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# NEW YEAR, NEW FORMAT!

Call it a reinvention, a rejuvenation or just a plain old revival—something pretty amazing has happened at Capel.

Sure, we continue to think outside the box, travel the world in search of inspiration, strategize about the future, cultivate wonderful partnerships (Welcome Genevieve!) and powwow about the important stuff, but that's all in a day's work around here. What's amazing is that we're now hearing from our customers that we've done exactly what we set out to do—to have our product line evolve in a way that shows innovation while maintaining the quality and top notch customer service that Capel has always been known for.

With our new 2012 catalog, we continue our **new style point of view**<sup>™</sup> by showcasing our vast array of rugs in an entirely updated and super efficient format. We know that you'll love it as much as we do.

A few things worth mentioning that we're just wild about... we added a huge assortment of transitional looks to the product mix... we expanded our custom rug programs to include the colorful and cozy 'Chenille Creations' (check it out on p. 24-25)... we debuted the Capel Design Studio for displaying 50 of our top sellers... our popular color story pages are back, looking cooler than ever (p.4-11)... and, because we all need a little style direction once in awhile, our resident style guru, aka Creative Director Tami Watras, has weighed in on the top trends for 2012.

Last, but not least, we know that anything's possible with a great team. We're proud to debut 'The Designer Collection' portion of our catalog (p. 100-117) which features some of favorite partners—Genevieve Gorder, Kevin O'Brien, Biltmore and Colonial Williamsburg. As you can see, we like to keep good company.

BTW, did we forget to mention that we turned 95 this year? We did. And we've never looked better.

Here's to a fabulous 2012.

-THE CAPEL TEAM

<sup>\*</sup>For more Capel Anywhere™ rugs, check out our braids on pages 12-49.









CREATIVE DIRECTOR TAMI WATRAS kicks our new style POINT OF VIEW up a notch. Check out her TOP TRENDS for 2012.

- 1. LAYERING GENEVIEVE GORDER, P. 101
- 2. UNEXPECTED COLOR POW WOW, P. 77
- 3. MIX & MATCH OUR FAVORITE MIX. P.5
- 4. TEXTURE CHILL OUT, P. 120
- 5. MADE IN AMERICA CAPEL BRAIDS, P. 15
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- 7. CLASSIC SOVEREIGN, P. 98
- 8. CLEAN & SIMPLE MONTAUK, P. 135













COLOR TRENDS

# GOLD



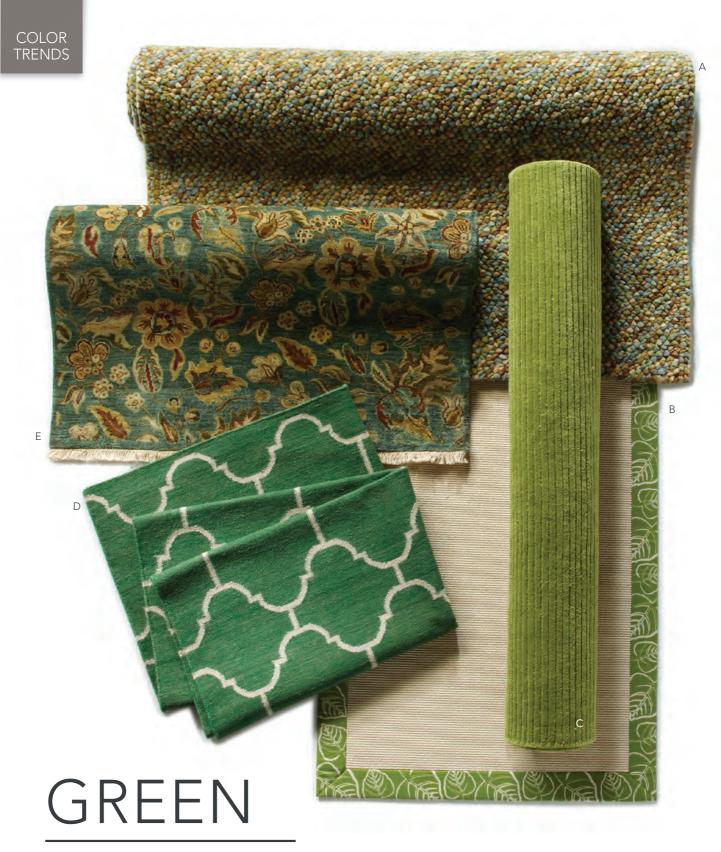






# **IVORY**





- A. PEBBLES, 200 SEA GLASS, P. 96
- B. CREATIVE CONCEPTS, 230 LEAF/GREENAGE, P. 147
- C. RIDGEWAY, 225 APPLE GREEN, P. 81
- D. ARABESQUE, 250 EMERALD, P. 102
- E. LODI GARDEN WILDFLOWERS, 400 ICE BLUE, P. 91



# \*BRAIDS

### **MODERN** + HEIRLOOM.

Fresh and unexpected in modern settings, tried and true in traditional living spaces, our reversible braids create the perfect balance of old and new in your home. These heirloom designs have been handcrafted by the Capel family since 1917.

ON PAGES 12 - 49



Bear Creek, 300 Grey, P. 18.

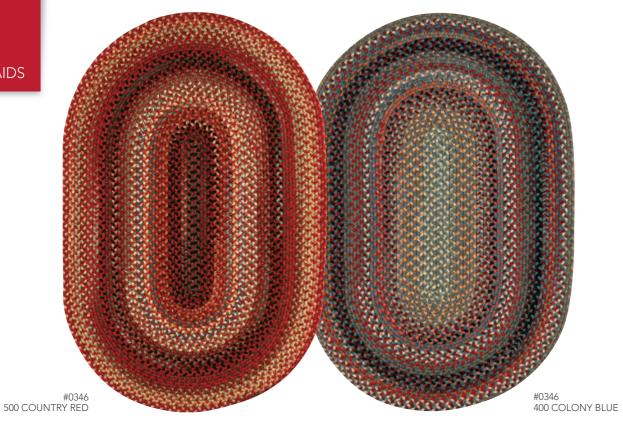
## SHAPE UP & SHIP OUT. (ASAP!)

WHEN IT COMES TO BRAIDED RUGS, CAPEL DOES IT ALL-USE OUR SHAPE GUIDE BELOW TO CHOOSE THE PERFECT CAPEL BRAID FOR YOUR ROOM.



- rectangle: A contemporary braided look. A narrow border of braid is made and sewn around the border of each rug for a finished edge.
- **B** oval: Oval is the traditional shape of the Capel braid and remains the most popular still today.
- concentric: Our concentric braids feature unique yarn placement for a shadowbox effect.
- square: Practical, versatile and hard-to-find in area rug shapes, our square braids create a striking look.
- **nound:** Our round shape braids have an authentic, handcrafted appeal. Round is a smart choice for dining rooms and kitchens.
- runner: Braided runners add warmth and softness to hallways and stairs.
- cross-sewn: Cross-sewn braids are sewn horizontally rather than top to bottom, mimicking the look of hand loomed rugs.
- basket: Braided baskets are perfect to sort, store and carry all sorts of things.

All braids are available in custom shapes and sizes. Please inquire with customer service.





### **AMERICANA**

### 95% WOOL, 5% OTHER FIBERS. MADE IN THE USA.

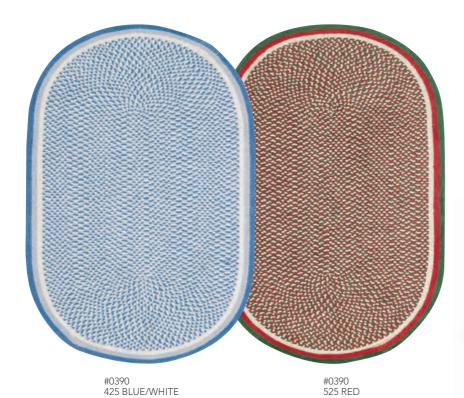
A modern day take on early American braids, our version features vibrant colors and smaller "microbraids" for enhanced color variation. Impeccably crafted, Americana's all-wool colored yarns are randomly placed, so each rug is unique. Reversible. Custom sizes available.



# MADE IN THE GOOD OLD USA.

(Since 1917, who knew?)

We're fanatical about always have been. Capel Braids-American Originals® are handcrafted, that last a lifetime.



### **AMERICAN HOLIDAY**

95% COTTON, 5% POLYESTER. MADE IN THE USA. Our seasonal American Holiday rugs make decorating for the holidays a snap. Festive and modern, these plush chenille designs offer unmatched softness underfoot. Reversible.

### Custom sizes available.

20"x30"	8'x11'	5' treeskirt
2'x3'	9'2"x13'2"	6' treeskirt
27"x48"	11'4"×14'4"	15" round
3'x5'	2'x8' runner	12"x12"x7 <sub>1/2</sub> " basket
4'x6'	2'3"x9' runner	16"x16"x9" basket
5'x8'	3' treeskirt	20"x20"x12" basket
7'x9'	4' treeskirt	







### AMERICAN LEGACY

34% WOOL, 33% NYLON, 33% POLYESTER. MADE IN THE USA.

Bring history home with our American Legacy collection—a customer favorite for over 50 years. The design dates back to the 1800s and the wool-blend yarns are spun in our own mills for maximum strength and durability. Reversible. Custom sizes available.



### >> AMERICAN LEGACY continued

### **BASKETWEAVE**

95% COTTON, 5% POLYESTER. MADE IN THE USA.

Reinvent your room with style. Our Basketweave cotton chenille braids were inspired by a traditional design in The Colonial Williamsburg Foundation collections. From bedrooms to kids' rooms, these casual bordered designs complement any décor. Reversible. Custom sizes available.

20"x30" | 4'x6' | 9'2"x13'2" 2'x3' | 5'x8' | 11'4"x14'4" 27"x48" | 7'x9' | 2'3"x9' runner

8'x11'

3'x5'

designer Williamsburg





#0460 100 CANDLELIGHT



### BEAR CREEK

50% WOOL, 45% NYLON, 5% OTHER FIBERS. MADE IN THE USA.

A customer favorite, Bear Creek was inspired by the ruggedly beautiful mountain country. This classic braid is crafted with special woolblend yarns and sturdy Capel construction to ensure durability. Reversible. Custom sizes available.



### >> BEAR CREEK continued

### BOTANICAL #0609

60% WOOL, 40% NYLON. MADE IN THE USA. Botanical brings the beauty of the Biltmore® Estate to your home. The center poinsettia design is hand hooked of soft, durable wool. The coordinating braid border is a durable wool blend and strong enough for your heaviest holiday traffic.

15" round | 3' round | 5'6" round







### CABANA STRIPES

100% POLYPROPYLENE. MADE IN THE USA.

Cool, classic and comfortable, these indoor-outdoor braids have it all. Designed to stand up to sun, stains and soil, these easy-care rugs add a contemporary touch to your patio, deck or porch. Reversible. Custom sizes available.

