

A Continuing Care Retirement Community



EQUITY, IT'S YOUR ADVANTAGE.™

CHAPEL HILL, NORTH CAROLINA

### OUR STORY:

Formed over 30 years ago, Carolina Meadows was designed from the beginning to be different. It was designed to be a place where a diverse, welcoming group of adults could come together and discover a relaxing, inclusive environment where they are free to create a life of relevance.

A non-profit with a strong vision,
Carolina Meadows is an accredited
Continuing Care Retirement Community
(CCRC) where more than 725 residents
have an active role in making their
community enriching and vibrant.

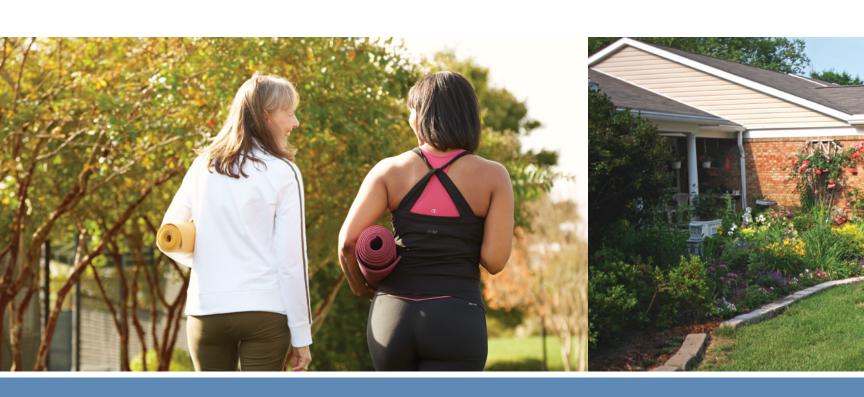


# Locally Renowned, Globally Approved

### Learn about the area.

Nestled in the rolling, wooded Piedmont of North Carolina and the center of The Triangle, Carolina Meadows provides an enviable setting for retirement. Carolina Meadows is officially part of the town of Chapel Hill, where diverse ideas, people and opportunities converge.

Our residents enjoy close proximity to the world's best medical centers; cultural venues including galleries, theaters and acclaimed dance companies; and three major universities for lifelong learning opportunities.



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MINUTES FROM THE RALEIGH-DURHAM AIRPORT 130

MILES TO THE ATLANTIC OCEAN 160

MILES TO THE BLUE RIDGE MOUNTAINS

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# Take Part in Your Community

### Carolina Meadows is your community.

Our residents are deeply involved in our governance, filling 23 committees that deal with all aspects of campus life. The decisions they make improve the quality of life for all and create programs people are excited about.

These programs and activities cover a broad range to appeal to all types. We have hiking trails and yoga classes, an aquatic center and a private golf course, bocce courts, a woodworking shop and so much more. Being actively involved in both your community and your surroundings leads to a more fulfilling life.





PERCENTAGE OF RESIDENTS WHO WOULD RECOMMEND CAROLINA MEADOWS TO A FRIEND

# Comprehensive Amenities

## Maintenance-Free Living

Repair or Replacement of Worn or Broken Items

**Plumbing** 

Heating

Air Conditioning

**Appliances** 

**Exterior Painting** 

**Gutter Cleaning** 

Lawn Care: Mowing, Fertilizer and Pesticide

Landscape Maintenance

Trash Collection

Attic Access: Retrieve or Store Items

**Interior Painting** 

**Shelving Installation** 

Housekeeping: General Cleaning, Inside Window Cleaning, Oven Cleaning, Changing Bed Linens, Laundry

### **Guest Suites**

Comfortable Hotel-Like Rooms Available by Reservation for Overnight Guests with Queen Size Beds, Kitchenette, Cable, WiFi



## 🕖 Library

Reading Areas Stocked with Daily Newspapers, **Current Magazines and Best-selling Books** 

