

**MOREHEAD
PLANETARIUM+
SCIENCE CENTER**

FULL COLOR LOGO



**MOREHEAD
PLANETARIUM+
SCIENCE CENTER**

FULL COLOR LOGO - REVERSED



**MOREHEAD
PLANETARIUM+
SCIENCE CENTER**

SINGLE COLOR LOGO

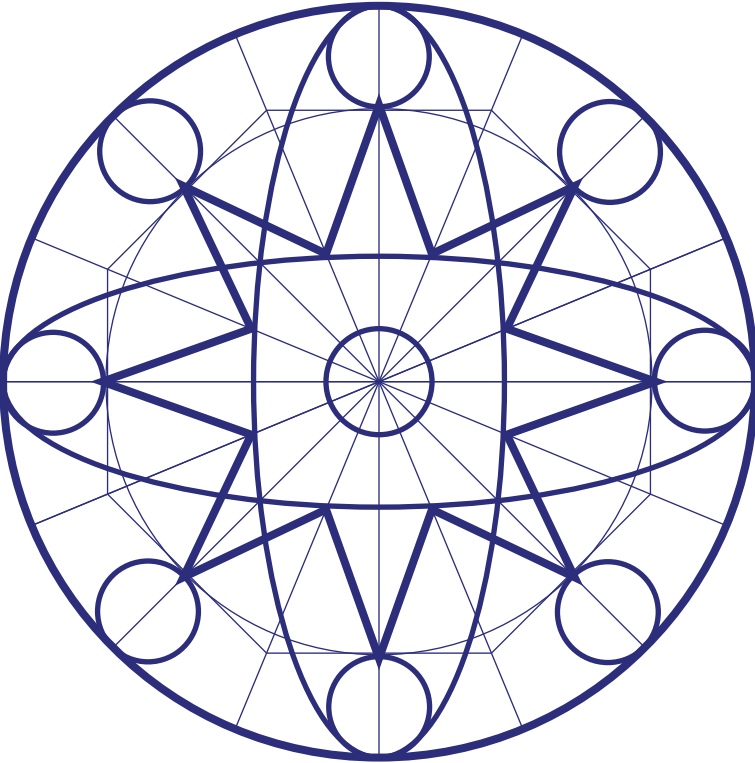


MOREHEAD
PLANETARIUM+
SCIENCE CENTER

LOGO - PERSPECTIVE

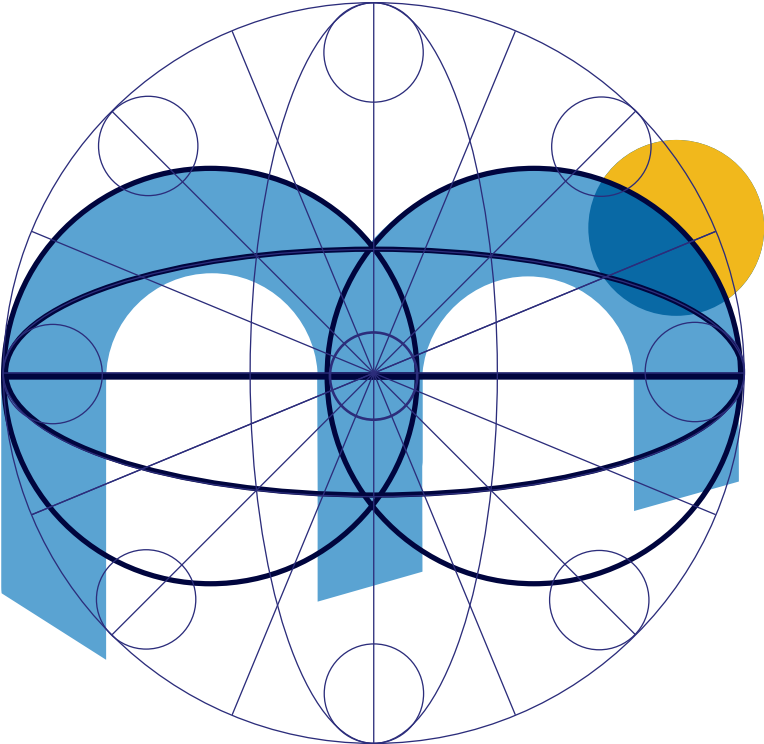


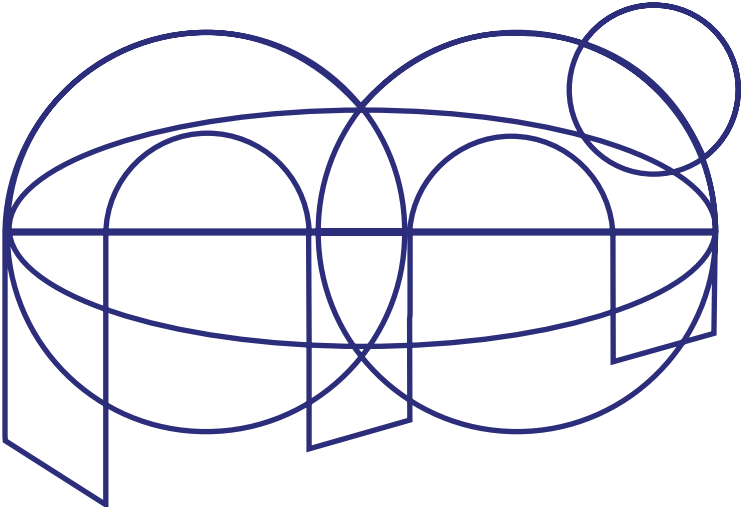
MASTER SHAPE



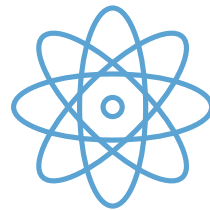
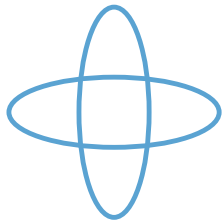
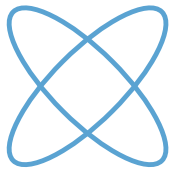
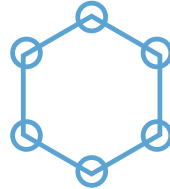