 $20"x30" \ | \ 2'x3' \ | \ 27"x48" \ | \ 3'x5' \ | \ 4'x6' \ | \ 5'x8' \ | \ 7'x9' \ | \ 8'x11' \ | \ 9'2"x13'2" \ | \ 11'4"x14'4" \ | \ 2'x8' \ runner \ | \ 2'3"x9' \ runner \ | \ 11'4"x14'4" \ | \ 11'4"x14'4$ 



continued >>

### **CAMBRIDGE**

### 86% WOOL, 5% COTTON, 5% NYLON, 4% OTHER FIBERS. MADE IN THE USA.

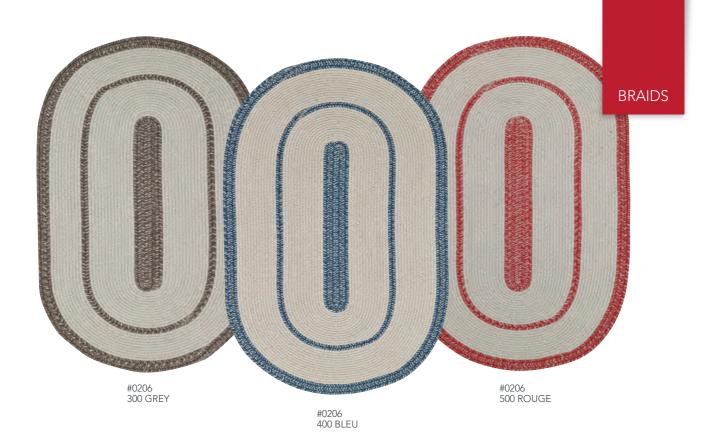
High-quality wool chenille makes the Cambridge collection feel as soft as mohair underfoot. Timeless jewel tone colors and impeccable craftsmanship provide a long-lasting, durable statement in your home. Reversible. Custom sizes available.

BRAIDS





### >> CAMBRIDGE continued



### **CHALET**

### 34% WOOL, 33% NYLON, 33% POLYESTER. MADE IN THE USA.

French country marries American traditional and voilá! Our new Chalet braid is born. Feed sacks, linen and burlap inspired this highly covetable casual home furnishings look. Reversible. Custom sizes available.

20"x30" | 2'x3' | 27"x48" | 3'x5' | 4'x6' | 5'x8' | 7'x9' | 8'x11' | 9'2"x13'2" | 11'4"x14'4" | 2'3"x9' runner



**SPECIALTY BRAIDS** 

braided runner rolls: Almost every braid we craft is available in custom runner roll sizes. Perfect for hallways, stair and custom landing needs, our braided runner rolls are sold in custom widths and lengths by the linear foot.

All braids are available in custom shapes and sizes. Please inquire with customer service.

wall-to-wall braid: Capel offers custom wall-to-wall braids for both indoor and outdoor spaces. In colors that reflect today's home trends, these unique floor coverings are formed to fit any custom space. Handcrafted in our North Carolina mills and sewn with our exclusive Super Seam™ thread, our wall-to-wall braids are as durable and long-lasting as any broadloom carpet.

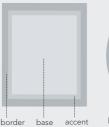




STEP ONE:

### CHOOSE YOUR BASE, **ACCENT AND BORDER** COLOR.

Choose a base, accent and border from 18 designer colors. The color combinations are practically infinite and can coordinate with any décor.





STEP TWO:

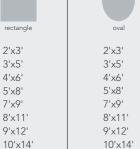
### **CHOOSE YOUR SHAPE** AND SIZE.

2'3"x9

Select a shape and size from 24 standard options, or specify your own custom dimensions.



2'3"x9'

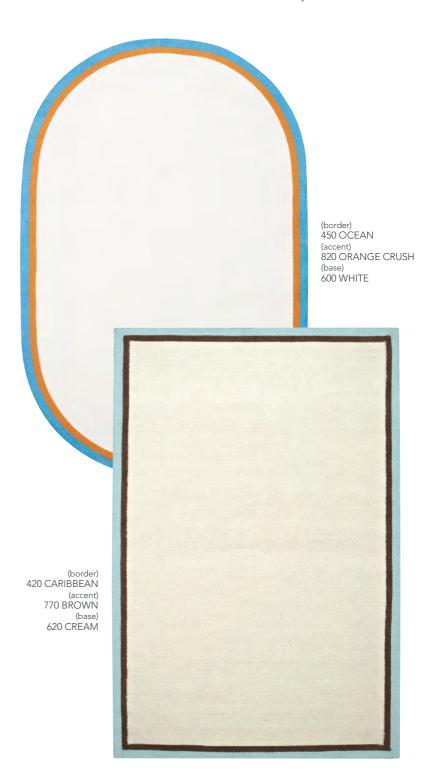




3' round 5'6" round 7'6" round 8'6" round 9'6" round 15" chair seat

### **CHENILLE CREATIONS**

Create a comfy, cozy, and custom-made braided rug with Capel's Chenille Creations. Strands of plush, all-natural, ultra soft cotton chenille weave together to create a soft and vibrant room accent. The reversible design lends to twice the wear. Capel Chenille Creations are handcrafted in the USA and available for delivery in 2-3 weeks.







### **COPPERIDGE**

50% POLYPROPYLENE, 42% WOOL, 4% COTTON, 4% NYLON. MADE IN THE USA.

Unique texture and ingenious color combine, making Copperidge an instant favorite. Wool chenille yarns chunk up the look while resilient polypropylene delivers serious durability. Reversible. Custom sizes available.

20"x30" + 2'x3' + 27"x48" + 3'x5' + 4'x6' + 5'x8' + 7'x9' + 8'x11' + 9'2"x13'2" + 11'4"x14'4" + 2'x8' runner + 2'3"x9' runn



### >> COPPERIDGE continued



BRAIDS









### **CUTTING GARDEN**

95% COTTON, 5% POLYESTER. MADE IN THE USA.

Pretty pastels and a springtime palette make our best-selling Cutting Garden collection something special. Made with super soft cotton chenille yarns for long-lasting comfort and wear. Reversible. Custom sizes available.



### **GRAMERCY**

### 95% WOOL, 5% OTHER FIBERS. MADE IN THE USA.

Start a beautiful tradition with our high-quality, pure wool Gramercy braids. Designed to coordinate with our Kaimuri collection, you can combine them throughout your home for the ultimate in eclectic. Reversible. Custom sizes available.

### **GRAND-LE-FLEUR**

95% COTTON, 5% POLYESTER. MADE IN THE USA.

Fabulous underfoot, our cozy, double-chenille Grand-Le-Fleur rugs bring beautiful color and comfort to your home.

Reversible. Custom sizes available.

4'x6' 9'2"x13'2" 20"x30" 2'x3' 5'x8' 11'4"×14'4" 27"x48" 2'3"x9' runner 7'x9' 3'x5' 8'x11'







#0425 475 DEEP WATERS













#0257 300 GUN METAL

#0257 700 CAMEL

#0257 325 GREY TAUPE

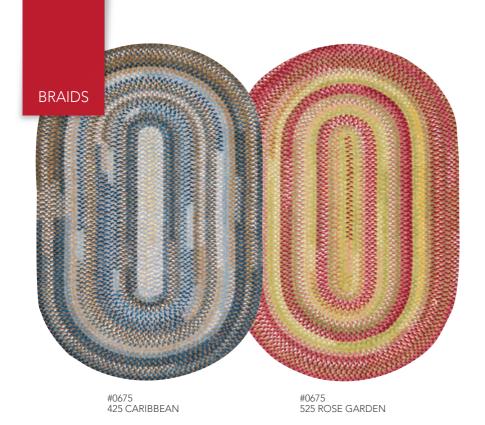
#0257 800 TERRA COTTA











#### HARTWELL

95% COTTON, 5% POLYESTER. MADE IN THE USA. Subtle bands of color greet you in this WILLIAMSBURG® braided rug collection. Designed to coordinate with select WILLIAMSBURG® fabric and bedding, Hartwell adds a soft, finishing touch to complete your room. Reversible. Custom sizes available.

20"x30" 4'x6' 9'2"x13'2" 2'x3' 11'4"x14'4" 5'x8' 27"x48" 7'x9' 2'x8' runner 2'3"x9' runner 3'x5' 8'x11'





550 AUTUMN RETREAT

#### **HEARTHSIDE**

50% WOOL, 45% NYLON, 5% OTHER FIBERS. MADE IN THE USA.

Durable and stylish, we designed our Hearthside rugs to complement the Persian patterns of our popular Mumtaz collection. The microbraid construction offers four times the detail. Reversible. Custom sizes available.



#### **HEATHERED**

50% WOOL, 45% NYLON, 5% OTHER FIBERS. MADE IN THE USA.

A unique tonal braid collection, Heathered pairs well with a range of lifestyles and furnishings. Exclusive Capel braid construction adds textural appeal. Reversible. Custom sizes available.

20"x30" | 4'x6' | 9'2"x13'2" 2'x3' | 5'x8' | 11'4"x14'4" 27"x48" | 7'x9' | 2'3"x9' runner 3'x5' | 8'x11'





#### HIGH COUNTRY

50% WOOL, 45% NYLON, 5% OTHER FIBERS. MADE IN THE USA.

A blend of wool and nylon make High Country as wonderfully warm and durable as they are beautiful. Subtle bands of color highlight the rich texture of the yarns. Reversible. Custom sizes available.







#### **HOMECOMING**

50% WOOL, 45% NYLON, 5% OTHER FIBERS. MADE IN THE USA.

A classic color scheme that coordinates well with today's décor, Homecoming makes coming home pure pleasure. Sturdy wool-blend fibers offer comfort and performance year after year. Reversible. Custom sizes available.



#### HOME SWEET HOME

50% WOOL, 45% NYLON, 5% OTHER. MADE IN THE USA.

A fresh take on new country, our Home Sweet Home collection conjures up thoughts of fresh picked apples, sunflowers and birds in the barnyard. Comfortable and colorful–gather round and stay awhile. Reversible. Custom sizes available.

# **BRAIDS** #0109 400 BLUE RASPBERRY 100 LEMON

#### KEY WEST 100% POLYPROPYLENE.

CAPEL ANYWHERE MADE IN THE USA.

Tropical and festive, our Key West collection-constructed in pure polypropylene-adds a colorful flair to your outdoor spaces. Reversible. Custom sizes available.

20"x30"	4'x6'	9'2"x13'2"
2'x3'	5'x8'	11'4"×14'4"
27"x48"	7'x9'	2'3"x9' runner
3'x5'	8'x11'	



#### **OMBRE**

34% WOOL, 33% NYLON, 33% POLYESTER. MADE IN THE USA.

Renowned and super hip designer Kevin O'Brien's take on a Capel Classic. Soothing, nature-inspired tones create an interesting ombre effect in this stylish yet comfortable collection. Reversible.

#### Custom sizes available.

20"x30" 9'2"x13'2" 4'x6' 2'x3' 5'x8' 11'4"x14'4" 27"x48" 7'x9' 2'x8' runner 3'x5' 8'x11' 2'3"x9' runner





#0094 450 SKY



#### **OPAL**

#### 95% COTTON, 5% POLYESTER. MADE IN THE USA.

 $Classic\ American\ design\ meets\ fashion-forward\ spa\ tones\ in\ this\ WILLIAMSBURG@-inspired\ collection.\ Handcrafted\ from\ cozy\ cotton$ chenille, Opal offers maximum comfort at a minimal price. Reversible. Custom sizes available.

#### **RHYTHM**

60% COTTON CHENILLE, 40% POLYPROPYLENE. MADE IN THE USA.