Over 4.750 books and 700 DVDs



### Security

24-hour Emergency Response

Daily Security Check-in

## (A) Parking and Transportation

**On-Campus Transportation** 

Medical Appointment Transportation

Weekend Transportation: Worship Services

Shopping Excursions: Supermarkets, **Shopping Centers and Malls** 

Fee-For-Service Transportation Available

## (6) Wellness Services

Haircuts

Shampoo

**Perms** 

**Color Treatments** 

Manicures & Pedicures

Acupuncture and Massage Therapy

## (a) Front Desk

Staffed 8 a.m. to 9 p.m. Daily to Welcome Residents, Register Guests and Accept Deliveries

Security Staff Available After These Hours



### **Business Services**

SunTrust Bank

**Notary Public** 

Business Center: Copier, Computers, Fax Machine, Printer, Scanner and Shredder

Gift Shop

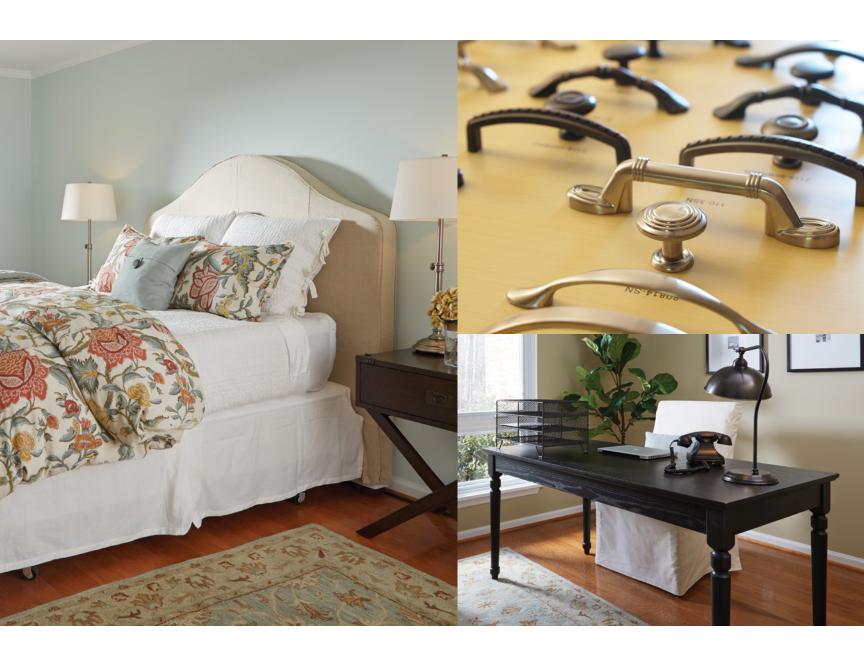
Mail and Postage Services

# Your Own Personal Design

## Discover the joy of making your own rules.

At Carolina Meadows, we provide appealing floor plans and premium options for you to design your own personal home. Visit our selection gallery and let the details sink in: stone surfaces, beautiful hardwood floors, custom cabinetry—the choices are always yours.

From a colorful new paint palette to new countertops, appliances and even layout changes, our detail-oriented options coordinator will help you make the most of all of the artful architectural options that will illuminate your new home.





## World-Class Health and Wellness

### Inclusive fitness options help you feel your best every day.

Carolina Meadows is a place to live well and stay well. Our comprehensive health and wellness programs help you energize body, mind and spirit—conveniently in your own community. From group activities to one-on-one personal training, our highly trained wellness advisors and healthcare professionals will help you enjoy a retirement that perfectly reflects your preferences, goals and interests.

## Amenities



**Croquet Court** 

**Tennis Courts** 

**Bocce Court** 

Walking & Biking Trails

Community Garden

**Table Tennis** 



Jacuzzi

Pool

Tai Chi Movements

**Aqua Fitness** 

**Arthritis Aquatics** 

Heart Smart

## Exercise & Movement

Strength & Cardio Equipment

Yoga

Zumba

Wii System

Tai Chi

Stretch 'N' Tone

Flexercise

Personal Training

## Healing Therapies

Acupuncture

Massage

Meditation

Nutritionist

## Golf

Nine-Hole Par 3 Golf Course

## (A) Club Center

5,000 sq ft Wellness Center

**Professional Wellness Staff** 

**Arts & Crafts Studio** 

**Woodworking Shop** 

Game Room

## Personal Training

Our highly trained staff can devise individual exercise programs built on personal goals inside or outside of your home.