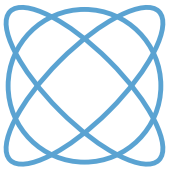
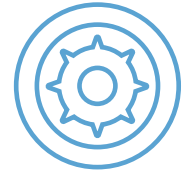
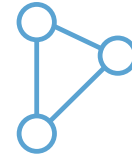
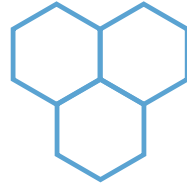
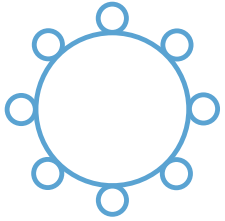
EQUATOR / MERIDIAN / ORBIT / PARTICLE / DOME

LOGO - SHAPE EVOLUTION





SHAPES AND PATTERNS

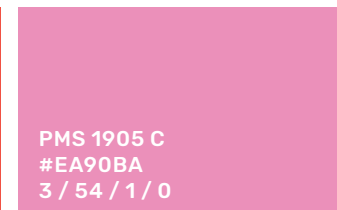
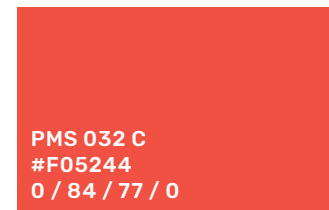
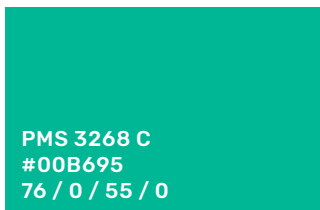
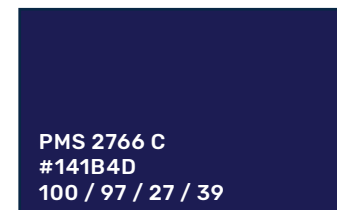
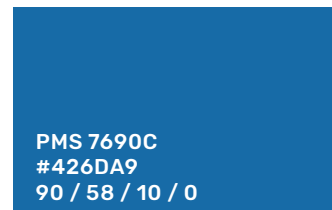
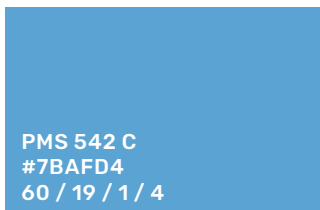


