

FANTASTIC SAMS

# Integrated Marketing Campaign

— BY —

**RIVERS**

agency

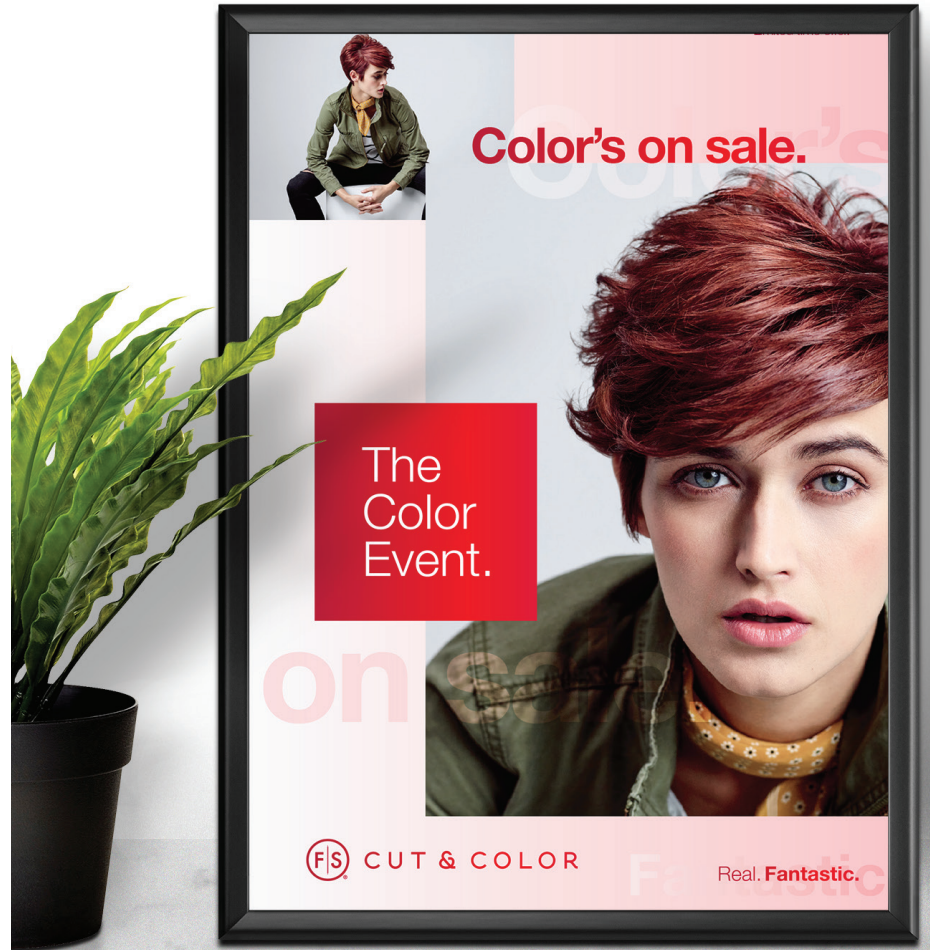
RIVERSAGENCY.COM

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# Print Applications

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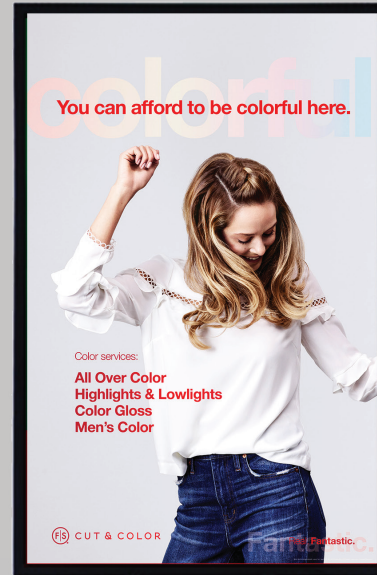
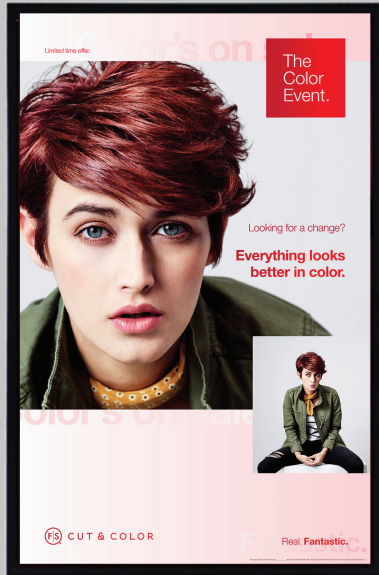
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**Integrated Marketing Campaign - Posters**

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**Integrated Marketing Campaign - T-Stand Posters**

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**Integrated Marketing Campaign - Out-Of-Home**

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# Digital Advertising

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**Area Highlights**  
starting at **\$30**

The Color Event.