# Culinary Delights

## Our signature restaurants honor your good taste.

Here, every meal is a moment to savor. Carolina Meadows offers a wide variety of delicious, healthy choices for breakfast, lunch, dinner and late night. Our award-winning chefs raise the culinary bar with six unique dining options that satisfy every taste, including vegetarian and gluten-free options.



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# **Dining Options**

## **★** Courtyard Dining Room

Savor white-tablecloth service six days a week for an elegant dinner. Reservations are required. The modern and open design of this dining room allows you to enjoy our beautiful landscaping while still allowing for intimate conversations. Our 56-seat private dining room is available to reserve for your special event or meeting.

## The Pub

Enjoy a more casual yet full service, modern approach to dining with both traditional and trendy menu options. The Pub features 20 different wine pairings and a large selection of locally sourced draft beer. You may also bring your own bottle to share with friends. Late night options are perfect while you wind down after a busy day.

## 🗘 The Bake Shop

The Bake Shop features a daily variety of house-made pastries, breads and delectable desserts to enjoy with your coffee, tea or cappuccino. Please ask our Barista to customize your beverage to your liking or choose from our menu of delightful hot and cold coffee house drinks. Enjoy a gelato or house-made soft serve ice cream from the many flavors we will feature daily. Counter service or full table service is available.

## (¶) The Marketplace

Looking for a casual dining experience with a variety of chefs stations from rotisserie chicken to pizza? If so, The Marketplace at Carolina Meadows is your destination. With stations that include Soup, Salad Bar, Featured Entrées, Grill, Rotisserie, and a Chef Station as well as Desserts and Beverages, no two days will ever be the same. Our staff is available to assist with service and seating in this open and inviting venue.

## The Fairways Dining Room

The Fairways is Carolina Meadows' assisted living community. This charming dining destination is available to all residents. The menu features elegant breakfast, lunch and dinner specials plus a variety of traditional daily favorites.

## The Café

The Café is the perfect spot for a quick bite, or to savor one of our delicious milkshakes. The menu features house-made soups, Boar's Head-brand meats for a sandwich and fresh salads made daily. Enjoy an espresso, latte or cappuccino while surfing the net with our free WiFi.

# Peace of Mind for Your Future

## Accessible, high-quality care when you need it.

Carolina Meadows provides a continuum of care that meets the evolving needs of our residents. We understand that staying healthy is what gives quality to life. Long-term care services, assisted living and skilled nursing care are all part of our comprehensive continuing care plan. Our highly trained wellness advisors and healthcare professionals will help you enjoy an active, healthy lifestyle.

## + Assisted Living

The Fairways offers private apartments, a dining room, library, exercise studio and lecture hall. The Fairways is staffed 24 hours a day and provides all daily meals, snacks, housekeeping and recreational activities.

## Memory Care

Within the Fairways is a community dedicated to those with memory impairment and staffed by a compassionate team of skilled nurses and certified nursing assistants.

## **(A)** The Pines Nursing Center

Our skilled nursing center is dedicated to helping residents maintain the highest level of independence possible. The Pines is staffed with skilled healthcare professionals supported by our medical director. Respite care is also available.

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# Live Well, Be Well

## **Carolina Meadows Primary Care Practice.**

- ✓ FULL SERVICE ON-CAMPUS PRIMARY CARE PRACTICE
- ✓ GERIATRIC-TRAINED PHYSICIANS AND PRACTITIONERS
- ✓ STAFF WORKS IN CONCERT WITH YOUR OUTSIDE PHYSICIANS
- ▼ REHABILITATION SERVICES INCLUDING PHYSICAL AND OCCUPATIONAL THERAPY



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### **EQUITY ADVANTAGE™**

# Equity. It's Your Advantage™

## What you need to know about the Equity Advantage™.

Before you decide to move to a Continuing Care Retirement Community, you should explore and compare communities carefully, looking for the atmosphere, amenities, lifestyle and financial packages most likely to meet your long-term needs.

