



First Bank ASB Campaign






GROWING MY BUSINESS EFFICIENTLY
 started here. **EXPLORE OUR SERVICES →**



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STARTED HERE.
 Annika Brock
 Founder, Brock Law Firm
 First Bank Customer


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Jonathan and Namurah Blakely
 Owners, Quality Janitorial Group
 First Bank Customers

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WE GET WHERE YOU'RE COMING FROM.
 First Bank is from here too. Plus, we support more than 100 communities across the Carolinas.

WE GET WHERE YOU'RE COMING FROM.

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Member FDIC

LOCATION, LOCATION, LOCATION.

Great local banking has never been closer. 13 branches in WNC and 90 more across the Carolinas at your service.

FIND A BRANCH →



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FROM [HERE] TO [GROWING MY BUSINESS EFFICIENTLY.]

Annika plans on going far, so she started here.

EXPLORE OUR SERVICES →

Annika Brock
 Founder, Brock Law Firm
 First Bank Customer

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FROM [HERE] TO [OWNING OUR OWN BUILDING.]
 "We did it. So can you." The Blakelys, Quality Janitorial Group

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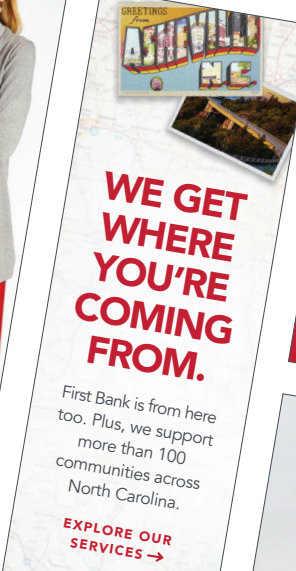


WE GET WHERE YOU'RE COMING FROM.

First Bank is from here too. Plus, we support more than 100 communities across North Carolina.

EXPLORE OUR SERVICES →

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LOCATION, LOCATION, LOCATION.

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FIND A BRANCH →

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FOR WHEREVER YOU'RE HEADED, START HERE.

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"THEY TREAT US LIKE FAMILY."
 The Blakelys, Quality Janitorial Group

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"WHERE WE'RE COMING FROM."

From here too. Plus, we support more than 100 communities across the Carolinas.

EXPLORE OUR SERVICES →

THE BLAKELYS WANTED TO OWN THEIR OWN BUILDING.

"We did it. So can you."
START HERE →

Jonathan and Namurah Blakely
 Owners, Quality Janitorial Group



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FROM [HERE] TO [OWNING OUR OWN BUILDING.]

"We did it. So can you."
START HERE →



WE GET WHERE YOU'RE COMING FROM.

First Bank is from here too. Plus, we support more than 100 communities across the Carolinas.

EXPLORE OUR SERVICES →



EXPLORE OUR SERVICES →

WE GET WHERE YOU'RE COMING FROM.
 First Bank is from here too.

FROM [HERE] TO [GROWING MY BUSINESS EFFICIENTLY.]



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**WE GET
WHERE YOU'RE
COMING FROM.**

First Bank is from here too.
Plus, we support more than 100
communities across the Carolinas.

EXPLORE OUR SERVICES →



FIRST BANK

A GREAT PLACE TO START.

First Bank is from right here in North Carolina. Naturally, so are most of our customers, and by helping our fellow North Carolinians finance homes, fund their children's educations, acquire secure bankcards or gain the convenience of online banking, we've become our state's fastest-growing community bank.





**FROM
[HERE]
TO**

THE NORTH CAROLINA COAST.

First Bank is from right here in North Carolina.

Naturally, so are most of our customers, and by helping our fellow North Carolinians start and expand businesses, finance homes or fund their childrens' educations, we've become our state's fastest-growing community bank.



BRITAIN'S MARGATE - ALSO HOME TO SEAF... DAVID CHIPPERFIELD AR... POSITIONED ON A FLOC... SETTING WITH PANORAM... GLASS, REFLECTS THE BLE... THAT FIRST DREW INFLUEN... THE GALLERY IS NAMED, TO

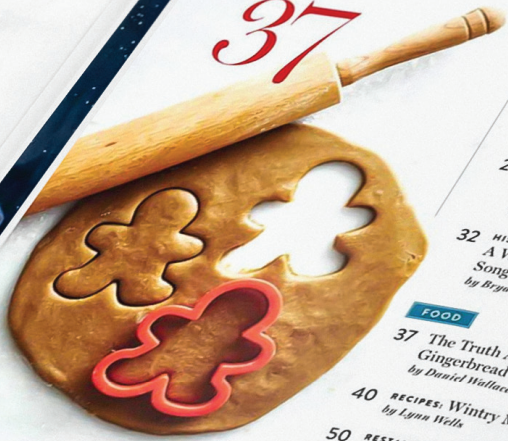




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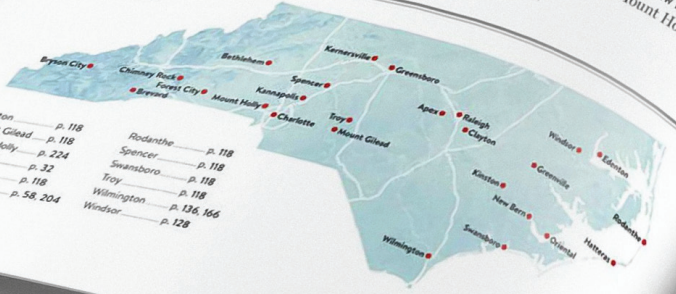


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PHOTOGRAPH BY CHARLOTTE & JOHNNY MOFFY; ALLEN OSWALD/THE GREAT PROTECTOR

FROM HERE TO

OWNING OUR OWN BUILDING.

After 10 years of providing services to myriad Asheville businesses out of a leased building, Namurah and Jonathan's dream was to own their own facility. They turned to First Bank to help them locate and finance a space of their own.

- We helped the Blakelys with:
- COMMERCIAL DEPOSITS
- BUSINESS CHECKING
- TREASURY SERVICES
- BUSINESS LOANS

Jonathan and Namurah Blakely Owners, Quality Janitorial Group First Bank Customers



Discover more: localfirstbank.com/fromhere

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