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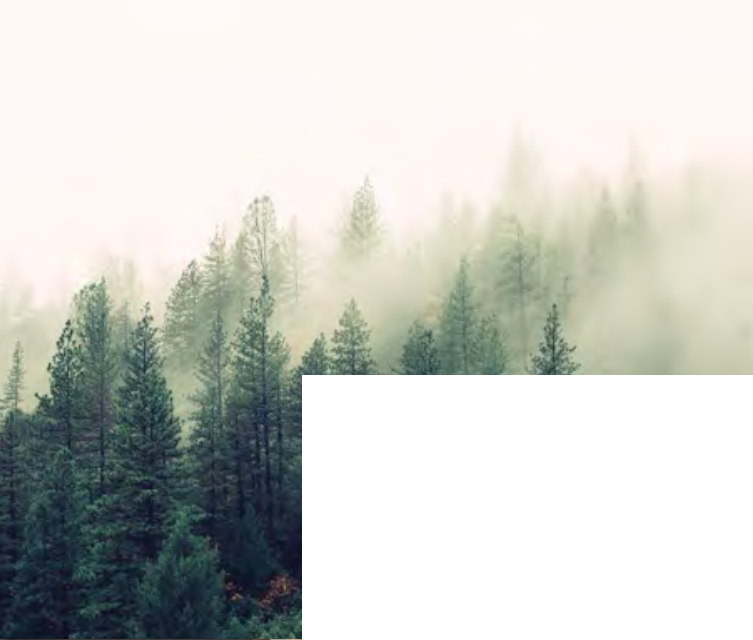
# LAZZARO

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A JOURNEY OF CRAFTSMANSHIP

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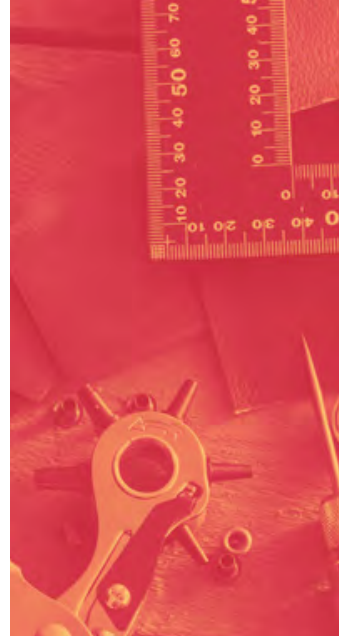
BRAND GUIDE



**LEATHER** *is the*  
**INSPIRATION.**



**JOURNEY**  
*is the*  
**ROMANCE.**



**AND WHEN WE SAY JOURNEY,**  
we mean escape from the expected.  
We travel, explore and experiment to  
find new inspiration. Our style crosses  
continents, and we're never afraid of  
adventurous design. We design furniture  
that calls on our own love of certain places  
and the cultural milieu that make those  
places special.

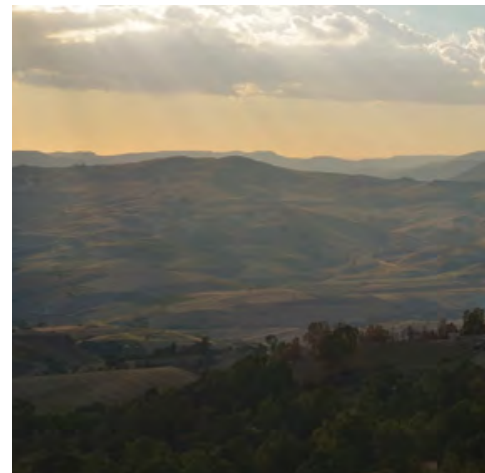
And, speaking of places, we fit into  
many. We're not traditional. We're not  
contemporary. We're interested in being  
global. We don't believe you have to stick  
to one style to furnish a room; for us it's  
in the mix.

We're certain that the form, function  
and color of the perfect Lazzaro piece  
can set the mood of an environment  
and help make a room a destination.  
From sophisticated seating collections  
to spirited occasionals, every piece  
expresses our love of leather and imparts  
an ambiance and attitude our customers  
can connect to.



# WE EMBRACE OUR OWN UNIQUE BACKGROUND.

*The cradle of our company is both a vintage tannery and a modern furniture factory.*



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## OUR HERITAGE

We have the undoubted advantage of provenance, precious know-how and the supply chain all under one roof. For our customers that means furniture with the promise of long-lasting quality and superior value.