## How would the Equity Advantage<sup>™</sup> work with a hypothetical entry fee of \$225,000?

Let's assume that a new resident pays an entry fee of \$225,000. If that resident later passes away or moves away from Carolina Meadows, they or their estate would be responsible for a 5% remarketing fee (about the same as a real-estate commission) and refurbishing fee of approximately 7%. After the refurbished home is occupied by a new resident paying the current entry fee, the refund goes to the former resident, or their estate, along with half of any net appreciation.

FEES	YEAR ONE	YEAR FIVE	YEAR TEN
Entrance Fee*	\$225,000	\$253,000	\$294,000
Marketing Fee (AT 5%)	-11,250	-12,650	-14,700
Est. Cost to Refurbish (AT 7%)	-15,750	-17,710	-20,580
Net Proceeds	198,000	222,640	258,720
Net Appreciation (NET PROCEEDS MINUS ORIGINAL ENTRY FEE)	0	0	33,720
Your Share of Net Appreciation (AT 50%)	Ο	0	16,860
Resident Refund	\$198,000	\$222,640	\$241,860
Refund Percentage	88%	99%	107%

<sup>\*</sup>ASSUMES AN ANNUAL INCREASE IN ENTRANCE FEES OF 3%, WHICH MAY BE MORE OR LESS, PENDING MARKET CONDITIONS, AND IS NOT GUARANTEED TO INCREASE.



CAROLINA MEADOWS RATED HIGHEST ON
"EXCELLENT VALUE FOR THE PRICE PAID"
COMPARED TO OTHER PARTICIPATING CCRCS.

### **EQUITY ADVANTAGE™**

# The Value of Our Advantage

## What is the Equity Advantage™?

The Equity Advantage<sup>™</sup> provides that if a resident ever leaves Carolina Meadows, regardless of the reason, we will return the resident's entry fee and, if the value of the resident's home has appreciated to cover the sales cost, the resident is entitled to half the net appreciation.

# Is there a guaranteed profit or guaranteed 100% equity repayment when a Carolina Meadows residence is reoccupied?

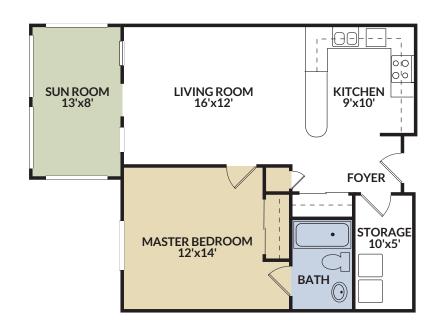
No. As with real estate on the outside, values are determined by market conditions, and residents accept a measure of risk. Carolina Meadows will provide you with our disclosure statement, mandated by North Carolina state law, that will give you additional details on this and other matters.



DISCOVER CAROLINA MEADOWS 1-800-458-6756

# One Bedroom Apartments





**Edgecombe** 

**720** 

TOTAL SQ FT (+/-)



## Lenoir

**790** 

TOTAL SQ FT (+/-)

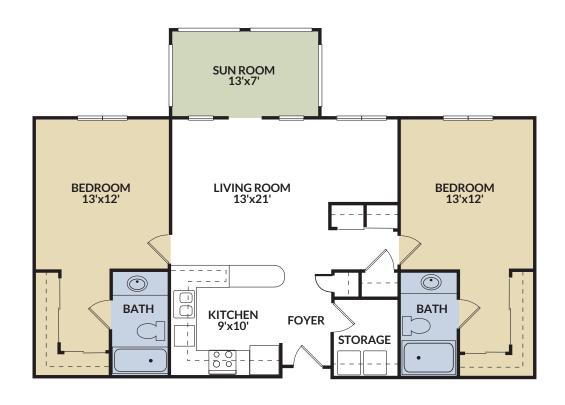


## **Forsyth**

1000

TOTAL SQ FT (+/-)