Rhythm's unique color palette and intricate high-low braid construction makes it a tonal masterpiece. Composed of plush cotton chenille and polypropylene yarns, these textural beauties are a treat to see and feel. Reversible. Custom sizes available.

20"x30"	4'x6'	9'2"x13'2"
2'x3'	5'x8'	11'4"×14'4"
27"x48"	7'x9'	2'3"x9' runne
3'x5'	8'x11'	

#0262 200 GREEN



#0262 600 NATURAL



#0262 300 GREY



#0262 700 CAMEL



#0262 400 SPA BLUE



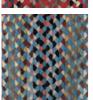
#### **PLYMOUTH**

95% WOOL, 5% OTHER FIBERS. MADE IN THE USA. The finest wool yarns and our authentic doublebraiding technique make Plymouth one of our most unique braided collections. An antique color palette in an overall variegated pattern adds to the charm. Reversible. Custom sizes available.

20"x30" 4'x6' 9'2"x13'2" 2'x3' 5'x8' 11'4"x14'4" 27"x48" 7'x9' 2'3"x9' runner 3'x5' 8'x11'



500 COUNTRY RED



#0440 400 COLONY BLUE



#### SAILOR BOY

#### 95% COTTON, 5% POLYESTER. MADE IN THE USA.

Playful, sweet and super soft underfoot, Sailor Boy appeals to kids from infants to tweens. Sewn tightly for maximum durability, these rugs evoke thoughts of water and sky, bringing calm to your space. Reversible. Custom sizes available.

20"x30" + 2'x3' + 27"x48" + 3'x5' + 4'x6' + 5'x8' + 7'x9' + 8'x11' + 9'2"x13'2" + 11'4"x14'4" + 2'x8' runner + 2'3"x9' runn



BRAIDS







#0256 700 CAMEL



#0256 800 TERRA COTTA



#0256 300 GUN METAL



#0256 600 NATURAL



#0256 750 MOCHA





## SALT MARSH ROPE BORDER



#0258 600 NATURAL



#0258 300 GUN METAL



#0258 700 CAMEL



#0258 400 SPA

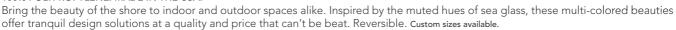


#0258 750 MOCHA



#### SEA GLASS

100% POLYPROPYLENE. MADE IN THE USA.



20"x30" + 2'x3' + 27"x48" + 3'x5' + 4'x6' + 5'x8' + 7'x9' + 8'x11' + 9'2"x13'2" + 11'4"x14'4" + 2'3"x9' runner

#### SOMEWHERE IN TIME

95% WOOL, 5% OTHER FIBERS. MADE IN THE USA.

Pastoral designs are recreated with Somewhere In Time's soft, hand hooked wool centers. The braided borders are doubled up for a chunky and vintage vibe.

3' round | 5'6" round



350 BERRY PATCH

ANYWHERE



#### **SONGBIRD**

34% WOOL, 33% NYLON, 33% POLYESTER. MADE IN THE USA.

Inspired by vintage tableware, our much loved Songbird rugs feature bright colors for a contemporary look. Impeccably crafted with our own wool-blend yarns, this adaptable style will multiply your decorating options. Reversible. Custom sizes available.

 $20"x30" + 2'x3' + 27"x48" + 3'x5' + 4'x6' + 5'x8' + 7'x9' + 8'x11' + 9'2"x13'2" + 11'4"x14'4" + 2'3"x9' \\ runner + 12"x12"x7_{1/2}" \\ basket + 16"x16"x9" \\ basket + 16"x16" \\ basket + 16"x1$ 20"x20"x12" basket



### SPRING BOUQUET 95% COTTON, 5% POLYESTER. MADE IN USA.

The solid counterpart to our best-selling Cutting Garden braids, our Spring Bouquet rugs are beautiful basics for every room of the house. The mix of soft, colorful pastels is created with our exclusive cotton chenille yarns for guaranteed softness underfoot. Reversible. Custom sizes available.

 $20"x30" + 2'x3' + 27"x48" + 3'x5' + 4'x6' + 5'x8' + 7'x9' + 8'x11' + 9'2"x13'2" + 11'4"x14'4" + 2'3"x9' \ runner \ run$ 





#### WOODRUN

100% POLYPROPYLENE. MADE IN THE USA.

Indoors or out, the decorating options are endless with our Woodrun braids. In rich solids or heathered all-weather yarns, from kitchens to patios, we've got you-and your floor-covered. Reversible. Custom sizes available.

 $20"x30" + 2'x3' + 27"x48" + 3'x5' + 4'x6' + 5'x8' + 7'x9' + 8'x11' + 9'2"x13'2" + 11'4"x14'4" + 2'3"x9' \ runner$ 

#### **BEAUTIFUL** & DISTINCTIVE.

From dramatic and daring to subtle and sophisticated, our collection of fine hand tufted rugs is crafted for maximum style and comfort. Entirely handmade, each distinctive design has all the makings of a favorite family heirloom.

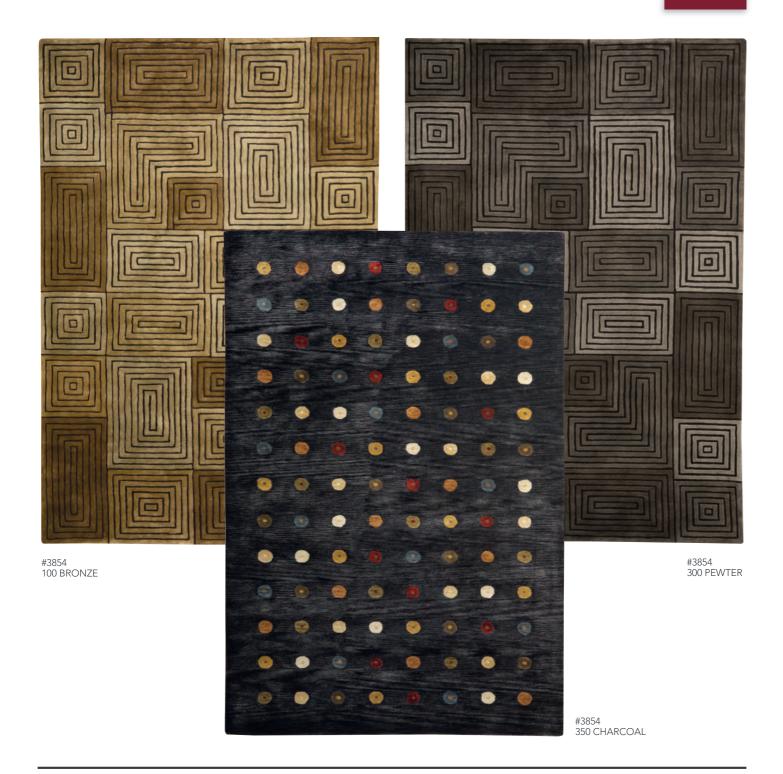
ON PAGES 50 - 88



» TAN N Pow Wow

200 Olive, P. 77.

T T T T T T



#### **ANDES**

#### 100% NEW ZEALAND WOOL. MADE IN INDIA.

Richly colored geometrics in our Andes collection speak to the contemporary side of decorating. Unmatched craftsmanship and pure New Zealand wool guarantee soft comfort and long lasting durability. Custom sizes available.

3'x5' | 5'x8' | 7'x9' | 8'x11'





#3281 110 GOLD

#### **CHARMING SUZANI**

100% WOOL. MADE IN INDIA. Derived from an original traditional textile, our Charming Suzani rug is a beautiful interpretation in all its botanical glory. Custom sizes available.

4'x6' 9'x12' 5'x8' 10'x14' 8'x10'

#3281 325 CHARCOAL





## ONE RUG, 2 LOOKS.

**OUR REVERSIBLE RUGS OFFER** MORE DECORATING OPTIONS. CHOOSE YOUR FAVORITE SIDE TO CREATE A STYLISH SPACE, THEN, SIMPLY TURN IT OVER TO REDECORATE IN AN INSTANT. MIX AND MATCH WITH A WIDE VARIETY OF ACCESSORIES FOR A LOOK THAT CHANGES WHEN YOU DO.



#3037 550 RED

#### **CONVERTIBLES**

100% WOOL. MADE IN INDIA.

Two rugs for the price of one! Our innovative Convertibles collection features a unique dual-sided tufted construction, offering a selection of transitional, traditional and modern patterns. These pure wool rugs are double washed for added softness. Reversible.

8'x11' 3'6"x5'6" 10'x13' 5'x8' 7'x9' 2'3"x8' runner



#3037 550 RED



>> CONVERTIBLES continued

continued >>



#### >> CONVERTIBLES continued



>> CONVERTIBLES continued



#### **ELEMENTALS**

80% WOOL, 20% VISCOSE. MADE IN INDIA.

Featuring patterns inspired by nature, our Elementals rugs shimmer with silk-like viscose highlights. The soft-hued shades and simply elegant designs are casually chic. Custom sizes available.

5'x8' | 7'x9' | 8'x11'





#9205 560 ARABIAN RED



#9205 460 BOMBAY BLUE



660 ANTIQUE IVORY



#### **FINELINES**

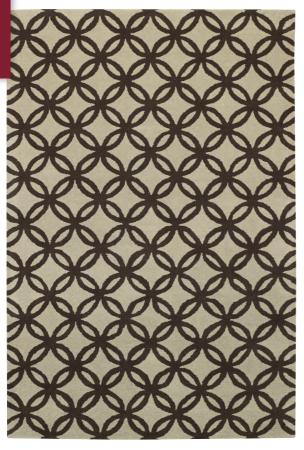
100% WOOL. MADE IN INDIA.

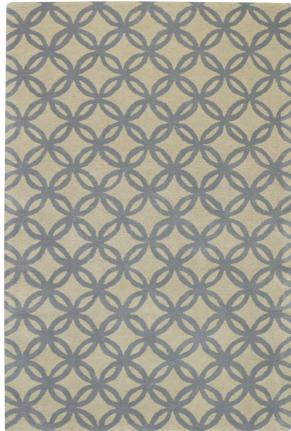
Linear and simplistic, yet interesting and sophisticated, Finelines is a modern take on a straightforward form. Custom sizes available.

4'x6' | 5'x8' | 8'x10' | 9'x12'



HAND TUFTED





OPTIC #9223 770 ESPRESSO

OPTIC #9223 430 SKY BLUE

#### >> FLAIR continued



#3868 650 IVORY



#3868 750 COCOA

#### FLORAL GARDEN

100% WOOL. MADE IN INDIA. Pretty floral motifs dance in high-low dimension. Loop ground with spice toned tufted blooms.

5'x8' | 7'x9' | 8'x11'



#### FLOWERING FERNS

100% WOOL. MADE IN INDIA.

Romantic and decorative, Flowering Ferns is a nod to the traditional craftsmanship of the arts and crafts movement of the late 1800s.

4'x6' | 5'x8' | 8'x10' | 9'x12'



## GOTHAM DAMASK 100% WOOL. MADE IN INDIA.

Oversized and ornate, our Gotham Damask rug updates a classic design with a twist. Custom sizes available.