**FANTASTIC SAM'S**  
CUT & COLOR

[FIND A SALON](#)

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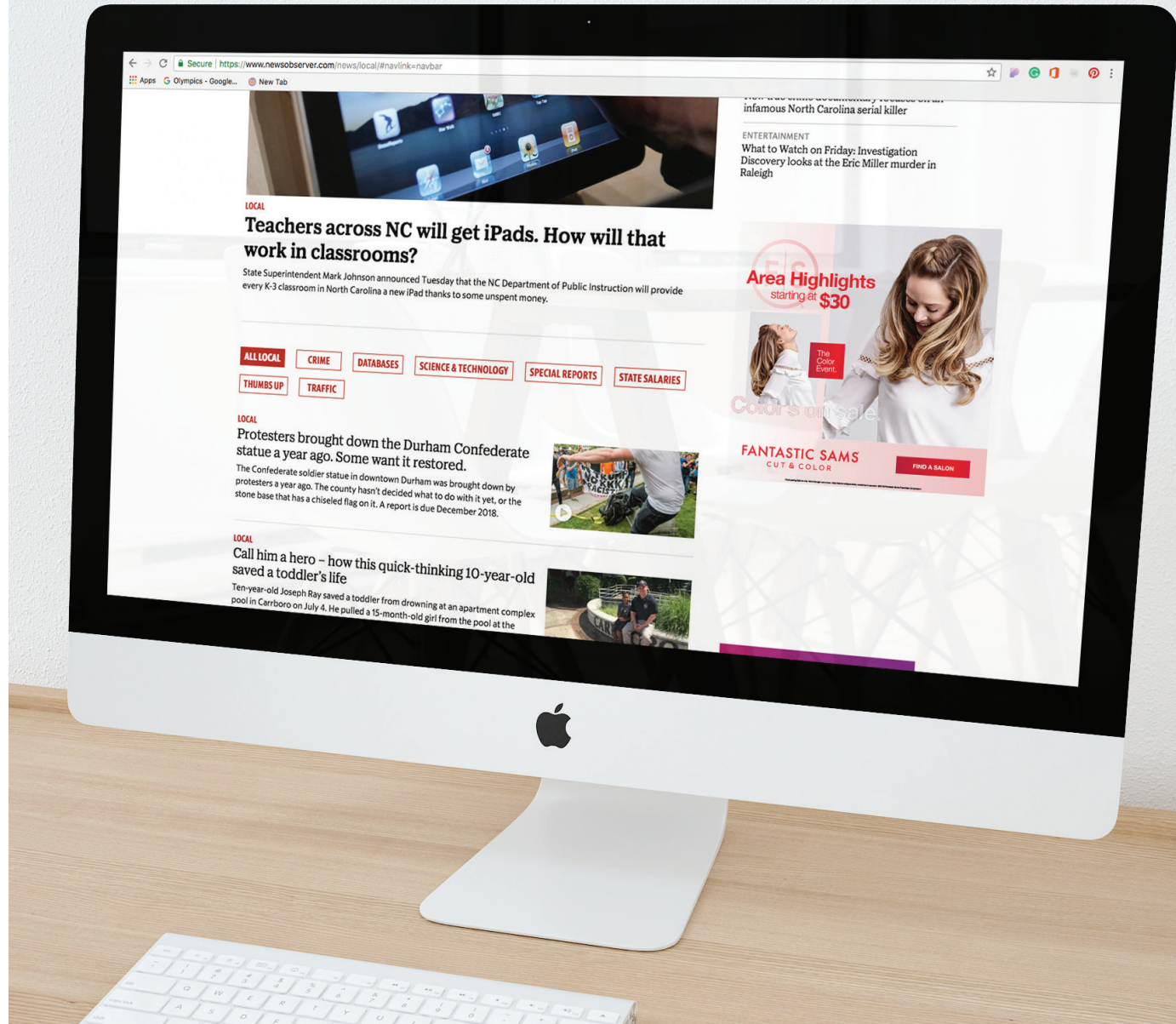
**Area Highlights**  
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The Color Event.

**FANTASTIC SAM'S**  
CUT & COLOR

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**Integrated Marketing Campaign - Digital Advertising**

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FANTASTIC SAM'S  
CUT & COLOR



The  
Color  
Event.

Color's  
on sale.

Area Highlights  
starting at \$30



The color  
is custom.



The savings  
are clear.



Real. **Fantastic.**

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Integrated Marketing Campaign - E-mail

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# Broadcast TV

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# The Color Event.

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**Integrated Marketing Campaign - Broadcast TV**

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