# Two Bedroom Apartments



1200 TOTAL SQ FT (+/-)

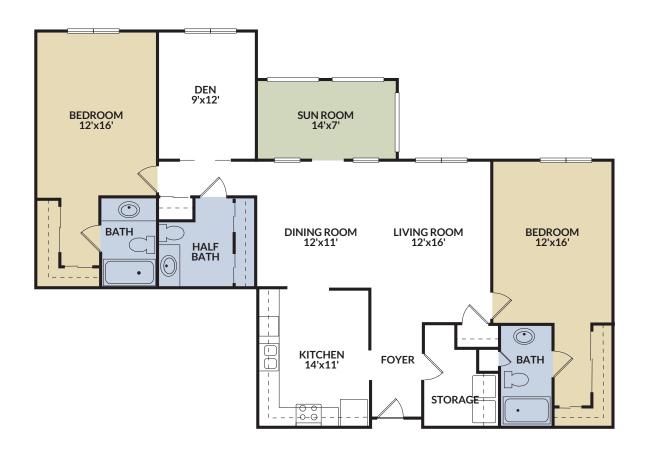


Julian 1300
TOTAL SQ FT (+/-)

# Two Bedroom Apartments



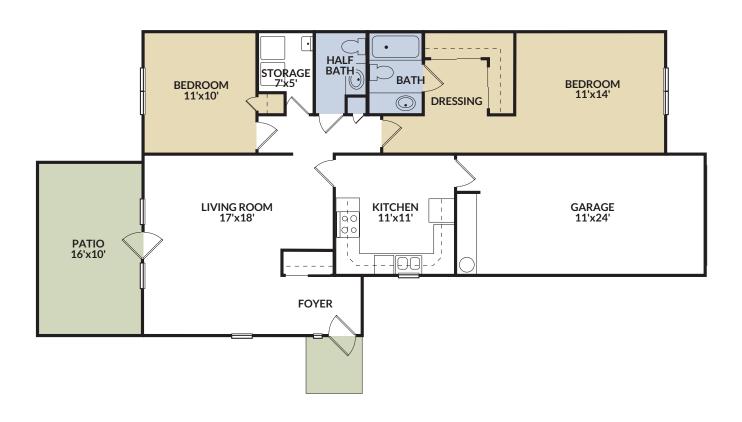
Halifax 1310
TOTAL SQ FT (+/-)



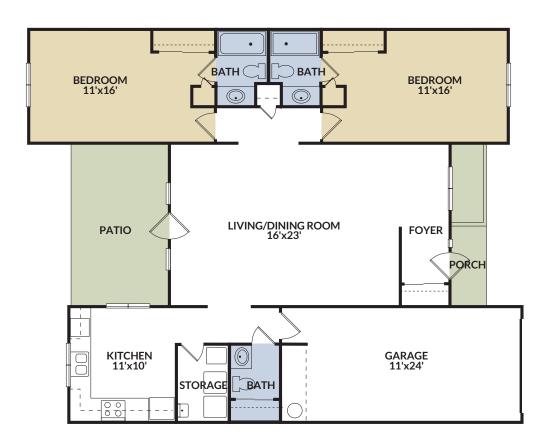
**Kinston** 1600

TOTAL SQ FT (+/-)

# Two Bedroom Villas



Albemarle 1560 TOTAL SQ FT (+/-)



Cumberland 1770
TOTAL SQ FT (+/-)

# Two Bedroom Villas

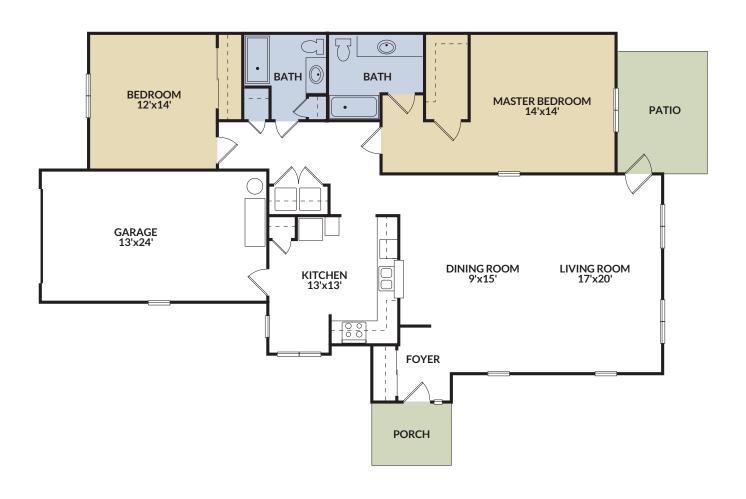


Brunswick 1830
TOTAL SQ FT (+/-)