4'x6' | 5'x8' | 8'x10' | 9'x12'



continued >>

GRAPHIQUE 90% WOOL, 10% VISCOSE. MADE IN INDIA.

A Capel best seller, hand tufted and cleverly hand carved, our Graphique collection is a cut above the rest. Transitional designs, in today's must have colors, dazzle on a super-soft wool base accented with viscose. Custom sizes available.

5'x8' | 7'x9' | 8'x11'



>> GRAPHIQUE continued







#3055 700 SANDSTONE

#### **GREAT PLAINS**

100% WOOL. MADE IN INDIA. Colorful lodge looks ideal for dens, libraries or in front of the fireplace. Double washed for a rich patina and natural sheen. Custom sizes available.

3'x5' | 5'x8' | 7'x9' | 8'x11'

### **HONEYCOMBS**

#3055

950 MULTI

85% WOOL, 15% VISCOSE. MADE IN INDIA.

Invented by nature and reinvented by Capel, our Honeycombs rug is the bees knees. Custom sizes available.

4'x6' | 5'x8' | 8'x10' | 9'x12'



#3282 320 FOG



#### **JOSETTE**

100% WOOL. MADE IN INDIA.

Josette flaunts the flair and elegance of a fabulous French chateau. Handcrafted from pure virgin wool, these classic Aubusson patterns lend an air of sophistication to your home. Custom sizes available.

4'x6' | 5'x8' | 8'x10' | 9'x12' | 10'x14'



**PESHAWAR** #9264 750 COCOA



TABRIZ #9265 700 FAWN

#### **KAIMURI**

#### 100% NEW ZEALAND WOOL. MADE IN INDIA.

Classic Persian designs in rich, refined hues float over pure New Zealand wool landscapes. This all-time, bestselling Capel collection has received accolades from customers around the world. Custom sizes available.

2'x3' 7'6"x8'6" 9'6"x13'6" 4'x6' 8' scalloped 2'6"x8'6" runner 5'6"x8'6" 8'6" round 2'6"x12'6" runner 6' round 8'6"x11'6"

8' scalloped, 8'6" round, 2'6"x8'6" runner and 2'6"x12'6" runner only available in select patterns.



>> KAIMURI continued

continued >>



#### >> KAIMURI continued



PERSIAN CEDARS #9292 550 ITALIAN PLUM



PERSIAN CEDARS #9292 200 SAGE



PERSIAN CEDARS #9292 350 BLACK



PERSIAN CEDARS #9292 500 CINNABAR



PERSIAN CEDARS #9292 730 SAND



### **KINSLEY**

100% WOOL. MADE IN INDIA.

A classic beauty, Kinsley has the look and feel of a hand knot perfectly interpreted in a hand tufted construction. Three highly sought after colorways crafted in low profile with 100% wool hard twist yarns. Custom sizes available.

2'x3' 8'x10' 4'x6' 9'x12' 5'x8' 10'x14'



#3287 650 IVORY CREAM



#3287 550 RED IVORY





#9250 100 CHAMOIS

HAND **TUFTED** 

#9250 300 ONYX



### MARTHA'S VINEYARD

100% NEW ZEALAND WOOL. MADE IN INDIA.

Dramatic, sweeping floral designs and extraordinary color combinations make each rug in our Martha's Vineyard collection a work of art. Offering unmatched quality at an exceptional value, this collection is composed of pure New Zealand wool yarns. Custom sizes available.

 $2'x3' \ | \ 3'x5' \ | \ 5' \ round \ | \ 5'x8' \ | \ 7'x9' \ | \ 8'x11' \ | \ 8'6" \ round \ | \ 9'3"x13'6"$ 

5' round, 8'6" round and 9'3"x13'6" not available in #9249.









AGRA #3317 200 PISTACHIO

AGRA #3317 650 CREAM/BLUSH

### **MUMTAZ**

100% WOOL. MADE IN INDIA.

One of our most beautiful–and popular–area rugs, our Mumtaz collection was developed by combining graceful Persian patterns with fresh, designer inspired color ways. Meticulously handcrafted from hand-spun wool with unprecedented attention to detail. Custom sizes available.

2'x3' | 4'x6' | 5'x8' | 8'x10' | 9'x12' | 10'x14'



MAHAL #3316 775 ESPRESSO



MESHED #3313 200 CELADON/COCOA



MAHAL #3316 570 GARNET



MAHAL #3316 400 SLATE/CREAM



MESHED #3313 600 IVORY/ CHAMPAGNE



MESHED #3313 700 BEIGE/AQUA

continued >>



>> MUMTAZ continued









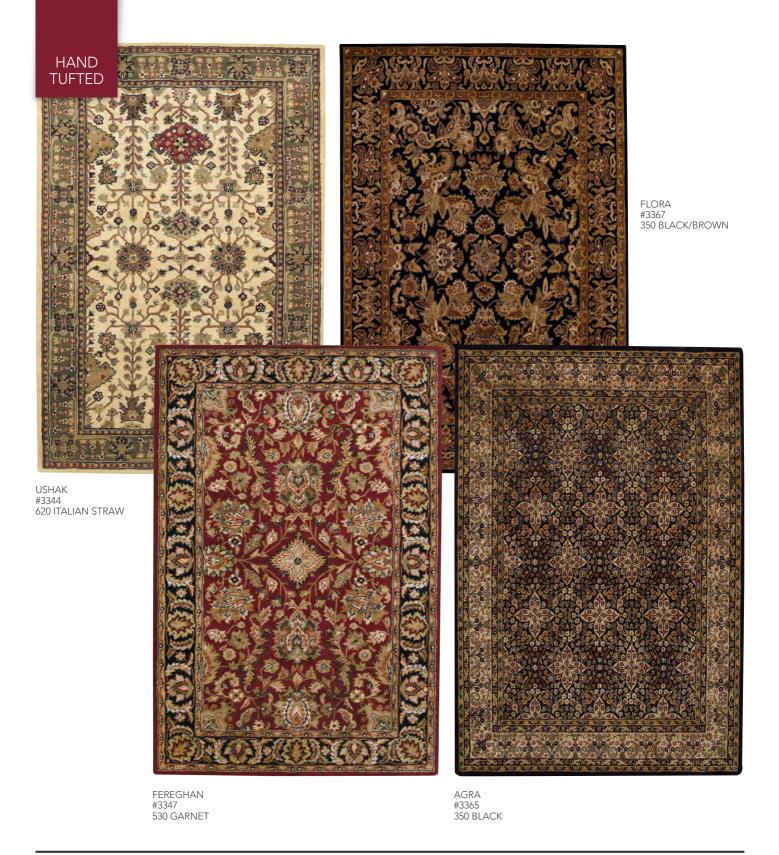
#3870 550 PERSIMMON

POW WOW

100% WOOL. MADE IN INDIA.

A Capel show stopper, the power of Ikat wows in three on trend colorways.

5'x8' | 7'x9' | 8'x11' | 9'x12'



### **REGAL**

100% WOOL. MADE IN INDIA.

Combining unprecedented value and classic style, our pure wool Regal rugs have it all. Handcrafted by expert artisans, these majestic masterpieces have been voted a "best value" by Capel customers year after year. Custom sizes available.

 $2'x3' \ | \ 3'x5' \ | \ 5'x8' \ | \ 6' \ round \ | \ 7'x9' \ | \ 8'x11' \ | \ 8'6" \ round \ | \ 9'6"x11'4" \ | \ 2'3"x9' \ runner$ 

 $6^{\circ}$  round,  $8^{\circ}6^{\circ}$  round,  $9^{\circ}6^{\circ}x11^{\circ}4^{\circ}$  and  $2^{\circ}3^{\circ}x9^{\circ}$  runner only available in select patterns.





>> REGAL continued

continued >>

### HAND **TUFTED**







PROMENADE #3345 600 IVORY



ISFAHAN #3351 120 GOLD

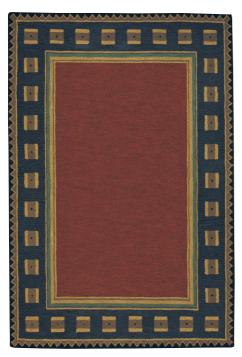
ISFAHAN #3351 600 CREAM/BEIGE





>> REGAL continued









#9233 350 BLACK

### RIVERWOOD

### 100% WOOL. MADE IN INDIA.

Solid colored fields and simple blocked borders make bringing rustic elegance into your home a cinch. With a rugged pure wool yarn system and firm cotton twill backing, Riverwood can withstand Serious use. Custom sizes available.

2'x3' 8' round 8'x11' 3'x5' 5'x8' 2'6"x8'6" runner 7'x9'



#9233 700 LIGHT BROWN



### **ROYALTY**

100% WOOL. MADE IN INDIA.

Tradition at a very saleable price point–Royalty delivers classic good looks in ten liveable patterns.

5'x8' + 7'x9' + 8'x11'







### SOPHISTICATED SAFARI

Capel's call of the wild–Sophisticated Safari offers three distinguished animal patterns and a fourth bordered option that combines them all. The neutral mid-tone brown sets the stage for the ultimate foundation.

5'x8' | 7'x9' | 8'x11'



### SPINNING WHEELS

93% WOOL, 7% VISCOSE. MADE IN INDIA.
Capel cool—and a favorite among our resident style guru's—
Spinning Wheels depicts circles in flux appropriately arranged for serious floor amour. Custom sizes available.

4'x6' | 5'x8' | 8'x10' | 9'x12'







#3283 400 SKY



#3283 700 COCOA



#9230 300 BLACK MULTI

### **TEMPO**

### 100% NEW ZEALAND WOOL. MADE IN INDIA.

Modern influence meets exceptional quality. An eclectic addition to your home, Tempo is hand tufted of the finest New Zealand wool and triple washed for a soft, silky feel underfoot. Custom sizes available.

2'x3' | 3'x5' | 5'x8' | 7'x9' | 8'x11' | 2'3"x8' runner



#3057 500 CINNAMON

### TIMBER RIDGE

100% WOOL. MADE IN INDIA.

Bring the rustic aesthetic to your home with this customer favorite. Invoking images of a timbered mountain range, this original design is rendered in soft, sturdy wool, backed with cotton twill for added stability. Custom sizes available.

3'x5' | 5'x8' | 7'x9' | 8'x11'





MIRZA #9213 120 GOLD FINCH





MAHAL #9211 750 CARAMEL

PALMETTE #9209 400 BLUESTONE

continued >>

### **VELVET**

USHAK #9208 800 CORAL

### 100% WOOL. MADE IN INDIA.

Traditional classics in autumnal tones, Velvet is handcrafted from the purest wool yarns and double washed to achieve a luxurious sheen. This exquisite collection is a rare combination of beauty and value. Custom sizes available.

2'x3' | 5'x8' | 7'x9' | 8'x11' | 10'x13'



>> VELVET continued





### **BARRISTER**

100% WOOL. MADE IN INDIA.

Classically refined and handsomely hand knotted, Barrister lends a nod to the fashion forward menswear look that's so popular today. A designer favorite. Custom sizes available.

 $2'x3'\ |\ 6'x9'\ |\ 8'x10'\ |\ 9'x12'\ |\ 10'x14'\ |\ 2'6"x8'\ runner\ |\ 2'6"x10'\ runner$ 





#1085 475 INK

#1085 775 COGNAC









COLLAGE #1617 950 MULTI

### **CRYSTALLE**

100% NEW ZEALAND WOOL. MADE IN INDIA.

