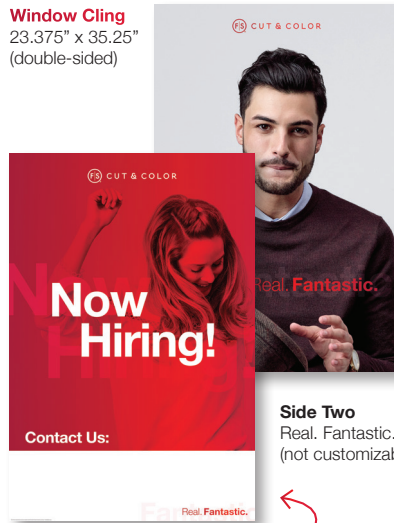


Reminder!
Please keep all
kit materials for
use later

What's in the Box

What's the easiest way to get the word out about your Grand Opening? Window clings! Whether you're opening soon or right now, these three window clings will help you spread the news, inspire guests and find fantastic new talent.

Window Cling 23.375" x 35.25"



Window Cling
23.375" x 35.25"
(double-sided)

Side Two
Real. Fantastic.
(not customizable)

Two Sided

Side One
Now Hiring
This side faces the outside of your salon

Window clings do not require an adhesive or hanging hardware to adhere to windows. They should be installed on the inside surface of your windows, **with the red sticky side facing the outside of your salon.**

How to install:

- For proper adhesion the surface must be clean and dry.
- Place the window cling on a clean flat surface with liner side up (the liner has an off-white milky appearance). Please be sure to peel off the liner.
- Using a spray bottle, spray the window with water and apply the cling to the window surface.
- The water will help you slide the cling across the surface for positioning.
- To remove air bubbles, spray additional water onto cling, and roll the water out, working from the center of the decal to the edges using squeegee previously provided or any hard, flat object.

When removing air bubbles, use the liner on the printed surface to prevent scratching.

Adhere stickers or use Sharpie



Window Cling
23.375" x 35.25"
(double-sided)

Side Two
Real. Fantastic.
(not customizable)

Two Sided

Side One
Grand Opening (not customizable)
This side faces the outside of your salon



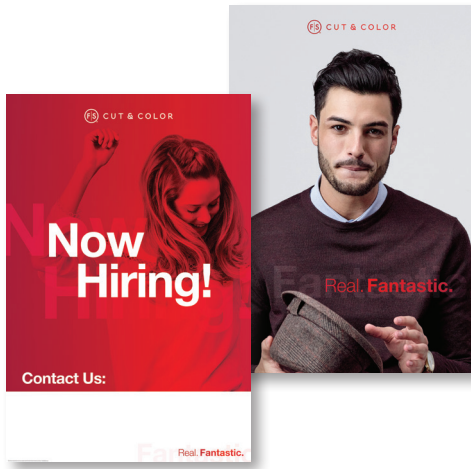
Window Cling
23.375" x 35.25"
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Side Two
Real. Fantastic.
(not customizable)

Two Sided

Side One
Now Open (not customizable)
This side faces the outside of your salon

What's in the Box



Adhere stickers
or use Sharpie

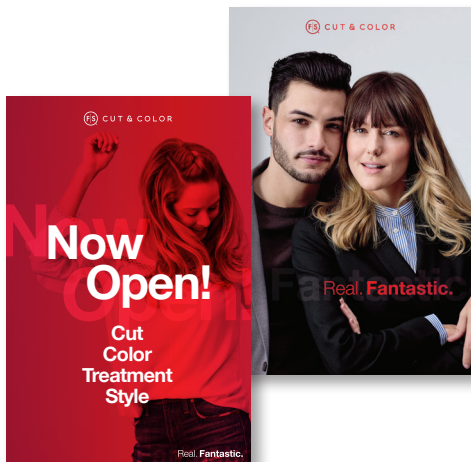
Now Hiring 23.375" x 35.25"

If you're hiring for your new salon, we recommend putting up this window cling first. You could also use it during any hiring period. To ensure legibility, purchase sticker numbers and letters from a local print vendor or craft store to fill in your contact information (i.e. email and/or phone number) along the bottom in the blank "Contact Us" white space. If you cannot find these, you can also use a Sharpie to write it in. Then **adhere the cling to the interior of your salon window with the red side facing the outside of your salon**, and you're set. If you use a Sharpie and need to update the information on your cling, you can use a damp cloth to wipe off the existing information. Then wipe this area with a dry cloth and write on the clean surface. If there is Sharpie residue left on your window, use glass cleaner to remove and wipe dry before reapplying the cling.



Grand Opening 23.375" x 35.25"

As soon as you open your new salon, make sure to place this Grand Opening announcement in a prominent visual location.



Now Open 23.375" x 35.25"

The Now Open cling could be posted at the same time as your Grand Opening cling, or could take its place after announcing the Grand Opening. Post this cling with balloons to welcome new customers and help inform them that you are open. This cling could be left up for as long as you would like.

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Opening soon? The FS NAF Marketing Hub can help.

FS NAF wants to make sure your salon opening is everything you've dreamed of. That's why we created an online portal packed with lots of great marketing materials and information, such as a NAF News blog and video tutorials. On the portal you will find an entire campaign dedicated to materials specifically designed to help you get the word out about your Grand Opening. The materials include editable PDFs of pre-designed digital, print and in-salon advertising materials to help ensure you are successful.

It's all available at <https://fsmarketinghub.com>.



Customized Marketing Materials

Need to direct-mail your customers about your holiday specials? Excited by Facebook advertising? All of those assets and many more, for both digital and print, are available in editable format on the NAF Marketing Hub. We've done the design — you just put in your location and dates, and voila. Customized marketing at fantastic prices.



NAF Blog

Follow the NAF News blog at <https://fsmarketinghub.com/blogs/news> for the latest on marketing materials, campaigns, and services that can help you succeed!



Tutorials

Need help understanding how to edit all those great marketing materials? Head to <https://fsmarketinghub.com/pages/contact> and check our videos. We'll walk you through step by step.