We design and develop all of our own leathers, and we draw on a heritage of craftsmen that fold, tuck, and nail each benchmade piece to life.

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WE THINK  
THE  
WORLD  
IS AN  
AMAZING  
PLACE TO  
RESIDE,  
AND WE  
THINK  
A HOME  
SHOULD  
BE TOO.



**WE'RE OUTSIDERS TO FIXED CULTURAL RULES.**

We pay homage to diverse design.

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**WE DRAW INSPIRATION FROM EVERYWHERE,**  
and our designs reflect our increasingly global world.

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**SOMETIMES THE MOST BASIC ELEMENT**  
in our surroundings can set the tone for incomparable style.

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**WE DON'T STAND IN ONE PARTICULAR GENRE.**  
We build upon contextual elements around us to create  
our own distinct designs.

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**WE BELIEVE GLOBAL STYLE IS KEY**  
to bringing culture home.

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**WE MAKE FURNITURE THAT MOVES US**  
and furniture that invites us, just like our favorite places.

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OUR MISSION IS





TO BE A GLOBAL  
FURNITURE  
BRAND THAT  
BLENDS CULTURE,  
FASHION AND  
CRAFTSMANSHIP  
INTO A DIVERSE  
RANGE OF  
PRODUCTS.

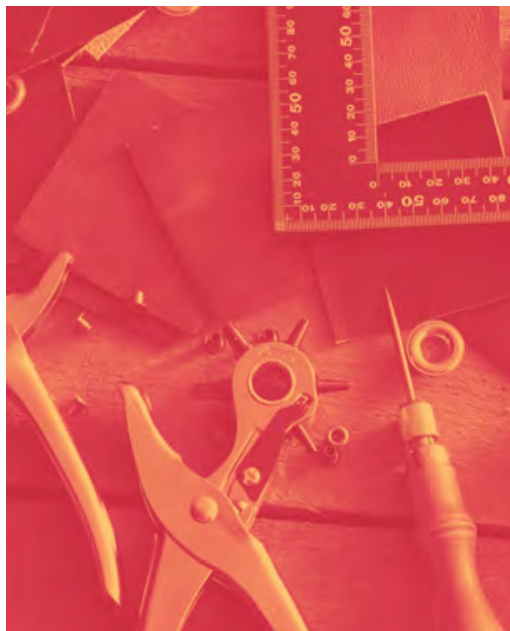
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OUR PROMISE

BETTER SPACES WITH  
OUR PRODUCTS.

BETTER QUALITY WITH  
OUR CRAFTSMANSHIP.





COSMOPOLITAN.

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SAVVY.

---

FLEXIBLE.

---

FLUENT.

---

RESPONSIBLE  
RISK-TAKER.

---

COMMITTED TO CRAFT.





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SUB BRAND: AYL

# ALL

We were inspired to create this limited edition collection of leather accessories by our love of the journey. When planning an inspirational trip, we thought, “Hey, let’s make a few things that can be useful in our travels.”

All of our handbags and small leather goods are individually handcrafted using vintage top-grain leather and the finest quality cotton. Each piece is useful, beautiful, original.





# LAZZARO



**CMYK 82, 69, 53, 53**

**RGB 38, 49, 61**

**# 26313D**



**CMYK 0, 90, 58, 0**

**RGB 239, 64, 88**

**# EF4058**



**CMYK 0, 0, 0, 0**

**RGB 255, 255, 255**

**# FFFFFFFF**

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## **FUTURA BOLD**

## DIDOT LT HEADLINE

Didot LT Roman: curabitur vulputate, ligula lacinia scelerisque tempor, lacus lacus ornare ante, ac egestas est urna sit amet arcu. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos.