Featuring a unique combination of cut and loop pile construction, this collection's colorful designs and distinctive texture make it a contemporary masterpiece. Intricate hand etching and pure wool yarns add to the beauty of Crystalle. Custom sizes available.

2'x3' 7'x9' 3'6"x5' 8'x11' 9'6"x13'6" 5'x8'

### LODI GARDEN

100% WOOL. MADE IN INDIA.

Add instant elegance to your home with these stunning Persian designs. The perfect blend of traditional and fashionable style, it's no surprise that Lodi Garden is one of our most popular hand knotted collections. Custom sizes available.

2'x3' 8'x10' 3'x5' 9'x12' 10'x14' 4'x6' 6'x9'

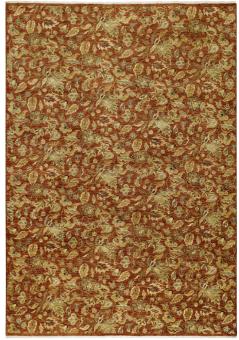
3'x5' only available in Mahal #1774



WILDFLOWER #1782 400 ICE BLUE



WILDFLOWER 350 EBONY



WILDFLOWER 800 HENNA

continued >>





MAHAL #1774 350 BLACK/GOLD





### >> LODI GARDEN continued







### **HAND KNOTTED**

### #1921 325 CHARCOAL

PEBBLES

100% NEW ZEALAND WOOL. MADE IN INDIA.
Soft and plush underfoot with all the textural elements that you crave–Pebbles is a unique hand knotted rug with little felted pillows of wool in today's fashionable shades. A Capel customer favorite that adds an eclectic vibe to the stylish home. Custom sizes available.

2'x3' 7' round 7'x9' 4'x6' 8'x11' 5'x8'

7' round only available in 200 seaglass, 575 cranberry and 750 mink





### PERSIAN TRACE

100% WOOL. MADE IN INDIA.

Intricately hand knotted patterns give these tone-on-tone designs a sumptuous, rich presence. Made of pure, hard-twisted wool, our Persian Trace rugs will bring an air of beauty and lasting distinction to your surroundings. Custom sizes available.

5'6"x8'6" | 7'6"x9'6" | 8'6"x11'6" | 9'6"x13'6"



### **SOVEREIGN**

100% WOOL. MADE IN INDIA.

Our Sovereign collection brings back traditional design with gorgeous saturated color in three classic patterns.

4'x6' | 5'x8' | 7'x9' | 8'x11' | 9'6"x13'6"



### THE DESIGNER COLLECTION

### KEVIN O'BRIEN

OUR RUGS WILL APPEAL TO CUSTOMERS WITH GREAT TASTE WHO ARE HOLDING OUT FOR SOMETHING MODERN AND STYLISH, NOT NECESSARILY THE SIMPLISTIC, OVERSIZED GRAPHICS THAT ARE COMMONLY SEEN. LUCKILY FOR ME, AND FOR THE CONSUMER, CAPEL CAN OFFER THIS KIND OF RUG AT A VERY AFFORDABLE PRICE. URBAN, SOPHISTICATED CONSUMERS LIVE THROUGHOUT THE COUNTRY, AND THEY WANT TO SPICE UP THEIR HOMES WITH ITEMS THAT EXPRESS THEIR PERSONALITY.

KEVIN O'BRIEN

### BILTMORE®

For Your Home

OUR PHILOSOPHY ABOUT OUR PARTNERSHIP WITH CAPEL IS TO LET THE IDEA ABOUT BILTMORE QUALITY, TRADITION AND FAMILY TRULY BE THE PILLARS OF THE PRODUCT DESIGN.

TIM ROSEBROCK, VICE PRESIDENT & GENERAL MANAGER OF LICENSING FOR BILTMORE

### GENEVIEVE GORDER

WELL-EXECUTED DESIGN CAN HAVE SUCH A POSITIVE IMPACT ON THE WAY PEOPLE LIVE, ON THEIR RELATIONSHIPS AND MOODS... JOINING WITH CAPEL IS AN ABSOLUTE HONOR. TO WORK WITH A BRAND OF ENORMOUS INTEGRITY AND HISTORY IS A DESIGN INSPIRATION IN ITSELF.

GENEVIEVE GORDER



RUGS ARE A GREAT WAY TO APPLY THE DEPTH AND THE RICHNESS OF THE DESIGN INSPIRATION FOUND IN COLONIAL WILLIAMSBURG'S ARCHIVE COLLECTIONS. OUR CAPEL COLLECTIONS BLEND TODAY'S TRENDS WITH TRADITIONS OF THE PAST.

GAIL BURGER, PRODUCT MANAGER FOR THE COLONIAL WILLIAMSBURG FOUNDATION



### GENEVIEVE GORDER

Acclaimed interior designer Genevieve Gorder brings her unique design aesthetic to four collections of flat woven area rugs. Classic themes and global inspirations are the foundation of the designer's introductory line for Capel.



# DESIGNER

#3623 300 OSLO GRAY #3623 250 EMERALD

### ARABESQUE FLAT WOVEN. 100% WOOL. MADE IN INDIA.

A classic tile pattern from the Middle East and Northern Africa-perfect for mosaics in flooring. Genevieve's interpretation gives it new life. Custom sizes available.

3'x5' | 5'x8' | 7'x9' | 8'x11'





### PUHALO STRIPE FLAT WOVEN. 100% WOOL. MADE IN INDIA.

Inspiration for Puhalo Stripe comes from a traditional Croatian tablecloth handwoven by Genevieve's grandmother in the 1900s. It conveys the feeling of a beautifully simple handcrafted tapestry. Custom sizes available.

3'x5' | 5'x8' | 7'x9' | 8'x11'



#3624 825 SAFFRON



425 FADED AZUL

### **UZBEK**

FLAT WOVEN. 100% WOOL. MADE IN INDIA. The indigenous patterns from the East are contagious, folky and powerful. Uzbek plays with what's familiar and pushes it in its patterning to the next level. Custom sizes available.

3'x5' | 5'x8' | 7'x9' | 8'x11'

GENEVIEVE GORDER



#3625 500 BLUSH PINK



#3625 225 EMERALD



#3625 700 STONE



DESIGNER

#3625 450 BOKRUM BLUE



#3626 100 LEO SUN



#3626 850 SAFFRON

WILD CHEV FLAT WOVEN. 100% WOOL. MADE IN INDIA. A fresh take on the classic and timeless look of the Chevron. By playing with the proportion and scale, Gorder dresses it up to fit today's design trends. Custom sizes available.

3'x5' | 5'x8' | 7'x9' | 8'x11'



GENEVIEVE GORDER



#3626 440 GRECIAN BLUE



#3626 725 STONE





### KEVIN O'BRIEN

Internationally-renowned fabric designer Kevin O'Brien brings his original designs to the Capel collection. His signature style echoes through the use of natural themes and materials in our five exclusive collections.







MEDALLION #6053 240 ALOE

MEDALLION #6053 440 SKY



### **MESMERIZE**

LOOP HOOKED. 100% WOOL. MADE IN CHINA.

Featuring five fabulous color coordinating loop hooks from the amazing Kevin O'Brien. Stripes, medallions and blooms create a playful merchandising story and allow a multitude of layering options.

3'x5' | 5'x8' | 7'x9' | 8'x11'

## DESIGNER RUGS





VINE #3027 460 BLUE MULTI

### DAISY CLIMBER

HAND TUFTED. 100% WOOL. MADE IN INDIA. Designed by Kevin O'Brien, these playful blossoms bring springtime into your home with clean lines and subtle modern hues. Composed of luxurious pure wool, Daisy Climber offers an easy design solution to update your space. Custom sizes available.

5'x8' | 8'x10' | 9'x12'



### **DROPLETS**

LOOP HOOKED. 100% WOOL. MADE IN CHINA. Hearts align to create a sweet, nature-inspired pattern, rendered in beautiful rich hues. This pure wool line is colored with a unique ombre effect, adding energy and movement.

2'x3' | 7'x9' 3'x5' | 8'x11' 5'x8' | 2'6"x8' runner





#6024 225 GRASS



#6024 550 POPPY



#6024 450 RAIN







### ZANZIBAR

HAND TUFTED 90% WOOL, 10% VISCOSE. MADE IN INDIA.

Hip color combinations and a sleek linear design make this collection a showstopper. An exclusive design, Zanzibar is highlighted with silky viscose for added visual interest. Custom sizes available.

5'x8' | 8'x10' | 9'x12'

### DESIGNER

### ORCHARD HOUSE

HAND TUFTED. 100% WOOL. MADE IN INDIA. Classic designs with a modern twist, Orchard House was inspired by tile and iron works discovered at Biltmore®. Made of pure wool and hand etched for detail, these tufted creations offer uncompromised style. Custom sizes available.

4'x6' | 5'x8' | 8'x10' | 9'x12'





**RINGS** #3399 650 FLAX



RINGS #3399 150 MAIZE

BILTMORE® FOR YOUR HOME COLLECTIONS P. 108-111

A reflection of the grandeur and hospitality found at Biltmore Estate, our Biltmore® For Your Home rugs are inspired by the gardens, architectural elements and furnishings found throughout this National Historic Landmark.





**FLORALI** 400 BLUE SPRUCE

right: FLORALI 725 BARLEY







BAROQUE #3389 700 PARCHMENT





BAROQUE #3389 240 JADE

### **ARRONDELLE**

HAND TUFTED 100% WOOL. MADE IN INDIA. The grandeur of Biltmore® stylized to match the tastes of the modern consumer. This pure wool collection offers a variety of architecture-inspired details, each rendered in subtle color palettes with visually interesting proportions. Custom sizes available.

5'x8' | 8'x10' | 9'x12'





MEDALLION #3388 200 JADE



MEDALLION #3388 650 PARCHMENT

### **HEIRLOOMS**

HAND KNOTTED. 75% INDIAN WOOL, 25% NEW ZEALAND WOOL. MADE IN INDIA.

Inspired by the private antique rug collection found at the famous Biltmore House, these museum quality gems can be handed down as true heirlooms for generations. Hand knotted, classic and traditional beauty for your home. Custom sizes available.

2'x3' | 6'x9' | 8'x10' | 9'x12' | 10'x14'



AGRA #1091 350 BLACK/CREAM



### **BILTMORE SELECT**

HAND KNOTTED. 100% WOOL. MADE IN INDIA.

This stunning collection is based on an original antique rug selected for the Louis XV Suite in Biltmore®. Hand knotted of pure wool by skilled artisans in India, the vibrant color and pattern in this reproduction are faithful to the original.

2'x3' | 3'x5' | 4'x6' | 6'x9' | 8'x10' | 9'x12' | 10'x14'





**BIDJAR** #1773 450 REGAL BLUE



FLORAL BIDJAR 350 CHARCOAL/RUST



KUBA #1797 375 BLACK/BEIGE

### **BILTMORE** CLASSICS

HAND KNOTTED. 100% WOOL. MADE IN INDIA.

