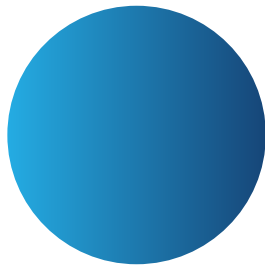


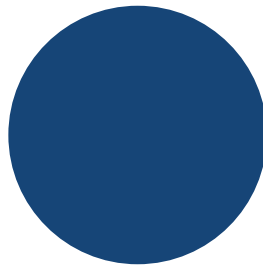


Website Branding
January 8, 2020

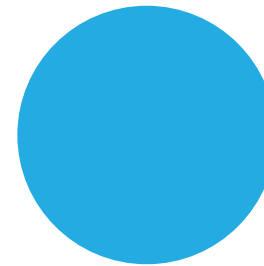
Core Brand Palette



Gradient Blend of
Brand Blue 1 & 2



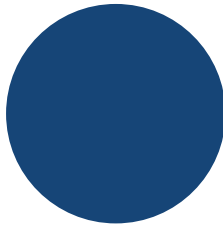
Brand Blue 1
C:100 M:80 Y:28 K:13
PMS 3581
R:22 G:69 B:119
HEX #164577



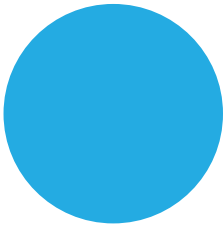
Brand Blue 2
C:70 M:15 Y:0 K:0
PMS 2171
R:36 G:171 B:226
HEX #24ABE2

Extended Palette

Core Brand Palette

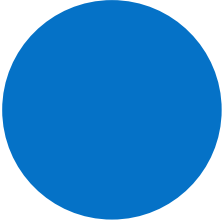


Brand Blue 1
C:100 M:80 Y:28 K:13
PMS 3581
R:22 G:69 B:119
HEX #164577

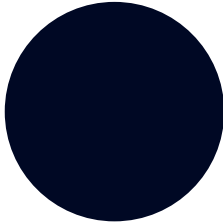


Brand Blue 2
C:70 M:15 Y:0 K:0
PMS 2171
R:36 G:171 B:226
HEX #24ABE2

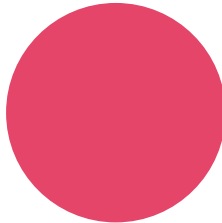
Accent Palette



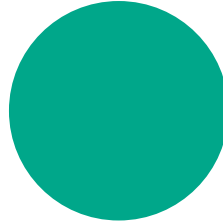
Brand Blue 3
C:88 M:56 Y:0 K:0
PMS 2387
R:5 G:114 B:199
Hex: 0572c7



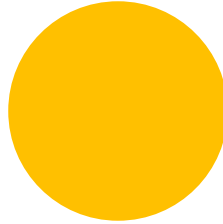
Midnight
C:100 M:71 Y:39 K:90
PMS 5395
R:0 G:8 B:36
Hex: 000824



Rose
C:0 M:79 Y:36 K:0
PMS 191
R:229 G:69 B:104
Hex: e54568

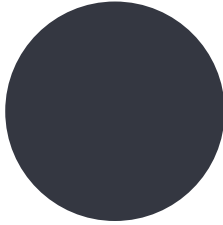


Jade
C:86 M:0 Y:53 K:0
PMS 3268
R:0 G:167 B:138
Hex: 00a78a



Lemon
C:0 M:12 Y:98 K:0
PMS 7548
R:255 G:192 B:0
Hex: ffc000

Neutral Palette



Text
C:65 M:43 Y:26 K:78
PMS 432
R:52 G:55 B:65
Hex: 343741



Background
C:0 M:6 Y:0 K:3
PMS 663
R:242 G:242 B:242
Hex: F2F2F2

Web Typography

WORK SANS BOLD CAPS, TRACKING 50

ABOUT

WORK SANS BOLD

The network solutions partner that securely connects North Carolina's most important institutions.

WORK SANS REGULAR

MCNC operates a robust, secure, exclusive communications network that has connected institutions of the University of North Carolina System, Duke University, and Wake Forest University to each other, and through advanced research networks such as Internet2 and National Lambda Rail, to the world.

WORK SANS BOLD, TRACKING 50

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Iconography



Connectivity



Consulting



Security



Collaboration



Data Center



Map



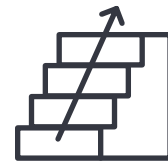
Team



Advisory Council



Board of Directors



Careers



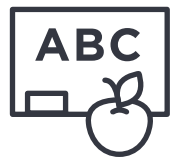
History



Universities



Community Colleges



K-12 School



Healthcare Institutions



Libraries



Governments



Cultural Institutions



Electric Co-ops



Nonprofits



Public Safety



Research Institutions



Agricultural Research