SPACE

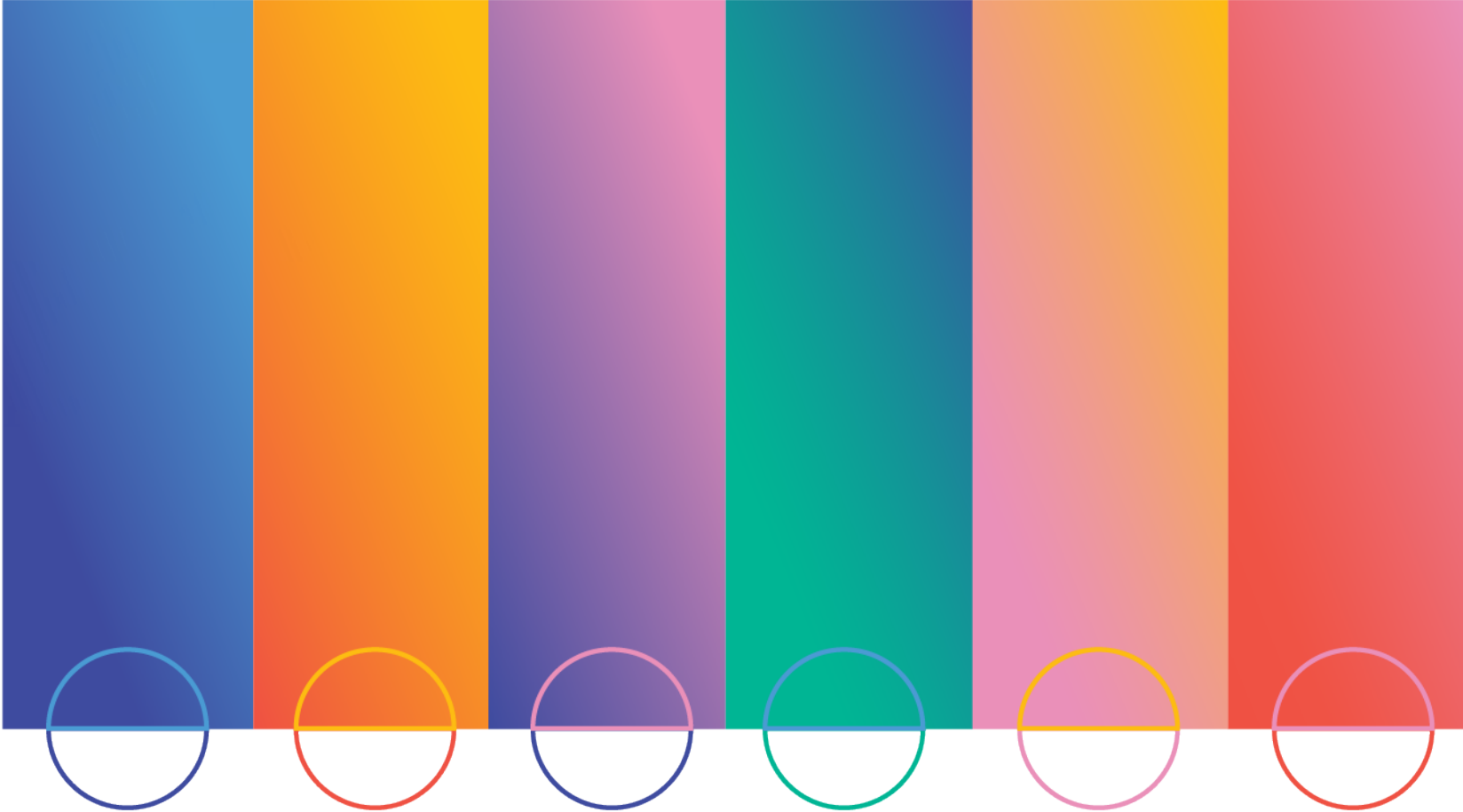
SCIENCE

PLANETARIUM

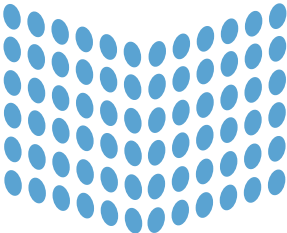
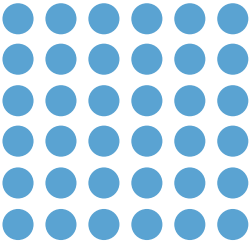
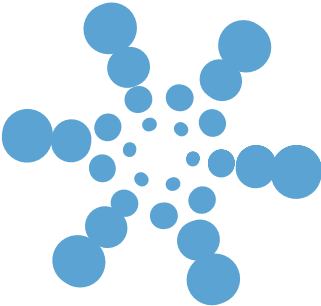
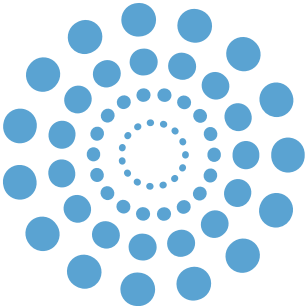
COLOR PALETTE

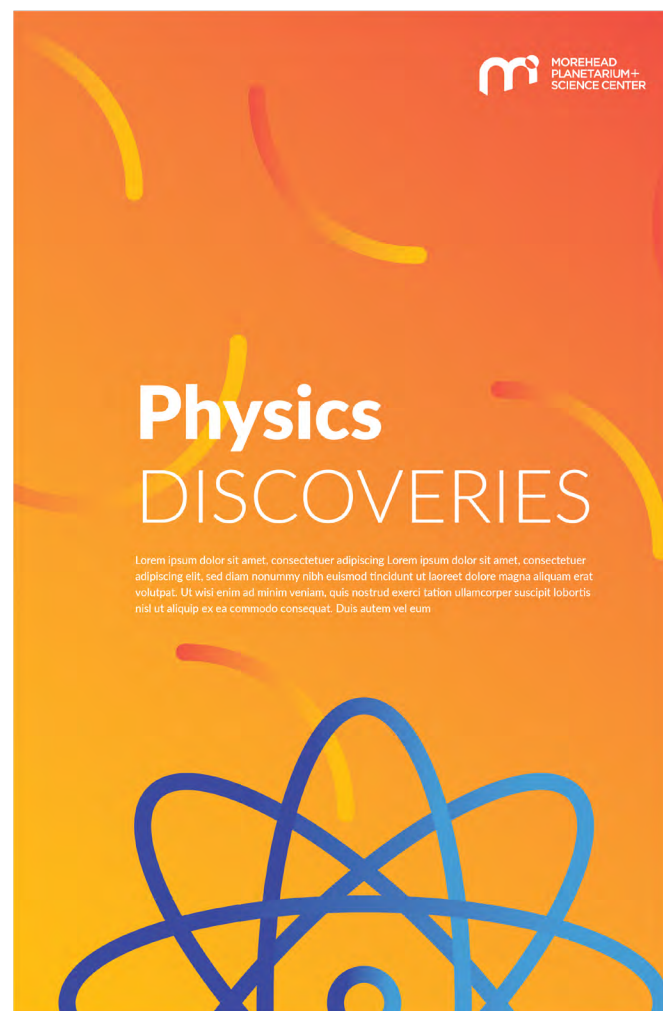


COLOR PALETTE - GRADIENTS



SECONDARY PATTERNS







Space DISCOVERIES

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WE ARE SCIENCE

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Chemistry DISCOVERIES


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WE ARE MOREHEAD

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21 JULY 2018
10 AM - 12 PM



LOGO PLACEMENT - TOTE BAG



LOGO PLACEMENT - TOTE BAG



LOGO PLACEMENT - OUTDOOR BANNER



LOGO PLACEMENT - NOTEBOOK



THANK YOU!