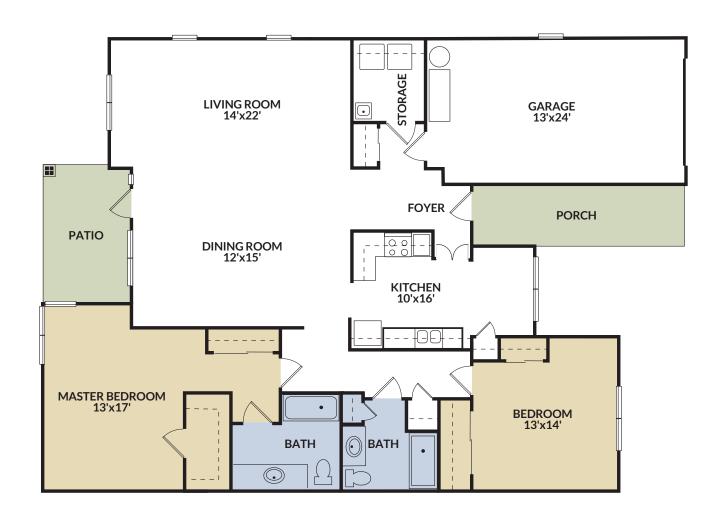
Davidson 1850
TOTAL SQ FT (+/-)

# Two Bedroom Villas



**Chatham** 1970

TOTAL SQ FT (+/-)



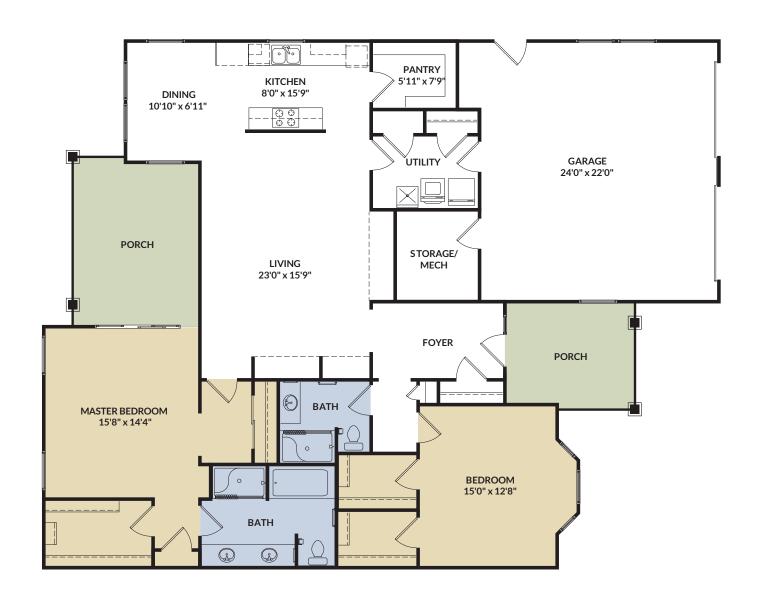
Fairfax 2090 TOTAL SQ FT (+/-)