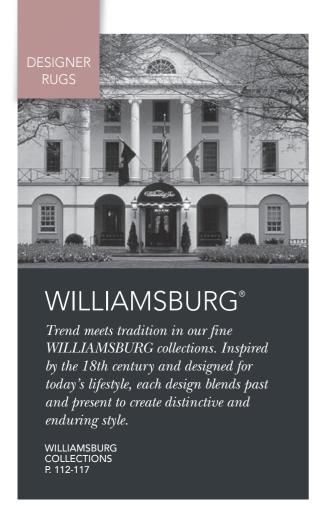
Faithful reproductions from George Vanderbilt's personal antique rug collection invite customers to bring the luxury of Biltmore® into their own homes. Our Biltmore® Classics collection is hand knotted in a superior blend of woolen yarns. Custom sizes available.

2'x3' | 4'x6' | 6'x9' | 8'x10' | 9'x12' | 10'x14'





KUBA #1797 700 BEIGE/BLACK







#1645 225 SPRING GREEN

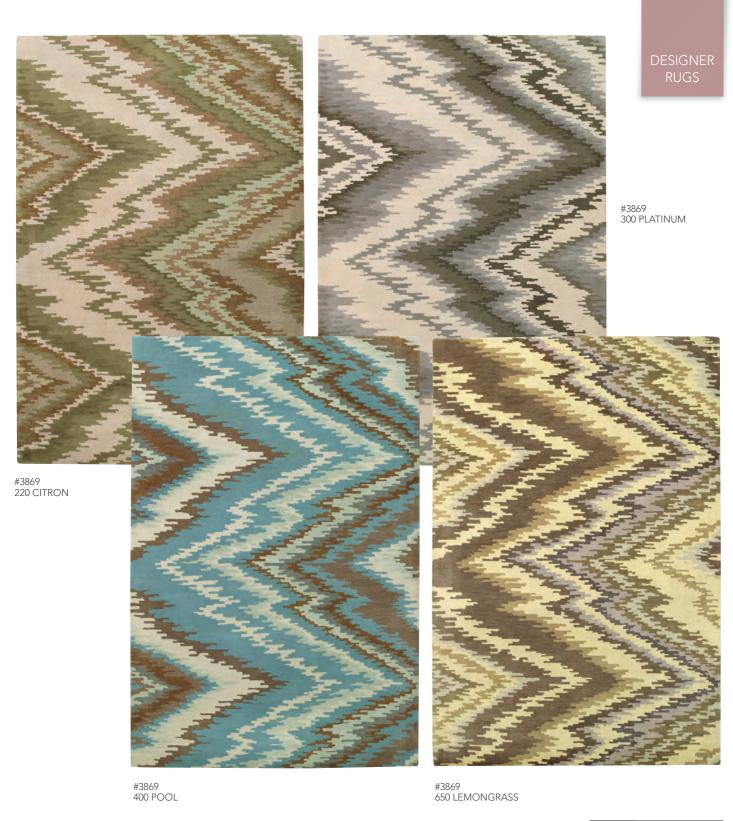


### **ARABELLA**

HAND KNOTTED. 100% WOOL. MADE IN INDIA.

Featuring a pattern inspired by an 18th century ogee design, these classic WILLIAMSBURG® hand knots are colored to suit the tastes of today's consumers.

5'x8' | 7'x9' | 8'x11'





### **FLORENTINE**

HAND TUFTED. 100% NEW ZEALAND WOOL. MADE IN INDIA.

Classic flame stitch meets contemporary color, providing cool coverage and an updated vibe. Inspired by a WILLIAMSBURG® textile.

5'x8' | 7'x9' | 8'x11' | 9'x12'



CHESTERFIELD

FLAT WOVEN. 100% WOOL. MADE IN INDIA.

A fresh take on an ingrain pattern dating back to the 19th century, Chesterfield offers a textural, casual appeal suitable for environments from modern to mission.

3'x5' | 5'x8' | 7'x9' | 8'x11'









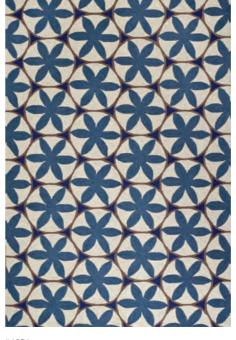
#9225 200 CITRON

#9225 650 NATURAL

#9225 750 ESPRESSO



### DESIGNER RUGS



#6051 400 FRENCH BLUE

### HANNAH

LOOP HOOKED, 100% WOOL. MADE IN CHINA.

This pure wool collection was inspired by motifs found on the Spitler chest in the Abby Aldrich Rockefeller Folk Art Collection. Our colorful 70-line loop hook rug interprets the pinwheel motifs perfectly, creating a carefree transitional look.

3'x5' | 8'x11' 5'x8' | 2'6"x8' runner 7'x9'





#6051 350 EBONY

### LOTUS

#6051 100 DIJON

HAND KNOTTED. 100% NEW ZEALAND WOOL. MADE IN INDIA.

This collection took inspiration from dramatic and elegant damasks in Colonial Williamsburg's archives. The eye-catching floral design of Lotus is available in beautifully bold colors and etched by hand for added detail.

Custom sizes available.

2'x3' 7'x9' 3'6"x5' 8'x11' 5'x8' 9'6"x13'6"





#1772 100 LIGHT GOLD



#1772 200 SEA MIST



#1772 450 OCEAN

### ABBY'S GARDEN

LOOP HOOKED. 100% OLEFIN. MADE IN CHINA.

This whimsical floral and leaf design was inspired by a silk damask textile in The Colonial Williamsburg Foundation collections. Constructed of pure resilient olefin, each rug is an elegant design solution for even high-traffic areas.

2'x3' | 4'x6' | 6'x9' | 8'x10' | 9'x12









#6039 220 MOSS







DESIGNER

#6039 700 WHEAT



#4699 350 BLACK



525 RED

### **FINESSE**

MACHINE WOVEN. 100% OLEFIN. MADE IN BELGIUM.

These easy, elegant designs are tailored from all-weather olefin yarns for lasting durability. Designs are inspired by a 17th century needlework panel in Colonial Williamsburg's archives.

2'7"x4'11" | 3'11"x5'6" | 5'3"x7'6" | 7'10"x11"









250 LEAF GREEN



#4699 450 OCEAN BLUE



# \* MACHINE WOVEN

### EVERY DAY ELEGANCE.

Kids, dogs and everyday foot traffic-it's all factored into our unique collection of highly durable, highly fashionable machine woven rugs. Packed with performance, these fine collections offer enhanced durability and long-lasting beauty.



**Chill Out,** 630 Vanilla Black, P. 120.



### CABIN RETREAT

100% OLEFIN. MADE IN THE USA.

Bring the great outdoors home with this striking lodge pattern collection. Precision woven using sturdy double-twisted olefin yarns, the Cabin Retreat collection combines comfort and quality.

3'11"x5'3" | 5'3"x7'6" | 7'10"x10'10" | 2'7"x9'6" runner

### MACHINE WOVEN







#3575 600 VANILLA



#3575 630 VANILLA/ BLACK



#3575 700 TAUPE



#3575 #3575 730 CHOCOLATE/ 750 CHOCOLATE GREY









#2490 275 KHAKI

#2490 375 PLATINUM



### **HENRY**

### 100% OLEFIN. MADE IN THE USA.

A real head turner, Henry is haberdashery chic and quietly handsome. Inspired by a hand knotted masterpiece in five rich colorwaysmachine woven of two ply high twist polypropylene yarn.

3'11"x5'3" | 5'3"x7'6" | 7'10"x10'10" | 2'7"x9'6" runner





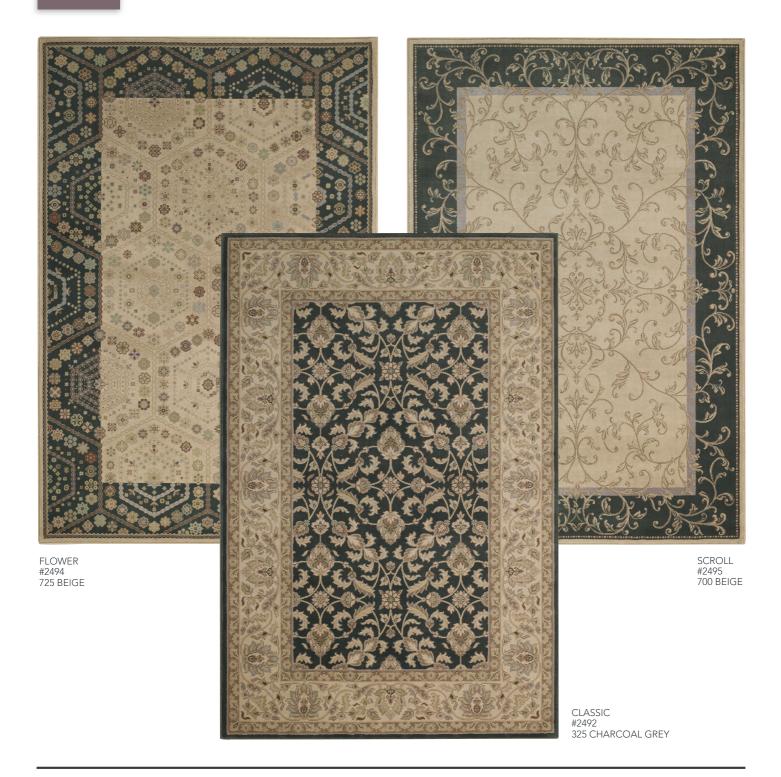
continued >>







#2280 300 EBONY



### SERENE INSPIRATIONS

100% OLEFIN. MADE IN THE USA.

Introducing traditional, transitional and contemporary flair–Serene Inspirations steps onto the scene with a little something for everyone. Subtle and spa toned, we love the soft and liveable color spectrum.

3'11"x5'3" | 5'3"x7'6" | 7'10"x10'10" | 2'7"x9'6" runner





### MACHINE WOVEN **RUNNER ROLLS**

We offer a wide selection of Wilton woven runner designs that can be finished to suit the individual taste of each consumer. Perfect for spaces where standard sizes just won't fit such as stairs, stair landings and hallways. Our machine woven runners are crafted, cut and finished to shapes and lengths specified by the consumer. Choose from luxurious wool or performance-packed polypropylene options.

### **ASHTON**

100% NEW ZEALAND WOOL. MADE IN BELGIUM. Composed of semi-worsted yarns, Ashton offers ½" pile and 1.2 million yarn points per square meter. Its dense weave equals superior quality.

### **ESTATES**

### 100% OLEFIN. MADE IN BELGIUM.

Estates is manufactured with 1 million yarn points per square meter and a heat-set velour finish. Each design offers exceptional clarity and long-lasting service in high-traffic areas.

### **HENRY**

### 100% OLEFIN. MADE IN THE USA.

A real head turner, Henry is haberdashery chic and quietly handsome. Machine woven of two ply high twist olefin yarn.

### **RAHMAZ**

### 100% NEW ZEALAND WOOL. MADE IN BELGUIM.

Created with semi-worsted yarns, Rahmaz features 1 million yarn points per square meter and a 3/8" pile height. Rahmaz carries a T-6 rating for commercial use.

