

**First Bank
Asheville
Campaign**



FIRST BANK ASHEVILLE CAMPAIGN



GROWING MY BUSINESS EFFICIENTLY
started here. [EXPLORE OUR SERVICES →](#)

FIRST BANK
Member FDIC

FIRST BANK
Member FDIC

STARTED HERE.
Annika Brock
Founder, Brock Law Firm
First Bank Customer

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FIRST BANK
Member FDIC

Jonathan and Namurah Blakely
Owners, Quality Janitorial Group
First Bank Customers

FIRST BANK
Member FDIC

WE GET WHERE YOU'RE COMING FROM.
First Bank is from here too. Plus, we support more than 100 communities across the Carolinas.

WE GET WHERE YOU'RE COMING FROM.

FIRST BANK
Member FDIC

LOCATION, LOCATION, LOCATION.
Great local banking has never been closer. 13 branches in WNC and 90 more across the Carolinas at your service.

[FIND A BRANCH →](#)

FIRST BANK
Member FDIC

FROM HERE TO
GROWING MY BUSINESS EFFICIENTLY.

Annika plans on going far, so she started here.

[EXPLORE OUR SERVICES →](#)

Annika Brock
Founder, Brock Law Firm
First Bank Customer

FIRST BANK
Member FDIC

FROM HERE TO OWNING OUR OWN BUILDING.
"We did it. So can you." The Blakelys, Quality Janitorial Group

[START HERE →](#)

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FIRST BANK
Member FDIC

FOR WHEREVER YOU'RE HEADED, START HERE.

FIRST BANK
Member FDIC

FIRST BANK

"THEY TREAT US LIKE FAMILY."
The Blakelys, Quality Janitorial Group

FIRST BANK
Member FDIC

"WHERE WE'RE COMING FROM."
From here too. Plus, we support more than 100 communities across the Carolinas.

[EXPLORE OUR SERVICES →](#)

THE BLAKELYS WANTED TO OWN THEIR OWN BUILDING.
"We did it. So can you."

[START HERE →](#)

Jonathan and Namurah Blakely
Owners, Quality Janitorial Group

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Member FDIC

FROM HERE TO
OWNING OUR OWN BUILDING.

"We did it. So can you."

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FROM HERE TO
GROWING MY BUSINESS EFFICIENTLY.



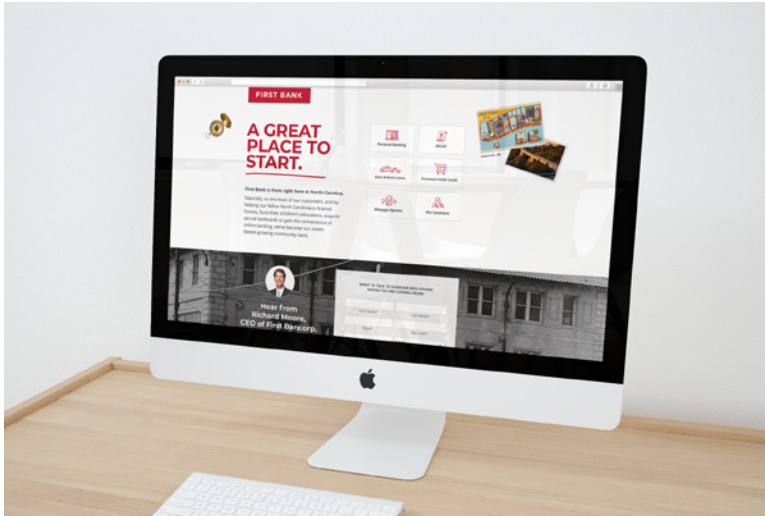
Media & Marketing

HBR: How Netflix expanded to 190 countries in 7 years

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FIRST BANK ASHEVILLE CAMPAIGN

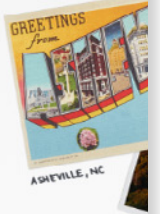


FIRST BANK

A GREAT PLACE TO START.

First Bank is from right here in North Carolina. Naturally, so are most of our customers, and by helping our fellow North Carolinians finance homes, fund their children's educations, acquire secure bankcards or gain the convenience of online banking, we've become our state's fastest-growing community bank.

Personal Banking	HELOC
Auto & Boat Loans	Personal Credit Cards
Mortgage Options	Our Locations



Hear from Richard Moore, CEO of First Bancorp.

WATCH THE VIDEO

WANT TO TALK TO SOMEONE WHO KNOWS WHERE YOU ARE COMING FROM?

<input type="text"/>	<input type="text"/>
First Name*	Last Name*
<input type="text"/>	<input type="text"/>
Email*	Zip Code*
<input type="text"/>	Select <input type="text"/>
Phone	Interest

LET'S TALK

* Required





**FROM
[HERE]
TO**

THE NORTH CAROLINA COAST.

First Bank is from right here in North Carolina.
Naturally, so are most of our customers, and by helping our fellow North Carolinians start and expand businesses, finance homes or fund their childrens' educations, we've become our state's fastest-growing community bank.



BRITAIN'S MARGATE
ALSO HOME TO SEAF
DAVID CHIPPERFIELD AR
POSITIONED ON A FLOOR
SETTING WITH PANORAM
GLASS, REFLECTS THE BLE
THAT FIRST DREW INFLUEN
THE GALLERY IS NAMED, TO



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37 THE TRUTH ABOUT GINGERBREAD
by David Wallace

40 RECIPES: Wintry Mix
by Lynn Wells

50 RESTAURANT: Follow the Starlight
by Susan Stafford Kelly

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76 FOREST BONES
by T. Edward Nickens

76 NATIVE: Tundra Swan
by T. Edward Nickens

219 CAROLINA CALENDAR
224 THE VIEW FROM HERE: Mount Holly

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76 FOREST BONES
by T. Edward Nickens

76 NATIVE: Tundra Swan
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219 CAROLINA CALENDAR
224 THE VIEW FROM HERE: Mount Holly

PHOTOGRAPHY BY CHARLOTTE & SONNIE MOYRE, ASHEVILLE OPEN/STREET PHOTOGRAPHY

FROM
HERE
TO
OWNING OUR
OWN BUILDING.

After 10 years of providing services to myriad Asheville businesses out of a leased building, Namurah and Jonathan's dream was to own their own facility. They turned to First Bank to help them locate and finance a space of their own.

- We helped the Blakelys with:
- COMMERCIAL DEPOSITS
 - BUSINESS CHECKING
 - TREASURY SERVICES
 - BUSINESS LOANS

Jonathan and Namurah Blakely
Owners, Quality Janitorial Group
First Bank Customers



Discover more: localfirstbank.com/fromhere