# Two Bedroom Villas



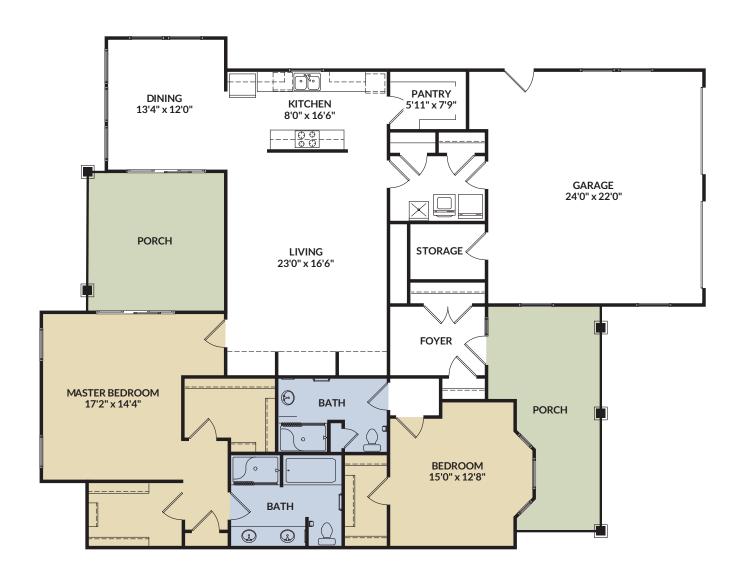
Regent 2110

TOTAL SQ FT (+/-)



Caldwell 2350
TOTAL SQ FT (+/-)

# Two Bedroom Villas



Hanover 2480
TOTAL SQ FT (+/-)



Montgomery 2910
TOTAL SQ FT (+/-)

# Ready to Move?

### We have the perfect home for you.

## 1 Submit a Formal Application

A \$300 non-refundable application fee should be submitted along with your signed residency application, a completed financial application and if applying for the Ready List, a signed medical release form. You are then assigned a sequence number, which is only activated when the application is processed.

When you apply to Carolina Meadows we do a careful screening of your individual finances using a nationally recognized actuarial model. We understand that each person's financial picture is unique, so we analyze each one carefully. To learn more about your own financial perspective, please contact the marketing department.

# 2 Choose Between the Waiting and Ready List

You may choose to join the Waiting List or the Ready List. The choice depends on several important factors.

### **Waiting List**

If you are unaware of your time-frame for moving or you are unsure about Carolina Meadows being your next residence, you may join our Waiting List. You will be assigned your sequence number which can be used at a later date if you should decide to join the Ready List. Being a Waiting List member also allows you to get to know Carolina Meadows' lifestyle with the option to attend lectures and dine in any of our on-campus venues.

### **Ready List**

The Ready List is for those who have decided that Carolina Meadows will be their future residence. Joining the Ready List allows you to begin to be

offered your selected floor plan once it becomes available. You will be added to the Ready List based on your assigned sequence number. Depending on the floor plan, wait times will vary. Your sales counselor can give you a better understanding of your expected wait time once you are on the Ready List. Ready List members are invited to access all of our amenities including the wellness center, swimming pool, golf course and dining venues.

## 3 Join a List

### Joining the Waiting List

To become a member of our Waiting List you will sign a Waiting List agreement. At that time, a \$3,000 refundable deposit is due. You may stay on the Waiting List as long as you wish but we would recommend an annual meeting with your sales representative. This will allow you to forecast how long you might wait once you join the Ready List.

### Joining the Ready List

To become a member of our Ready List you will be asked to meet with members of our Administration as well as medical staff. Before the meeting you will need to provide a signed Medical Record Release form and an updated financial application with supporting documents. You will be notified officially by mail of your acceptance to Carolina Meadows. As a member of the Ready List you may choose up to four floor plans of your choice. We ask for a 5% deposit on the entry fee based on your largest floor plan. After signing the Ready List Agreement, you are placed on the Ready List according to your sequence number.

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## Select the Finishes for Your New Home

Once you have accepted a home, you will be given the chance to meet with our options coordinator. This is the time to select your finishes and make any modifications to your accepted home.

## **5** Conduct the Closing

After signing the Residency and Care Agreement you will pay the balance of your entry fee and the

Resident Assistance Fee. You will receive your keys and take possession of your home.

## (6) Welcome to Carolina Meadows

Once you move in, Carolina Meadows staff will meet you to review important information and answer any questions. You will also receive a visit from our Resident Welcoming Committee and an invitation to the Carolina Meadows Newcomers Club meeting soon after you arrive.









A Continuing Care Retirement Community

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