### SATIN

### 100% OLEFIN. MADE IN BELGIUM.

Satin's 1/2" pile height creates a luxurious feel underfoot, while its olefin fibers offer a sturdy toughness making it suitable even in commercial areas. The collection is made with 1.2 million yarn points per square meter.



ashton, classic sarouk #4772,450 blue/rose



henry, #2499 375 platinum



ashton, classic sarouk #4772 600 cream/blue



henry, #2499 700 sand



ashton, floral meshed #4773, 350 black/cream



henry, #2499 850 cinnabar



estates, herati #3544 450 midnight



rahmaz, classic sarouk #4748 500 rose/navy



estates, herati #3544 550 garnet



rahmaz, classic sarouk #4748 600 cream/rose



estates, herati #3544 600 ivory



rahmaz, floral herati #4749 450 navy/red





rahmaz, floral herati #4749 550 red/navy



satin, topaz #3508 100 citrine



satin, mir #3518 350 black/cream



satin, topaz #3508 500 ruby



satin, mir #3518 550 red/cream



satin, topaz #3508 600 opal



satin, tabriz #3519 350 black/cream



satin, topaz #3508 750 earth



satin, tabriz #3519 450 blue/red



satin, tabriz #3519 550 red/blue

### FINISHING OPTIONS

Capel custom runners can be finished to suit the individual taste of each consumer. For simple style, runner ends can be serged at no charge. Alternatively, runners can be fringed on each end for a more traditional statement. Consumers may also choose to cap one or both ends with a border. For end caps, three extra feet of custom runner must be ordered to make the border.

### **SHAPE OPTIONS**

L-shaped runners with mitered corners can be made for staircase landings or hallways that make a 90 degree turn. Runners are custom cut on right angles and sealed, glued and heat tape sealed for an invisible seam. Custom shaped runners may be finished with any of the options above. Measurements by a professional installer are required for ordering.

### STAIR ROD SETS

Stair rods are sold in sets of six and are available in three fashion finishes: antique brass, plain brass and pewter (below). Each individual rod is solid, 33" in length and ½" in diameter. Each rod comes with two end brackets, two pineapple finials, two column finials, mounting hardware and installation instructions.



#9868M plain brass



#9870M pewter

## 

IT'S ALL IN THE LAYERING. 130 - 137

Arabesque 800 Saffron, P. 102.



### **CARDIGAN**

100% NEW ZEALAND WOOL. MADE IN INDIA.

 ${\it Subtle\ color\ variation\ and\ cozy\ texture\ give\ Cardigan\ universal\ appeal.\ Woven\ of\ premier\ New\ Zealand\ wool.}$ 

5'x8' | 8'x10' | 9'x12'



### **CHEVRON**

55% COTTON, 45% JUTE. MADE IN INDIA.

Understated yet bold, our woven Chevron collection combines cotton and jute for a clean, updated aesthetic.

2'x3' | 3'x5' | 5'x8' | 8'x10' | 9'x12' | 2'6"x8' runner



### **DIAMOND**

55% COTTON, 45% JUTE. MADE IN INDIA.

Sister to our Chevron rug, the Diamond collection debuts in a range of soft and serene tones.

2'x3' | 3'x5' | 5'x8' | 8'x10' | 9'x12' | 2'6"x8' runner

### FLAT WOVEN ESSEX 100% WOOL. MADE IN INDIA. Essex rugs feature a subtle goose-eye pattern for great textural appeal. These reversible rugs offer a versatile design solution for any casual application. Custom sizes available. 4'x6' | 5'x8' | 7'x9' | 8'x11' #9515 775 PUTTY #9515 775 BRONZE

### FIRST IMPRESSIONS

100% WOOL. MADE IN INDIA.

Antique wood block designs replicated with a hand carved technique put these lush beauties in a class of their own. Hand loomed using luxurious pure wool yarns. Custom sizes available.

5'x8' | 8'x10' | 9'x12' | 2'6"x8' runner







### KARMA NATURALS

100% JUTE (LOOP, DIAMONDS, MOSAIC) AND 100% HEMP (BROCADE). MADE IN INDIA.

Eco-friendly fabulous! Artisans hand craft these rugs from fast-growing renewable fibers, like hemp and jute, in chic yet rustic weaves. Fibers are smooth and longwearing for comfort and durability. Custom sizes available.

2'x3' | 4'x6' | 5'x8' | 7'x9' | 8'x11'

2'x3' and 4'x6' only available in Loop #6505

### LARIAT

### 80% LEATHER, 20% COTTON. MADE IN INDIA.

The natural hues and supple textures of leather elevate this traditional rag-style rug to a sophisticated design element for the home. Crafted from reclaimed leather and natural cotton, these durable rugs are ideal for heavy-traffic areas.

3'x5' | 4'x6' | 5'x8' | 7'x9' | 8'x11'





#9530 525 REDWOOD





#9530 450 DENIM

#9530 650 LATTE





#9530 100 MAIZE **RIVERDALE** 

100% NEW ZEALAND WOOL. MADE IN INDIA. These hand loomed rugs are woven of pure wool and meticulously sheared to achieve a smooth, yet durable, surface. The cut pile border and textured field provide visual interest that fits easily into any decor.

3'x5' | 5'x8' | 7'x9' | 8'x11'



#9530 700 STONE



#9530 775 RAISIN

# DAYOOH AOOI

TEXTURED & INSPIRED.

Mesmerize Medallion, 440 Sky, P. 105.

### **ENGLISH GARDEN**

100% WOOL. MADE IN CHINA.

Enjoy the lush elegance of an English Garden at an exceptional value. This collection's colorful botanical motifs are meticulously hand hooked in pure wool, adding sophisticated charm to your home.

2'x3' 8' round 3'x5' 8'x11' 2'6"x8' runner 5'x8' 7'x9'







#2167 550 CARNELIAN



### FARMER'S MARKET

100% WOOL. MADE IN CHINA.

A crisp black and white diamond field, bordered by a lively Americana barnyard motif makes our Farmer's Market rug a true work of art. Hand hooked in pure wool, this colorful Capel original is a vibrant and festive addition to your floor.

15" round 6' round 4'x6' 8' round 5'x8' 8'x10'

### LOOP HOOKED

### GAME BIRDS

100% WOOL. MADE IN CHINA. Wild turkey, pheasant and friends adorn our rustic Game Birds rug, making it a visual showstopper. Hand hooked of pure wool for incredible detail and durability.

5'x8' | 7'x9' | 8'x11'



#6033 350 BLACK

### LAKE CHAMPLAIN [>>]

100% WOOL. MADE IN CHINA.

From lakehouse to lodge, our unique Lake Champlain design is perfect for the avid sportsman. Hand hooked of pure wool and backed with sturdy cotton twill.

3'x5' 8' round 5'x8' 8'x11'

5'x8' 8'x11' 7'x9' 2'6"x8'6" runner



#2198 300 BLACK

### **PROVENCAL**

100% WOOL. MADE IN CHINA.

You don't need to travel to Provence to enjoy the color and charm of the French countryside. These French beauties are handcrafted using pure wool yarns in a loop construction to enhance the delicate details.

2'x3' 8' round 8'x11' 3'x5' 5'x8' 2'6"x8' runner 7'x9'







#3075 150 GOLD/RED



#6040 450 JEWEL



#6040 775 SPICE

### STENCIL GARDEN

100% WOOL. MADE IN CHINA.

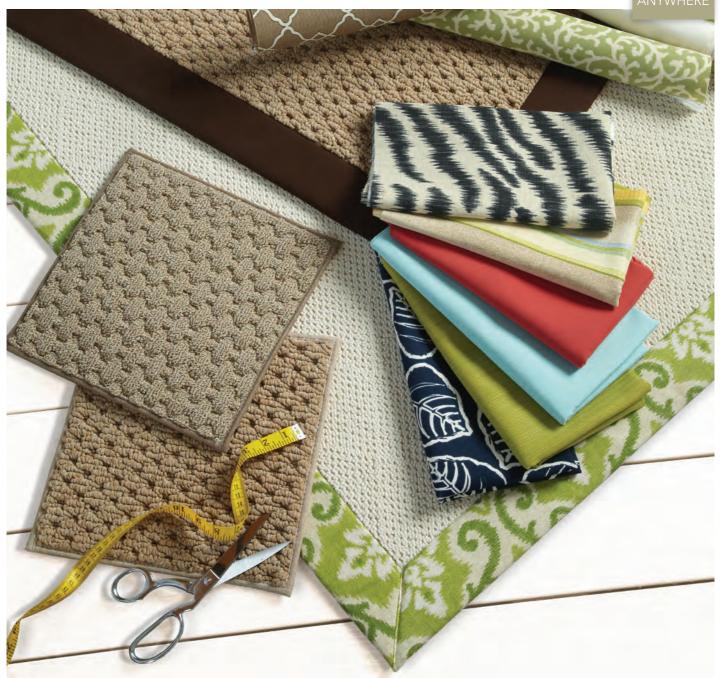
Sweet and c'est magnifique! French country needlepoint patterns, executed in brilliant jewel tones from pure woolen yarns. Hand hooked with attention to detail for a delightful addition to cottages or cabins.

3'x5' | 5'x8' | 7'x9' | 8'x11'

### GOOD-NATURED STYLE. With designs that mimic indoor quality rugs, Capel Anywhere™ rugs make it easy to create a comfortable retreat outdoors. (irtually maintenance-free, they're our top choice for porches, patios or high-traffic indoor spaces.

142 - 153

Picnic Leaf 750 Camel, P. 150. 



# DESIGN YOUR OWN WITH **CREATIVE CONCEPTS** by Capel.

CUSTOM INDOOR-OUTDOOR BORDER RUGS

OUR CREATIVE CONCEPTS RUGS MAKE IT EASY TO CREATE COLOR COORDINATED LIVING SPACES INSIDE AND OUT. THIS DESIGN-YOUR-OWN PROGRAM OFFERS SEVERAL LEVELS OF CUSTOMIZATION FOR A TRULY UNIQUE LOOK. CHOOSE FROM 100+ FABRICS OR PROVIDE YOUR OWN. RUGS SHIP IN JUST 2 WEEKS!





**DESIGN YOUR OWN WITH** 

## **CREATIVE** CONCEPTS by Capel.

STEP ONE:

#### CHOOSE YOUR BASE.

Choose a base from eight durable options. Each is made in the USA and thoughtfully designed with a natural fiber look suitable for indoor and outdoor spaces.

STEP TWO:

#### CHOOSE YOUR BORDER.

Choose a border from over 100 fade-resistant fabric options, or provide your own custom fabric. Specify single, double or triple border.

STEP THREE:

#### **CHOOSE YOUR SHAPE** & SIZE.

Choose a shape and size from 21 standard options, or specify your own custom dimensions.



rectangle







3"x5" 10'x14' 4'x6' 12'x15' 5'x8' 4' square 7'x9' 6' square 8'x10' 8' square 10' square

12' square 4' octagon 6' octagon 8' octagon 10' octagon

12' octagon

2'6"x8' runner 2'6"x10' runner 2'6"x12' runner

#### BASE OPTIONS

100% OLEFIN. MADE IN USA.

The super-durable base options in our Creative Concepts collection are crafted in our Dalton, Georgia mills from 100% olefin. A sturdy, all-weather base for both indoor and outdoor applications, olefin dries quickly from the base up and is naturally mold and mildew resistant. Choose from eight fashion-forward designs.