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**TRENDING @**

**LAZZARO**

**JOIN OUR ONLINE  
COMMUNITY FOR THE  
LATEST NEWS, PRODUCTS  
AND INSPIRATIONS**



**LAZZAROLEATHER.COM**



**/LAZZAROLEATHER**



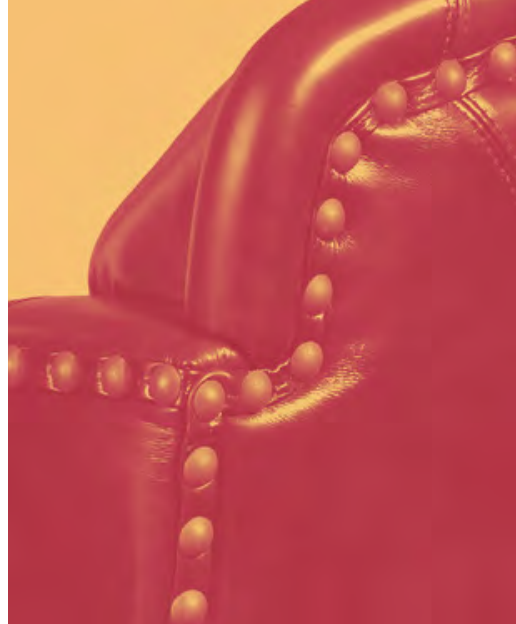
**@LAZZAROLEATHER**

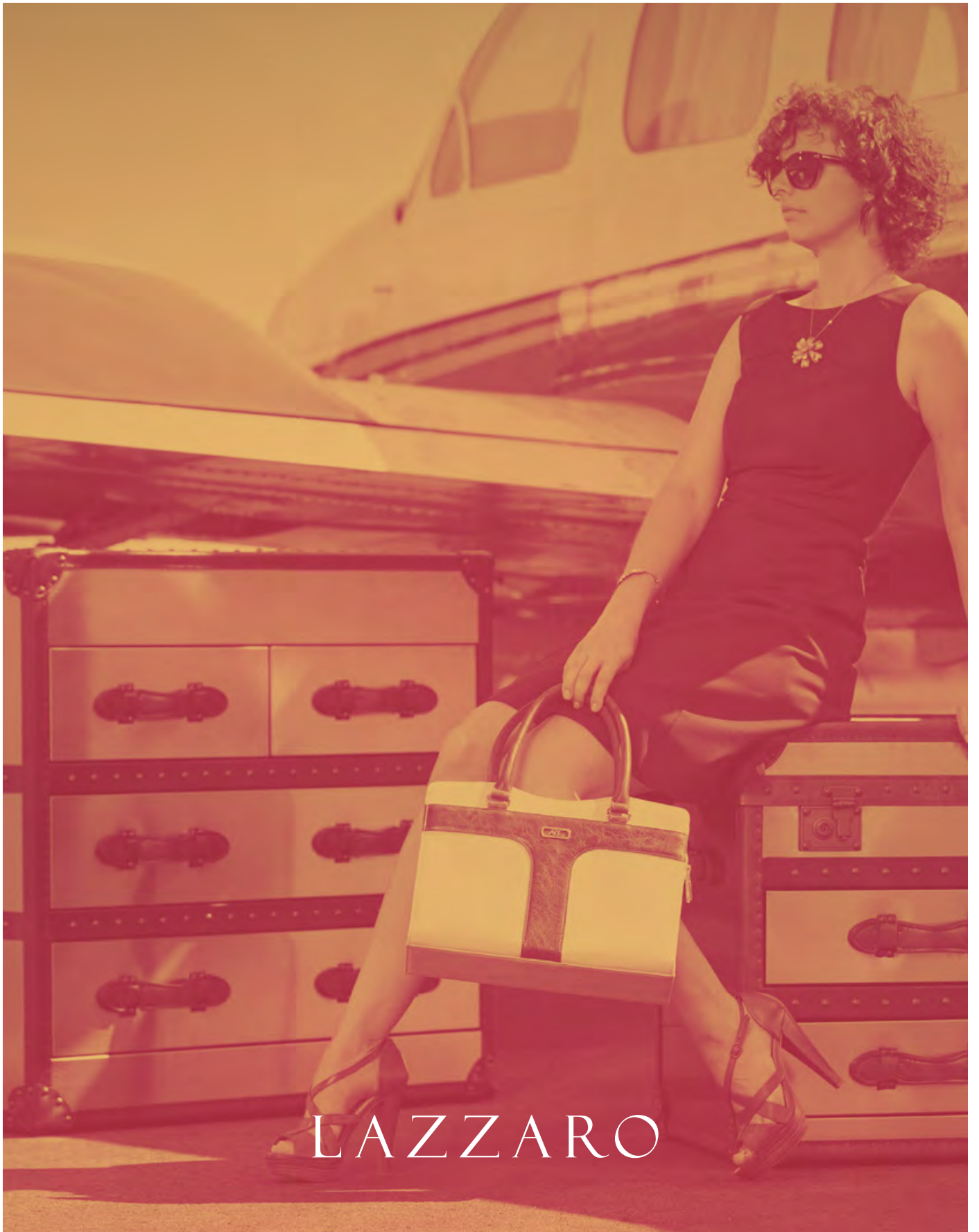


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