 $\begin{array}{c} FABRIC\ OPTIONS \\ \text{Creative Concepts borders are available in a vast array of colors and styles-the design} \end{array}$ possibilities are endless. Choose from more than 100 fashion-forward fabrics in solid, patterned, striped and floral designs. Each is washable and durable, ideal for indoor or outdoor use.





127 canvas buttercup



spray





#2278 575 RED CAMEL

#### **CHATEAU**

100% OLEFIN. MADE IN CHINA.

Imagine bringing the quality and luxurious construction of a beautiful indoor rug to a collection of outdoor rugs-Chateau does just that. These whimsical designs are created with superb, all-weather yarns in a loop style construction.

2'x3' 8'x10' 9'x12' 4'x6' 6'x9'







BOUQUET #6036 750 EARTH

#### **FINESSE**

100% OLEFIN. MADE IN BELGIUM.

These easy, elegant designs are tailored from all-weather olefin yarns for lasting durability. Neutral base colors and a classic pattern bring a refined attitude to your indoor and outdoor spaces.

2'7"x4'11" | 3'11"x5'6" | 5'3"x7'6" | 7'10"x11' | 2'7"x8'10" runner





#### FRESH AIR

100% OLEFIN. MADE IN THE USA.

Packed with performance, these classic all-weather designs are made with pure olefin yarns for sumptuous softness underfoot. Rugs are spill-proof and weather-treated for years of outstanding service both indoors and out.

3'11"x5'3" | 5'3"x7'6" | 7'10"x10'10" | 9'6" round | 2'7"x9'6" runner



LEAF #6950 325 CHARCOAL



LEAF #6950 750 CAMEL

#### **PICNIC**

65% OLEFIN, 20% POLYESTER, 15% ACRYLIC. MADE IN BELGIUM. Outdoor play in the most innovative way-our Picnic collection offers three patterns in five neutral hues. Ingenious metallic yarn provides the sparkle.

2'7"x4'11" 3'11"x5'6" 5'3"x7'6"

7'10"x11' 2'7"x8'10" runner





### >> PICNIC continued







BLOCKS #3546 750 COCOA

BLOCKS #3546 600 WHEAT



#### **SEABREEZE**

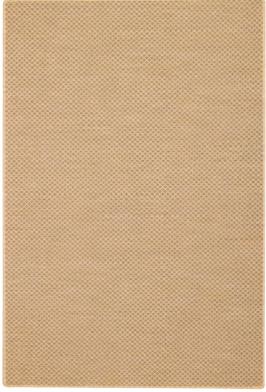
#### 100% OLEFIN. MADE IN BELGIUM.

An intricate cross-woven construction adds depth and texture to indoor and outdoor spaces. Seabreeze rugs offer the ease and durability of olefin yarns and versatile design options for any décor.

3'11"x5'6" | 5'3"x7'6" | 7'10"x10'10"







700 SISAL

750 COCOA

#### **WEATHERWISE**

100% OLEFIN. MADE IN BELGIUM.

We've set the standard in indoor-outdoor durability and our classic Weatherwise collection is no exception. Composed of durable olefin, these rugs are machine woven to achieve chic ribbed and checked designs. An outstanding value, it's no wonder this collection is a bestseller season after season.

2'7"x4'11" | 3'11"x5'6" | 5'3"x7'6" | 7'10"x11' | 2'7"x8'10" runner



BENGAL #6953 750 BROWN



ZEBRA #6954 375 BLACK

#### WILDLIFE

74% OLEFIN, 26% POLYESTER. MADE IN BELGIUM.

Safari style-modern, bold and sleek. Wildlife adds a contemporary vibe to any space, indoors or out.

2'7"x4'11" | 5'3"x7'6" 3'11"x5'6" | 7'10"x11'





# S <u>~</u>



#### **RUG PADDING**

Padding is strongly reccommended for all rugs. It is possible for dyestuffs to transfer to underlying surfaces such as tile, linoleum or carpet. Use a Capel rug pad under the entire area of each rug to avoid slipping and to prevent color transfer. For heated floors, we only recommend Firm Grip; other padding should not be used on heated floors.

2'x4' | 2'x8'6" | 3'x5' | 4'x6' | 5'x8' |6'x9' | 8'x11' | 9'x12' | 12'x15'

Please see price list for a full listing of available sizes. Individual pieces, cartons, rolls and mixed-size sample cartons available.

#### FIRM GRIP™

Extremely dense padding for use on hard floors and over carpet. Non-skid traction secures rugs. Total support for all types of rugs. Non-allergenic. Cuts to rug size with household scissors. Cleans easily with standard vacuum. 10-year non-slip guarantee with proper maintenance. Recommended for heated floors.



#8210



#8341

#### SUPER GRIP™

Non-skid traction secures rugs. Low profile-no shoulder to trip over. Total support for all types of rugs. Flexafresh™ antimicrobial guards against mold, mildew and odor-causing bacteria. Moth and vermin proof. Non-allergenic. Cuts to rug size with household scissors. Cleans easily with standard vacuum. Ten year non-slip guarantee with proper maintenance. Not for use on heated floors.



#8340

#### $LOK\text{-}LIFT^{\scriptscriptstyle\mathsf{TM}}$

New rug grip designed for use with Capel American Originals™ 8"x25" braided stair treads. Standard 6"x25' roll is included in the package; roll underlays 11 stair treads. Using scissors, grip should be cut 1" smaller than the outside of the stair tread. To install, simply place grip sticky-side down on a clean stair, remove the adhesive strip from the top of the grip and place the stair tread on top. Not for use on heated floors.

#### RUG GRIP®

No bulges to catch heels. Cuts to rug shape with household scissors. Requires no taping or seaming. Flexafresh antimicrobial guards against mold, mildew and odor-causing bacteria. Moth proof and vermin proof. Non-allergenic. Cleans easily with standard vacuum. Ten year nonslip guarantee with proper maintenance. Not for use on heated floors.



#8250

#### **DISPLAY RACKS**

#### CAPEL DESIGN STUDIO

Ready to assemble free-standing display. Holds 50 18"x18" samples. Includes a Capel logo header. Compact rug selling system. Comes with pad deckboard, catalog and literature.

Dimensions: 63"Wx84"Hx18"D. Weight: 200 lbs.



#8330

#8110M

#### CARPET GRIP™

Secures any rug on any type of carpet. Conforms to floor-no edge to catch heels. Reduces pile crush and wear areas. Flexafresh™ antimicrobial guards against mold, mildew and odor-causing bacteria. Bonded adhesives provide maximum grip without staining or transferring to carpet or rug. Moth proof and non-allergenic. Gives a smooth appearance to rugs. Adds minimal thickness. Not for use on heated floors.

#### CAPEL CARE®

Our exclusive line of rug cleaners and fresheners provide a safe, eco-friendly way to maintain valuable floor coverings. Capel Care® products are pH-balanced to be highly effective in removing soil and stains, while containing anti-redeposition agents that keep dirt away over time. For added safety, all products are entirely free of volatile organic compounds (VOCs) and pet friendly.

#### CAPEL CARE® SPOT REMOVER

Our Capel Care® Spot Remover contains polymers that stretch out and grab onto stains and dirt. Once applied to a stain, gently blot while polymers work to lift the stain away. The solution breaks down as it dries and can be easily vacuumed away without leaving a tacky residue. With its anti-stain ingredient, the Spot Remover continues to fight stains and shield rugs long after it is applied. 2oz bottle (minimum 24, pop box included), 16oz bottle, 16oz bottle (12 per case).



#0999

# CAPEL CARE® PET STAIN & ODOR REMOVER

Designed by Capel to be safe for your home and friendly to the environment. Capel Care® Pet Stain and Odor Remover will safely take out stains from wool, cotton, nylon, olefin and polypropylene. The odor remover is designed to eliminate a broad range of common odors while limiting the growth of bacteria, mold and mildew. It is especially effective on pet stains and odors.



#0979

#### CAPEL CARE® CONCENTRATED SPOT REMOVER

Created by Capel as part of the Capel Care® line of cleaning products, this concentrated cleaner is designed for use on stubborn stains. The gel formula is ready to use and suitable for commercial cleaning.

80z bottle (12 per case).



#0998

#### CAPEL CARE® RUG FRESHENER

Created by Capel as part of the Capel Care® line, our Freshener will rejuvenate your room by leaving behind a clean fresh scent. The anti-redeposition feature helps repel future stains. 22oz bottle (12 per case).



#0989

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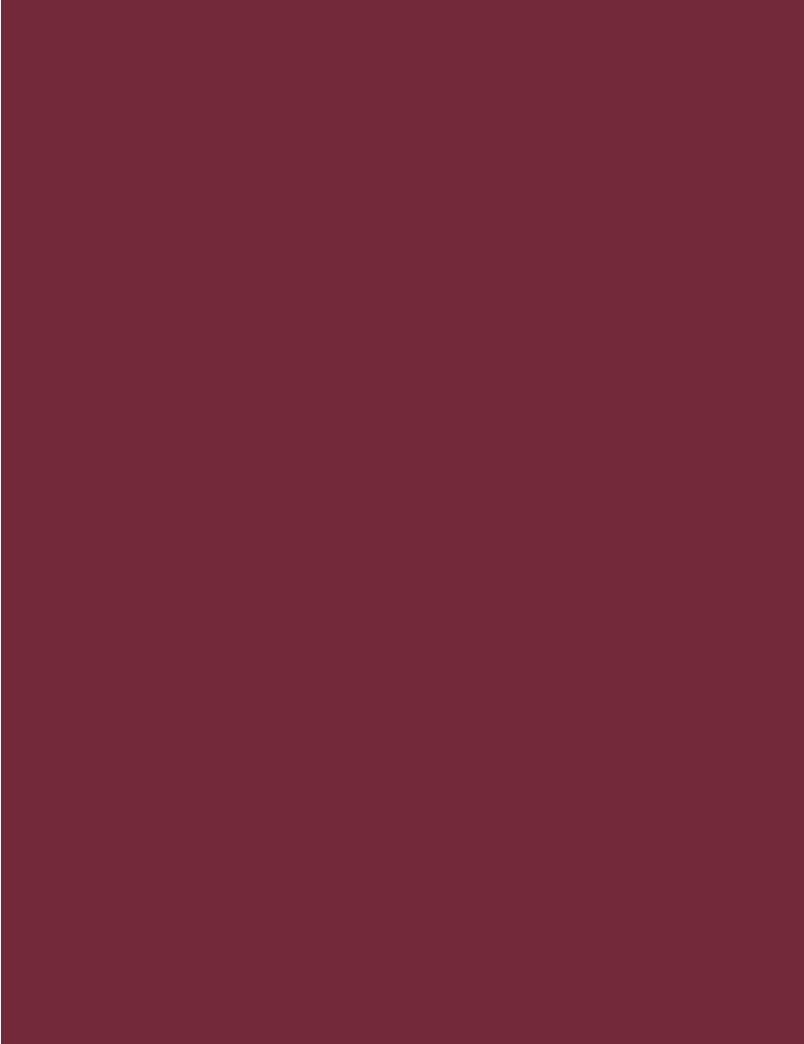
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# CAPEL RUGS AMERICA'S RUG COMPANY